

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, JUNE 17, 2010**

**Part I - OPERATIONS**

**GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Chairperson, Mrs. Franco at 6:00 p.m.

The Pledge of Allegiance was recited.

The Open Public Meetings Act was read by our Chairperson, Mrs. Franco.

**Roll Call:**

Mrs. Franco	Present	Mrs. Erceg	Present
Mr. Johnson	Present	Mr. Reidenbach	Present
Mr. Morey	Absent	Mr. DeMonte	Present
Mrs. Crossen	Present	Ms. Ostrander	Present
Mr. Montello	Present	Mr. Patterson	Absent

Also present were Mr. Siciliano, Ms. Feketics, Ms. Kane, Ms. Trapp, Mr. McNicholas, Mr. Rose, Mr. Lynch, Mr. Federici and Ms. Ciallella.

**A. Approval of Minutes**

**Mr. Johnson made a motion to approve the minutes from November 19, 2009, second by Mrs. Erceg.**

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DeMonte	Yea
Mrs. Crossen	Yea	Ms. Ostrander	Yea
Mr. Montello	Yea	Mr. Patterson	Absent

**Motion was moved and approved.**

**Mr. Johnson made a motion to approve the minutes from May 20, 2010, second by Mrs. Erceg.**

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DeMonte	Yea
Mrs. Crossen	Yea	Ms. Ostrander	Yea
Mr. Montello	Yea	Mr. Patterson	Absent

**Motion was moved and approved.**

**B. Public Comment**

Nothing.

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – June 2010
- Finance Update – June 2010
- Housing Update – June 2010
- Marketing/Public Relations Update – June 2010
- Sales Update – June 2010
- SMG Update – June 2010
- WellBread Update – June 2010

Mr. Siciliano stated that there are no motions on this side of the meeting. All information is in the report, and there were no questions.

Ms. Kane reported that the due date for the Solar Bid opening was extended to July 14<sup>th</sup> at 3:00 p.m. due to the additional items that developers requested to look at during their walk-through, which will require additional time.

Mrs. Franco complimented Ms. Kane and the entire SMG staff on their work for the unveiling of the Vietnam Veteran's Memorial Wall.

Mr. Federici reported that Doreen Becher would be moving on to another facility within WellBread, however, Doreen will now be staying with us at the Wildwoods Convention Center. We are happy to keep her in our employ.

**Correspondence/Communication:** Nothing.

**Motions:** None.

**D. Chairperson's Report**

**Committee Reports:**

- **Buildings and Grounds** – Mr. Reidenbach reported that minutes of the Buildings & Grounds Committee Meeting were included in the packet.
- **Finance** – Mrs. Erceg stated that all information is included in the packet.
- **Housing** – Mr. Crossen stated that all information is included in the packet.
- **Staffing** – Mrs. Franco thanked all the staff for all they do.

**Old Business:** Nothing.

**New Business:** Nothing.

**Policies/Procedures:** Nothing.

**Correspondence/Communication:** Nothing.

**E. Final Public Comment** – Nothing.

**F. Executive Session** – Nothing.

**G. Any matter of immediate attention**

Nothing.

**H. Motion to go into the GWTIDA/Advertising portion of the meeting.**

**Mr. Johnson made a motion to go into the GWTIDA portion of the meeting, second by Mrs. Erceg.**

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DeMonte	Yea
Mrs. Crossen	Yea	Ms. Ostrander	Yea
Mr. Montello	Yea	Mr. Patterson	Absent

**Motion moved and approved.**

Respectfully,

Fran Feketics  
Board Secretary

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WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, JUNE 17, 2010

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The minutes from November 19, 2009 and May 20, 2010 were approved.

B. Public Comment

Nothing.

C. Executive Director's Report

**Department Updates** – Included in the board packet was an Events Department Update and a Finance Department Update for June 2010. There were no questions.

**Correspondence/Communication** – Nothing.

Motions:

**Mrs. Crossen made a motion to approve the Bill List in the amount of \$184,038.29, second by Mrs. Erceg.**

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DelMonte	Yea
Mrs. Crossen	Yea	Ms. Ostrander	Yea
Mr. Montello	Yea	Mr. Patterson	Absent

**Motion moved and approved.**

D. Chairperson's Report

**Committee Reports:**

- o **Advertising:** Mr. Johnson reported that the minutes of the Advertising Committee meeting on May 20<sup>th</sup> were included in the packet. There were no questions. Mr. Johnson also reported that the committee had a great meeting prior to this evening's Board Meeting, and minutes will be included in next month's packet. The Grand Marshalls for the Italian Festival will be former Mayor of North Wildwood Aldo Palombo and his wife. All of the Italian Mayors from North Wildwood will also be honored.

Mr. Siciliano reported that on June 25<sup>th</sup> at 9pm, we will have a lighting of the tower, which is part 2 of the Arts Package for the building. We will try to get press to attend, and also shoot a Video News Release (VNR). Chris Freeman and his family will also be at the ceremony, and a reminder will be sent out during the week.

Mr. Siciliano also reported that the last parade of the spring was just held last Saturday. This year, the City of Wildwood was unable to find the materials they usually provided for parades. The Wildwoods Convention Center had no choice but to step up to schedule workers from SMG, along with Bev Trapp to assist. We will be meeting with the city next week to explain their obligations under the Omnibus Agreement and what it is their PILOT payment covers and how we deal with that in the future.

Mr. Johnson stated that the Mummers Brigade was phenomenal.

- **Appropriations:** Nothing.
- **Finance:** Nothing.
- **Staffing:** Nothing.
- **Strategic Planning:** Nothing.
- **Housing:** Nothing.

**Old Business** – Nothing.

**New Business** – Mrs. Franco congratulated Mr. Montello on the opening of his new business, “Montello’s Italian Market”, located on Rio Grande Avenue. Mr. Johnson requested that samples be shared at the next Board Meeting.

Mr. Montello stated that he received a letter from the City of Wildwood, via fax on June 14<sup>th</sup> stating that event applicants requesting the use of Fox Park be responsible for certain services. The letter also stated that the Greater Wildwood Chamber of Commerce should be called for. Mr. Montello has contacted the GWCOG and is awaiting a callback. Additional discussion ensued. As a result, Mr. Siciliano will speak with the new Business Administrator of the City of Wildwood.

**Policies/Procedures** – Nothing.

**Correspondence/Communication** – Nothing.

E. **Final Public Comment** – Nothing.

F. **Executive Session**  
Nothing.

G. **Any matter of immediate attention**  
The next GWTIDA Board Meeting will be held on Thursday, July 15, 2010.

H. **Motion to Adjourn**  
**Mr. Montello made a motion to adjourn, second by Ms. Ostrander.**

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DeMonte	Yea

Mrs. Crossen      Yea  
Mr. Montello      Yea

Ms. Ostrander      Yea  
Mr. Patterson      Absent

**Motion moved and approved.**

Respectfully Submitted,

Fran Feketics  
Board Secretary