

~~GREATER WILDWOODS TOURISM-IMPROVEMENT & DEVELOPMENT AUTHORITY~~  
~~WILDWOODS CONVENTION CENTER~~

REGULAR MEETING, THURSDAY, APRIL 21, 2016

**Part I - OPERATIONS**  
**GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

**Roll Call**:

Mr. Byrne	Present	Mr. Patterson	Present
Mr. DeMonte	Present	Mr. Barnabei	Present
Mr. Reidenbach	Present	Ms. Murphy	Present
Mr. Morey	Present	Mr. Greenland	Present
Mr. Montello	Present		

Also present were Mr. Siciliano, Mr. McNicholas, Mr. Rose, Mr. Lynch, Ms. Trapp, Ms. Kane, Ms. Feketics, Mr. April, and Madison Russ of Catamaran Media.

**A. Approval of Minutes**

**Mr. Patterson made a motion to approve the minutes from the Regular Meeting on February 18, 2016, second by Mr. Reidenbach.**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**Mr. DeMonte made a motion to approve the minutes from the Regular Meeting on March 17, 2016, second by Mr. Greenland.**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – April 2016
- Finance Update – April 2016
- Housing Update – April 2016
- Sales Update – April 2016
- SMG Update – April 2016
- Delaware North Update – April 2016

Mr. Siciliano stated that Mr. Federici is in Buffalo for corporate training.

We are also moving forward with this month's events, including the Cape May County Technical High School prom tomorrow night.

**Correspondence/Communication:** None.

**Motions:**

**Mr. Reidenbach made a motion to authorize the Finance Department to go out to bid for Advertising Services for the Wildwoods Convention Center, for 2017 and beyond, second by Ms. Murphy.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**D. Chairperson's Report**

Mr. Byrne reviewed meetings held throughout the month, including a meeting regarding the Rio Grande Avenue Entryway Project and regular monthly committee meetings.

**Public Comment:** None.

**Committee Reports:**

- **Buildings and Grounds** – Mr. Greenland stated that the report was included in the packet and there were no questions.

**Old Business:** Nothing.

**New Business:** Nothing.

**Policies/Procedures:** Nothing.

**Correspondence/Communication:** Nothing.

E. **Executive Session**

Nothing.

F. **Any matter of immediate attention** - Nothing.

G. **Motion to go into the GWTIDA/Advertising portion of the meeting.**

**Mr. Reidenbach made a motion to go into the GWTIDA portion of the meeting, second by Mr. DelMonte.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully,



Frances Feketics  
Board Secretary

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**Part II – GWTIDA/Advertising and Promotions**

**A. Approval of Minutes**

The minutes of February 18, 2016 were approved.

The minutes of March 17, 2016 were approved.

**B. Executive Director's Report**

**Department Updates** – Included in the board packet were:

Events Department Update – April 2016  
Finance Department Update – April 2016  
Marketing/Public Relations Update – April 2016

Mr. Siciliano asked our solicitor to discuss questions that arose regarding Financial Disclosure Statements. Mr. April researched the statutes pertaining to this topic and determined the following: No ethics training is required to be completed by any GWTIDA Board Member, however, if a municipality or borough requests that a board member fill out a Financial Disclosure Statement, they should do so. Through further discussion, it was learned that both Wildwood Crest and North Wildwood have asked GWTIDA Board Members to fill out these forms, either in their capacity as board member or TDC member. There were no questions.

**Correspondence/Communication** – A letter of invitation for the Unlocking of the Ocean was sent out to our Lt. Governor, Legislators, Mayors, County and Island-wide Organizations and Board Members. The unlocking will be held on Friday, May 27<sup>th</sup> at Noon. If board members have not yet RSVP'd, please contact Beverly Trapp.

**Motions:**

**Mr. Reidenbach made a motion to approve the Bill List in the amount of \$138,398.99, second by Mr. Patterson.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

~~Ms. Murphy made a motion to authorize the Finance Department to go out to bid for Advertising Services for the Wildwoods as a destination, second by Mr. Reidenbach.~~

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**C. Chairperson's Report**

**Committee Reports:**

- **Advertising:** Ms. Murphy stated that the committee met and the Marketing Plan is being executed. Billboards are moving forward.
- **Special Events:** Mr. DelMonte stated that a request has been received from the Race of Gentlemen. The event has been moved to June, and funding was approved. Triathlon funding was also approved.
- **Strategic Planning:** Mr. Morey stated that a Rio Grande Avenue Project meeting was held, with stakeholders in attendance. The next step is to have a larger public meeting. In the interim, we are working with Rich Stokes on a plan for the aesthetics of the project. Our County Engineer and Baker Group did a great job. Stakeholders voiced some concerns regarding the project. Another public meeting may be held just before Memorial Day Weekend. Alleviating concerns is a main goal of these meetings. Additional discussion took place regarding signage on Route 47.

**Old Business – None.**

**New Business –** Mr. Siciliano stated that every year we do a presentation on a recap for the year and the Marketing Plan. We are planning on a date of May 18<sup>th</sup> at 3:00 p.m. Official notice will be sent out to board members.

**Policies/Procedures – None.**

**Correspondence/Communication – None.**

**D. Public Comment – None.**

**E. Executive Session – None.**

**F. Any matter of immediate attention**

Our next Board Meeting will be held on Thursday, May 19, 2016 at 6:00 p.m.

**G. Motion to Adjourn**

**Mr. DeIMonte made a motion to adjourn, second by Mr. Montello.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeIMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary