

2010 FUNDING OF RECURRING EVENTS APPLICATION

Due November 15, 2009

Please complete the following application and return to the Greater Wildwoods Tourism Improvement and Development Authority (GWTIDA) at 4501 Boardwalk, Wildwood, NJ 08260 or fax to 609.846.2710. For more information contact Beverly Trapp @ 609.846.2653. Supplemental materials such as press releases, copies of news articles, marketing plans, event description and an event proforma should be attached to the application.

Name of Event: _____

Event Start Date: _____ Event End Date: _____

Event Location: _____

Total Cost of Event : _____ Total Event Revenue : _____

Projected Advertising Cost: _____ Amount Requested from GWTIDA: _____

Advertising Budget? _____ Anticipated Method of Advertising (please circle all that apply)

Giveaways Radio TV Signage Fliers Mailing Print Internet email

Other (please explain): _____

Please Give a Detailed Description of Funding Request (in terms of dollars, in-kind services and marketing services; i.e., public relations, advertising, promotional assistance): _____

Will your event take place with or without GWTIDA Funding? Yes No (circle one)

Have you notified and/or applied for a permit with the proper municipality to hold your event? _____ Yes _____ No

Check Areas that Apply to Your Event: _____ Spectator Fee _____ Participant Fee

Contact (Producer) Name: _____

Address _____

Phone # _____ Fax # _____ Email _____

Please attach a brief description of your event to this application.

What age group is this event targeted to? _____ Anticipated Attendance _____

Complete attached event proforma

Promoter shall provide the Authority with a **Post Event Report** outlining the overall success/failure of the event, the total attendance and specifics on the event. **The post event report shall be delivered to the Authority not later than 60 days from the conclusion of the event.** Failure to provide the Post-Event Report and the final Event Proforma with paid receipts during the period specified shall result in cancellation of this contract and loss of funding from AUTHORITY for the said event.

Contact Signature

Date