

Post Event Report

This Post Event Report is required to be submitted, along with all pertinent receipts for all expenses incurred in the planning and production of the event, in order to receive the funding requested for from G.W.T.I.D.A. This report will be evaluated by the Events Funding Committee of G.W.T.I.D.A. to determine the amount of funding you qualify for as outlined by the criteria detailed in your Events Funding Contract. Please complete this report and provide all necessary back-up documentation to support your claim for funding so that we may process your request.

Name of Event: _____

Date(s) of Event: _____ No. of Attendees: _____

Participant Fee: \$ _____ Spectator Fee: \$ _____

Total Expenses: \$ _____ Total Revenue: \$ _____

Advertising Dollars Spent: \$ _____

Please List All Advertising Done For This Event: _____

(Please attach a copy of the advertising plan with name of publication, insertion dates, size of ads if Print; or name of radio stations or TV stations , dates and times the spots ran and length of commercial)

Describe the type of people this event was meant to appeal to:

What type of crowd actually attended this event:

Ave. Age of Attendees: _____ Ave. Age of Participants: _____

Do you feel that this event attracted new visitors to the Wildwoods? Yes No

Did this event generate overnight stays in the Wildwoods? Yes No

If Yes, average number of nights visitors stayed in the Wildwoods as a direct result of this event: _____

Are you planning this event again next year? Yes No
If yes, what are the dates? _____

How would you improve either the event or the planning and operation of the event for next year if you are planning on running the event again? _____

Signature: _____ Date: _____

