

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, WEDNESDAY, AUGUST 19, 2015**

**Part I - OPERATIONS  
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Chairperson, Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

**Roll Call:**

Mr. Byrne	Present	Mr. Patterson	Present
Mr. DelMonte	Absent	Mr. Barnabei	Present
Mr. Reidenbach	Absent	Ms. Murphy	Present
Mr. Morey	Present	Mr. Greenland	Present
Mr. Montello	Present		

Also present were Mr. Siciliano, Mr. McNicholas, Mr. Rose, Mr. Lynch, Ms. Trapp, Ms. Kane, Mr. Federici, Ms. Feketics and Mr. April.

Mr. Byrne thanked the GWTIDA Board for their vote of confidence and for voting him in as Chairperson for another year. There is still work to do and knows that staff will continue to work as they do. Mr. Byrne thanked the staff for all that they do.

**A. Approval of Minutes**

**Mr. Barnabei made a motion to approve the minutes from July 16, 2015, with one correction to Part II under Roll Call for approval of Bill List – Mr. Reidenbach was present, and Mr. Morey was absent, second by Ms. Murphy.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**B. Public Comment**

Nothing.

**C. Executive Director's Report**

Included in the board packet were:

Administration Update – August 2015  
Finance Update – August 2015  
Housing Update – August 2015

Sales Update – August 2015  
SMG Update – August 2015  
Delaware North Update – August 2015

Mr. Greenland had questions on parking revenue which were answered by Mr. Siciliano.

Mr. Patterson had questions on the Michael Grasso Magic Show, which were answered by Mr. Siciliano. The show sold out with 700 seats. Rows were added and sold out a second time. There were some issues with sight lines that we have made a note on, and we will tweak similar shows in the future.

**Correspondence/Communication:** Included in the packet was a Thank you letter from Mayor Troiano to Helen Kane and staff for assistance with Philly Pops, and also a Thank you from Mayor Troiano to John Siciliano and team for help with Philly Pops concert.

**Motions:**

Mr. Siciliano stated that the SMG contract is expiring. The RFP called for 2 1-year options or 1 2-year option. After negotiations, we have opted to move forward with the 2-year option, freezing the current management rate for 2016 and 2017. NJSEA is on board with the contract.

**Mr. Greenland made a motion to exercise option to extend the current SMG Contract for Operations at the Wildwoods Convention Center, between NJSEA and SMG, for 2-year period, in the amount of \$81,608 per year, or \$163,216, commencing on January 1, 2016 and expiring on December 31, 2017, second by Ms. Murphy.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Mr. Siciliano commented that we have seen some interest from Global Spectrum on the operations at the Wildwoods Convention Center. They have OPRA requested the SMG contract, which is normal and standard, and we have complied. Mr. Byrne further commented that we are happy with our current product and we are wise to extend the SMG contract.

**D. Chairperson's Report**

Mr. Byrne reported on meetings he attended throughout the month. There were no questions on the Chairperson's Update.

**Committee Reports:**

- **Buildings and Grounds** – Mr. Greenland commented that the parking signs look great. Our sound system is also being upgraded. Mr. Greenland mentioned that the committee discussed dressing up the meeting room 4-10 windows. Ms. Kane will be obtaining prices for neon strips, and also looking into making beach balls with our sign machine. He also asked the board to forward any suggestions they may have for window décor. Mr. Morey suggested adding poetry to the windows.

**Old Business:** Nothing.

**New Business:** Nothing.

**Policies/Procedures:** Nothing.

**Correspondence/Communication:** Nothing.

**E. Executive Session**

Nothing.

**F. Any matter of immediate attention - Nothing.**

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.**

**Ms. Murphy made a motion to go into the GWTIDA portion of the meeting, second by Mr. Patterson.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully,



Frances Feketics  
Board Secretary

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER

REGULAR MEETING, WEDNESDAY, AUGUST 19, 2015

Part II – GWTIDA/Advertising and Promotions

A. **Approval of Minutes**

The minutes of July 16, 2015 were approved.

B. **Executive Director's Report**

**Department Updates** – Included in the board packet were:

Events Department Update – August 2015

Finance Department Update – August 2015

Marketing/Public Relations Update – August 2015

Mr. Morey had questions on when our advertising campaign planning starts, which were answered by Mr. Siciliano. The campaign planning starts in October. There were no further questions.

**Correspondence/Communication** – Included in the packet was a thank you letter to Beverly Trapp from the National Marbles Tournament thanking her for helping to make the marbles event a success.

**Motions:**

**Ms. Murphy made a motion to approve the Bill List in the amount of \$194,099.61, second by Mr. Montello.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

C. **Chairperson's Report**

**Committee Reports:**

- **Advertising:** Ms. Murphy reported that the 3<sup>rd</sup> Icon Wall Unveiling will be held on Monday, September 7<sup>th</sup> at 11:00 a.m. There will also be a Fall newsletter, which will be convention center related, with housing and events as well. It will also discuss what businesses can do. The committee is gearing up for next year. Electrical boxes were discussed, and Mr. Morey would like to be on the sub-committee with Ms. Murphy and Mr. Rose.

- **Special Events:** Mr. Siciliano stated that the committee is reviewing post-event reports. The committee also discussed duplicate events on the island. The committee has given authorization to discuss the Monster Truck Building with the City of Wildwood.
- **Strategic Planning:** Mr. Morey discussed the County/DRBA airport development and will keep the board apprised of any updates.

**Old Business – None.**

**New Business –** Mr. Patterson asked about our receptionist Barbara Haines' retirement. Mr. Siciliano stated that Barb will be retiring at the end of the month to spend time with her family. We congratulate her and wish her well in her retirement. Mr. Patterson added that Barb represents GWTIDA well and takes her job to heart.

**Policies/Procedures – None.**

**Correspondence/Communication – None.**

**D. Public Comment – None.**

**E. Executive Session – None.**

**F. Any matter of immediate attention**  
 Due to Firemen's Weekend, our next Board Meeting will be held on **Wednesday**, September 16, 2015 at 6:00 p.m.

**G. Motion to Adjourn**  
**Mr. Byrne made a motion to adjourn, second by Ms. Murphy.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully Submitted,



Frances Feketics  
 Board Secretary