

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, DECEMBER 15, 2016**

**Part I - OPERATIONS  
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

**Roll Call:**

Mr. Byrne	Present	Mr. Patterson	Present
Mr. DeMonte	Present	Mr. Barnabei	Present
Mr. Reidenbach	Present	Ms. Murphy	Present
Mr. Morey	Present	Mr. Greenland	Present
Mr. Montello	Present		

Also present were Mr. Siciliano, Mr. McNicholas, Mr. Rose, Mr. Lynch, Ms. Trapp, Mr. Federici, Ms. Feketics and Mr. April.

**A. Approval of Minutes**

**Mr. Patterson made a motion to approve the minutes from the Regular Meeting on October 20, 2016, second by Mr. DeMonte.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**Mr. Greenland made a motion to approve the minutes from the Regular Meeting on November 17, 2016, second by Mr. Patterson.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – December 2016
- Finance Update – December 2016
- Housing Update – December 2016
- Sales Update – December 2016
- SMG Update – December 2016
- Delaware North Update – December 2016

**Correspondence/Communication: None.**

Mr. Siciliano discussed the 2% tourism tax collections. October collections were distributed. Currently, we are \$294,000 ahead of plan, and 2% under 2015, which was our best year.

**Motions: None.**

**D. Chairperson's Report**

Mr. Byrne gave an overview of meetings attended throughout the month.

A Mayor's Meeting was held to discuss the C5 Plan, and there is unanimous support for the project. TDF collections were also discussed. Memo of Understanding (MOU) will remain in place. It was a great meeting.

Mr. Siciliano added that Triad Associates will make changes to C5 Projects. Need to reach out to the three municipalities regarding court ruling on year-round mercantile licenses.

Mr. Byrne also stated that he met with the Cape May County Prosecutor's Office regarding boardwalk safety/threat assessment. It was a positive meeting and we are moving forward.

**Committee Reports:**

- **Buildings and Grounds** – Mr. Greenland stated that the report was included in the packet and there were no questions. Some projects being worked on include the bleacher repair project, boiler replacement, lighting in meeting rooms, ballroom and Exhibit Hall, and Perrone Doors. The GOBO project for the Wildwoods sign is complete and we are very happy with the project. Thank you to Helen Kane. Mr. Greenland also reported that the Window Decorating Project went well. Checks were distributed to the students for first, second and third place, and honorable mention. Thank you to the staff for judging the contest.

Mr. Reidenbach had questions regarding lighting in the turnaround, because the building looks dark. Mr. Siciliano stated that we only light the building when there is an event in the building, and not when the building is dark. This will be brought to the Buildings & Grounds Committee for review.

- o **Finance** – Mr. Byrne reported that the committee met to discuss the Capital Reserve along with the benefits and disadvantages. Also discussed was the 5-year Capital Plan. We will ask Remington & Vernick to do a cost estimate, so we can come up with a number. Mr. Siciliano also stated that Bob McClintock of SMG was in the building today to do a walk-through of the facility. We will cost out and recommend an amount.

**Old Business:** Nothing.

**New Business:** Mr. Greenland discussed a vote to tear down a motel at 16<sup>th</sup> & Surf Avenues in North Wildwood. It cannot be torn down to build condos. Additional discussion ensued on newsletter and when the next issue will go out. Mr. Greenland asked for a copy of the last newsletter.

**Policies/Procedures:** Nothing.

**Correspondence/Communication:** Nothing.

E. **Executive Session** – None.

F. **Any matter of immediate attention** - Nothing.

G. **Motion to go into the GWTIDA/Advertising portion of the meeting.**  
**Mr. DelMonte made a motion to go into the GWTIDA portion of the meeting, second by Ms. Murphy.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully,



Frances Feketics  
 Board Secretary

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REGULAR MEETING, THURSDAY, DECEMBER 15, 2016

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Regular Meeting minutes of October 20, 2016 and November 17, 2016 were approved.

B. Executive Director's Report

**Department Updates** – Included in the board packet were:

Events Department Update – December 2016  
Finance Department Update – December 2016  
Marketing/Public Relations Update – December 2016

Mr. Siciliano distributed the updated 1.85% tax collections through October. This is hotels only. We are 2% under 2015 and 3% ahead of plan. Mr. Morey had questions regarding the tourism tax, which were answered by Mr. Siciliano.

**Correspondence/Communication** – None.

Motions:

**Mr. Patterson made a motion to approve the Bill List in the amount of \$933,994.86, second by Mr. Reidenbach.**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea, abstain #33
Mr. Montello	Yea		

**Motion was moved and approved.**

**Mr. Reidenbach made a motion to Adopt 2017 GWTIDA Budget, as read into the minutes by Mr. April, second by Mr. Patterson.**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**Mr. Reidenbach made a motion to approve the following 2017 GWTIDA Board Meeting Schedule as presented, with the August meeting being held on the third Wednesday of the month, second by Ms. Murphy.**

**January 19, 2017**

**July 20, 2017**

**February 16, 2017**

**August 16, 2017**

**March 16, 2017**

**September 21, 2017**

**April 20, 2017**

**October 19, 2017**

**May 18, 2017**

**November 16, 2017**

**June 15, 2017**

**December 21, 2017**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**Mr. Reidenbach made a motion to extend Suasion Communications contract for a 1-year period, commencing on January 1, 2017 and ending on December 31, 2017, in an amount not to exceed \$84,000, second by Ms. Murphy.**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

**C. Chairperson's Report**

**Committee Reports:**

- **Advertising:** Ms. Murphy stated that the committee is working on the 2017 Marketing Plan and buys for advertising. We hope to have new items to

present next month, including media plan, commercials, etc.

- **Special Events:** Mr. DeMonte stated that the committee met and all went well. Funding applications are coming in for next summer and we will have multiple meetings in the coming months.

**Old Business** – Mr. Greenland had questions on the convention center hotel, which were answered by Mr. Siciliano. The process is moving forward, the RFQ is being drafted and any issues that may arise are being ironed out.

**New Business** – Mr. Morey discussed the 2015 Plan and Dune Relocation Plan, with expanded parking against the boardwalk. Mr. Byrne expanded on this discussion and likes the idea of having additional parking. This is an interesting project and plans may be brought to the January meeting.

**Policies/Procedures** – None.

**Correspondence/Communication** – None.

D. **Public Comment** – None.

E. **Executive Session** – None.

F. **Any matter of immediate attention**

Our next Board Meeting will be held on Thursday, January 19, 2017 at 6:00 p.m. Mr. Byrne wished all a great holiday season!

G. **Motion to Adjourn**

**Mr. Morey made a motion to adjourn, second by Mr. Greenland.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary