

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, APRIL 14, 2011

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Chairperson, Mrs. Franco at 6:00 p.m. Salute to flag.

The Open Public Meetings Act was read by our Chairperson, Mrs. Franco.

Roll Call:

Mrs. Franco	Present	Mrs. Erceg	Present
Mr. Johnson	Present	Mr. Reidenbach	Present via phone
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Present	Ms. Ostrander	Absent
Mr. Montello	Present	Mr. Patterson	Absent

Also present were Mr. Siciliano, Ms. Feketics, Ms. Trapp, Mr. McNicholas, Mr. Rose, Ms. Kane, Mr. Federici and Mr. April.

A. Approval of Minutes

Mr. Johnson made a motion to approve the minutes from March 17, 2011, second by Mrs. Crossen.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Absent

The vote was held due to Mrs. Erceg not being present at the last meeting. A vote is needed by Mr. Patterson, who will be arriving shortly. Motion was not yet approved.

B. Public Comment

Nothing.

C. Executive Director's Report

Included in the board packet were:

Administration Update – April 2011

Finance Update – April 2011

Housing Update – April 2011

Marketing/Public Relations Update – April 2011

Sales Update – April 2011

SMG Update – April 2011

WellBread Update – April 2011

Mr. Siciliano stated that staff would be happy to answer any questions and stated that there is a need to go into Executive Session for a contractual issue.

Mrs. Franco stated that we have had many events in the building since its opening in 2002. One of the best events was the Grand Opening Gala. In addition, the Patriot Flag Ceremony was one of the finest events we've had. Kudos to the entire staff on a job very well done. It was a magnificent and beautiful ceremony, and we were very proud to be a part of it. One of our own employees, Leffie Powell, is an ex-Marine and also took part in the ceremony. There is video of the event.

Ms. Trapp stated that she is attending parade meetings.

Mr. Federici reported that they are prepared for Cheer Tech. The portable bars for the Business Expo worked out well. Potential Chef completed his practical and we will make a formal offer to him, with a start date for next week. Also discussed food and beverage for Cheer Tech.

Ms. Kane reported that we are in the process of priming bollards, and painting will begin tomorrow. The new Event Coordinator, Kari Fredriksen, began employment with us yesterday, and the Board will be meeting her.

Correspondence/Communication: Nothing.

Motions: None.

D. Chairperson's Report

Committee Reports:

- **Buildings and Grounds** – Mr. Reidenbach stated that minutes were included in the packet. Mr. Siciliano gave a report on the Solar Project. Tioga Energy, Inc. is working on the financing and had to wait for SREC auction. They were successful and we are now waiting for the financing to come through. If all goes well, we will be up and running for July.
- **Finance** – Mrs. Erceg stated that there was nothing to add at this time.
- **Housing** – Mrs. Crossen stated that the last committee meeting took place last year, and would like to set up another meeting in the near future.
- **Staffing** – Mrs. Franco stated that there is nothing to add at this time.

Old Business: Nothing.

New Business: Nothing.

Policies/Procedures: Nothing.

Correspondence/Communication: Mrs. Franco reported that we received a letter from the NJDOT in response to our letter asking them to review the area of Route 47 between the parkway entrance and the bridge. They did study the area and

recognize that there is a need for reflectors, however we would still like to pursue lighting of the area.

Mr. Siciliano stated that the revised GWTIDA By-Laws were distributed to members of the board both via email and hard copy.

E. **Final Public Comment** – Nothing.

F. **Executive Session** – Nothing.

G. **Any matter of immediate attention**
Nothing.

H. **Motion to go into the GWTIDA/Advertising portion of the meeting.**

Mr. Johnson made a motion to go into the GWTIDA portion of the meeting, second by Mrs. Crossen.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Absent

Motion moved and approved.

Respectfully,

Fran Feketics
Board Secretary

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, APRIL 14, 2011

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Meeting Minutes from March 17, 2011 are not yet approved.

B. Public Comment

Nothing.

C. Executive Director's Report

Department Updates – Included in the board packet was an Events Department Update and a Finance Department Update for April 2011. There were no questions.

Mr. Siciliano stated that an exit conference was held with Ford, Scott & Associates with regard to our audit. We would have liked to provide the Board with a copy of the audit sooner, however we did not receive them until late yesterday, so they were distributed at the board meeting. All members also received a copy of the management letter. Mr. McNicholas did a great job. For the second year in a row, there were no findings, recommendations or comments. Mr. Siciliano suggested that the board read the narrative section on pages 3 through 9. Page 8 was also reviewed. The Financial Statements are located on pages 10 through 13 with explanations on variances. Mr. Siciliano then explained the audit process. The section entitled Schedule of Findings, on pages 29 and 30 were read and reviewed. Mrs. Erceg had questions which were answered by Mr. Siciliano.

Mr. Patterson arrived at 6:35 p.m.

Correspondence/Communication – Nothing.

Motions:

Mr. April read the following motion into the minutes:

Now, therefore be it resolved, that the governing body of the Greater Wildwoods Tourism Improvement and Development Authority hereby certifies to the Local Finance Board of the State of New Jersey that each governing body member has personally reviewed the annual audit report for the fiscal year ended December 31, 2010, and specifically has reviewed the sections of the audit report entitled "General Comments" and "Recommendations", and has evidenced same by group affidavit in the form prescribed by the Local Finance Board.

Be it Further resolved that the Secretary of the Authority is hereby directed to promptly submit to the Local Finance Board the aforesaid group affidavit, accompanied by a certified true copy of this resolution.

Mr. Johnson made the above motion, as read by Mr. April, second by Mrs. Crossen.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Yea
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Yea

Motion moved and approved.

Mr. Patterson voted in the affirmative to approve the minutes from March 17, 2011. The minutes were approved.

Mr. Reidenbach needed to leave the meeting.

Mr. Patterson made a motion to approve the bill list in the amount of \$191,491.77, second by Mr. Johnson.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Absent
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Yea

Motion moved and approved.

D. Chairperson's Report

Committee Reports:

- **Advertising:** Mr. Johnson reported that the minutes of the Advertising Committee meeting on March 17th were included in the packet. There were no questions. The State of the convention center presentation was discussed and it was a great event. Next year, we would like to add recognition of different organizations. Coastal Broadcasting will be doing a 2 hour weekly show in front of the convention center for 13 weeks this summer, at no cost to GWTIDA. This will give us the opportunity to talk about all events we fund or sponsor. Mrs. Franco discussed how wonderful our billboard is at the Walt Whitman Bridge. Great job to all. The headliner for the 50's Weekend in the fall will be Little Anthony and the Imperials.
- **Appropriations:** Mrs. Erceg stated that there is nothing further to report.
- **Finance:** Mrs. Erceg stated that there is nothing further to report.
- **Staffing:** Mrs. Franco state that there is nothing further to report.

- **Strategic Planning:** Mr. Siciliano stated that there is nothing further to report.
- **Housing:** Mrs. Crossen stated that a meeting will be set up in the near future.
- **Entertainment/Sales:** Mrs. Franco stated that the committee will meet in the near future.

Old Business – Nothing.

New Business – Nothing.

Policies/Procedures – Nothing.

Correspondence/Communication – Nothing.

E. Final Public Comment – Nothing.

F. Executive Session

Mrs. Erceg made a motion to go into closed session for the reason of discussing possible litigation in connection with pending legislation and any matter the disclosure of which constitutes an unwarranted invasion of privacy, such as personnel matters, any matters involving the purchase lease or acquisition of real property with public funds, any pending litigation or contract negotiation other than covered by subsection (4) in which the body may become a party, any matter falling within Attorney/Client privilege, to the extent that confidentiality is required in order for the Attorney/Client to exercise his ethical duties as a lawyer and that after discussion are therefore no longer sensitive, the results of the discussions may be disclosed to the public following the adoption of a motion authorizing such disclosure by the Authority, second by Mr. Johnson.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Absent
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Yea

Motion moved and approved.

Mr. April stated that in Executive Session, the Board had a lengthy discussion concerning the rental of 4101 Boardwalk from the City of Wildwood, sublet to the New Jersey Thunder Motorsports. No decision was made as to continuation and no further action is required. GWTIDA will adopt a motion in Open Session to direct the Executive Director and attorney to notify the City of Wildwood...

The City of Wildwood should enter into their own agreement and collect a fee directly from them, which could result in the city having more money.

Mrs. Erceg made a motion to go into closed session for the reason of discussing possible litigation in connection with pending legislation and any matter the disclosure of which constitutes an unwarranted invasion of privacy, such as personnel matters, any matters involving the purchase lease or acquisition of real property with public funds, any pending litigation or contract negotiation other than covered by subsection (4) in which the body may become a party, any matter falling within Attorney/Client privilege, to the extent that confidentiality is required in order for the Attorney/Client to exercise his ethical duties as a lawyer and that after discussion are therefore no longer sensitive, the results of the discussions may be disclosed to the public following the adoption of a motion authorizing such disclosure by the Authority, second by Mr. Johnson.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Absent
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Yea

Motion moved and approved.

Mr. April stated that through further discussion. A motion will be put on the floor for the Executive Director to notify the City of Wildwood that we are not entering into a lease agreement as written.

Mr. Montello made a motion for the Executive Director to notify the City of Wildwood via letter that we are not entering into a lease agreement as written, second by Mrs. Crossen.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Absent
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent
Mr. Montello	Yea	Mr. Patterson	Yea

Motion moved and approved.

G. Any matter of immediate attention

The next GWTIDA Board Meeting will be held on Thursday, May 19, 2011.

H. Motion to Adjourn

Mr. Johnson made a motion to adjourn, second by Mrs. Erceg.

Roll Call:

Mrs. Franco	Yea	Mrs. Erceg	Yea
Mr. Johnson	Yea	Mr. Reidenbach	Absent
Mr. Morey	Absent	Mr. DelMonte	Absent
Mrs. Crossen	Yea	Ms. Ostrander	Absent

Mr. Montello Yea

Mr. Patterson Yea

Motion moved and approved.

Respectfully Submitted,

Fran Feketics
Board Secretary