

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, JULY 20, 2017

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

Roll Call:

Mr. Byrne	Present	Mr. Patterson	Present
Mr. DelMonte	Absent	Mr. Barnabei	Absent
Mr. Reidenbach	Present	Ms. Murphy	Absent
Mr. Morey	Present	Mr. Greenland	Present
Mr. Montello	Present		

Also present were Mr. Siciliano, Mr. McNicholas, Mr. Rose, Mr. Lynch, Ms. Trapp, Ms. Kane, Mr. Federici and Mr. April.

A. Approval of Minutes

The minutes of April 27, 2017 could not be approved.
The minutes of May 18, 2017 could not be approved.
The minutes of June 15, 2017 could not be approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:
Administration Update – July 2017
Finance Update – July 2017
Housing Update – July 2017
Sales Update – July 2017
SMG Update – July 2017
Delaware North Update – July 2017

Correspondence/Communication: None.

Mr. Siciliano stated that next month's GWTIDA Board Meeting will be the Re-Organization Meeting of the board, and will be held on Wednesday, August 16th. All Board Members are asked to park on the loading dock due to the Harlem Globetrotters being in the building.

Mr. Reidenbach had questions regarding the parking lots, and asked if Mr. McNicholas could break out the car flow until 6:00 p.m., and after 6:00 p.m. Mr. McNicholas will break out daytime vs. nighttime traffic. It was also noted that weather has an impact on the number of cars that park in our lots. Mr. Morey had questions on the parking rate being \$7 vs. \$10, which were answered by Mr. McNicholas.

Mr. Barnabei arrived at 6:08 p.m.

Mr. Greenland had questions regarding whether or not the Wildwoods are down for the summer? Our 2% tax is down, as well as our 1.85% tax. Mr. Siciliano stated that we cannot compare this summer to our best year. We are up over the 5-year average, and are hearing that mid-week business is slow.

Motions:

Mr. Reidenbach made a motion to approve the minutes from the Regular Meeting on April 27, 2017, second by Mr. Greenland.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

Motion was moved and approved.

Mr. Barnabei made a motion to approve the minutes from the Regular Meeting on May 18, 2017, second by Mr. Patterson.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

Motion was moved and approved.

Mr. Patterson made a motion to approve the minutes from the Regular Meeting on June 15, 2017, second by Mr. Reidenbach.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

Motion was moved and approved.

Mr. Reidenbach had questions regarding the Buildings & Grounds Committee report. We have never had sprinklers in the area where the shrubs are located, and we are looking into the shrubs that are drying out.

D. Chairperson's Report

Mr. Byrne reiterated meetings held and attended throughout the month. Mr. Byrne also reported that the hotel project is moving along. The committee is narrowing down the field, and we were down to two developers. We are working on obtaining a clearer interpretation of a parking issue. Joe Lomax sent a written request to NJDEP. The answer could make the hotel project more feasible. The process is moving along. There is a lot of interest in the project, and the concept we are currently looking at is a Hilton Garden Inn. Mr. Reidenbach stated that we have done our due diligence. Mr. Morey asked what the next step was, once the parking is resolved, and that is to sign a letter of intent. Great job to all, per Mr. Reidenbach.

Committee Reports:

- o **Buildings and Grounds** – Mr. Greenland stated that the report was included in the packet. Working on Capital projects and we will be getting the new boardroom chairs soon.

Old Business: Nothing.

New Business: Nothing.

Policies/Procedures: Nothing.

Correspondence/Communication: Nothing.

E. Executive Session

None.

F. Any matter of immediate attention - Nothing.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Morey made a motion to go into the GWTIDA portion of the meeting, second by Mr. Barnabei.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

Motion was moved and approved.

Respectfully,



Frances Feketics
Board Secretary

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, JULY 20, 2017

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Regular Meeting minutes of April 27, 2017 were approved.
The Regular Meeting minutes of May 18, 2017 were approved.
The Regular Meeting minutes of June 15, 2017 were approved.

B. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – July 2017
Finance Department Update – July 2017
Marketing/Public Relations Update – July 2017

Mr. Patterson inquired about using Pacific Avenue for future June convention parades. Ms. Trapp replied that this possibility is currently being discussed. Viewership on Atlantic Avenue is sparse, it is a challenge for police, membership of the VFW, American Legion and Elks is down, people are looking for more to be happening on Pacific Avenue, it has a better feel, and a cozier atmosphere. Need to discuss with North Wildwood Tourism and police. Wildwood seems to be on board. Once it is locked in, need to discuss with the convention organizers.

Byrne Plaza is projected to be complete by the end of September, per Mr. Byrne.

Correspondence/Communication – Included in the packet was a letter to Mayor Troiano and Commissioners regarding the beautification project/landscaping at city hall, and a thank you letter from Rick Mawhinney of the National Marbles Tournament.

Motions:

Mr. Reidenbach made a motion to approve the Bill List in the amount of \$170,895.70, second by Mr. Patterson.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

Motion was moved and approved.

C. Chairperson's Report

Mr. Byrne stated that there are now 2 reports included in the board packet. On the tourism side, Mr. Byrne attended the Unlocking of the Ocean, which was a very nice event, and Special Events and Advertising Committee meetings.

Committee Reports:

- **Advertising:** There is nothing to add at this time.
- **Special Events:** Ms. Trapp stated that since GWTIDA has been involved in so many projects throughout the island, it is time that signage was placed showing the business community and the public that we are part of these projects. The Events Department will be working with the Advertising Committee on this project. Some projects GWTIDA has worked on include icon walls, electrical boxes, Byrne Plaza. It is time that GWTIDA get some credit for their part in these projects.
- **Strategic Planning:** Mr. Morey provided a few updates to the board, including the bike path/dunes intersecting with the piers. Update on Rio Grande Avenue Project given, which will include new streetlights, pavers, turning lanes, raising the street, and signage. Mr. Morey provided the board with plans for the project, done by the Michael Baker Group. This \$13 million project is projected to start in September 2018, and be complete in Fall of 2019.

Old Business – None.

New Business – None.

Policies/Procedures – None.

Correspondence/Communication – None.

D. Public Comment – None.

E. Executive Session – None.

F. Any matter of immediate attention

Our next Board Meeting will be held on Wednesday, August 16, 2017 at 6:00 p.m.

G. Motion to Adjourn

Mr. Reidenbach made a motion to adjourn, second by Mr. Barnabei.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Absent	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Yea	Mr. Greenland	Yea
Mr. Montello	Yea		

Motion was moved and approved.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Frances Feketics". The signature is written in black ink and is positioned below the typed name.

Frances Feketics
Board Secretary