

2009 New Event FUNDING APPLICATION

Please complete the following application where necessary and return to the Greater Wildwoods Tourism Improvement and Development Authority (GWTIDA) office at 4501 Boardwalk, Wildwood, NJ 08260 or fax GWTIDA at 609.846.2710. For more information contact Beverly Trapp @ 609.846.2653. Supplemental materials such as press releases, copies of news articles, marketing plans, and event proforma should be attached to the application.

Name of Event: _____

Event Start Date: _____

Event End Date: _____

Event Location: _____

Check Areas that Apply to Your Event: _____ Spectator Fee _____ Participant Fee

Contact (Producer) Name: _____

Address _____

Phone # _____ Fax # _____ Email _____

Please attach a brief description of your event.

What age group is this event targeted to? _____ Anticipated Attendance _____

Your Anticipated Method of Advertising (please circle all that apply)

Giveaways Radio TV Signage Fliers Mailing Print Internet email

Other (please explain): _____

Please Give a Detailed Description of how funding will be used: _____

Complete attached event proforma Projected Advertising Cost: _____

Amount Requested from GWTIDA: _____

Will your event take place with or without GWTIDA Funding? Yes No (circle one)

What do you intend to do with the proceeds from this event?

Promoter shall provide the Authority with a **Post Event Report** outlining the overall success/failure of the event, the total attendance and specifics on the event. **The post event report shall be delivered to the Authority not later than 30 days from the conclusion of the event.** Failure to provide the Post-Event Report and the final Event Proforma with paid receipts during the period specified shall result in cancellation of this contract and loss of funding from AUTHORITY for the said event.

Contact Signature

Date