

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, WEDNESDAY, MARCH 19, 2014

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Chairperson, Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

Roll Call:

Mr. Byrne	Present	Mr. Patterson	Present
Mr. DelMonte	Present via phone	Mr. Barnabei	Present
Mr. Reidenbach	Present	Ms. Murphy	Present
Mr. Morey	Absent	Mr. Greenland	Absent
Mr. Montello	Absent	Ms. Hanlon	Absent

Also present were Mr. Siciliano, Mr. Lynch, Ms. Trapp, Mr. Muccie, Ms. Kane, Ms. Feketics and Mr. April.

A. Approval of Minutes

The minutes of January 16, 2014 could not be approved.
The minutes of February 20, 2014 could not be approved.

B. Public Comment

Nothing.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – March 2014
- Finance Update – March 2014
- Housing Update – March 2014
- Sales Update – March 2014
- SMG Update – March 2014
- Delaware North Update – March 2014

Mr. Reidenbach had questions regarding the City of Wildwood TDF being \$9,000 short, which were answered by Mr. Siciliano. Their mercantile fees are tied into their collections.

Correspondence/Communication: A letter to Mr. Wayne Hasenbalg, President and CEO of NJSEA, was included in the packet. This letter was in an attempt to move forward on the convention center/host hotel. We received a response from Mr. Hasenbalg, and will meet in Trenton to move forward on the project and see if there is funding available. Mr. Hasenbalg has contacted the head of the Authorities Unit, and is taking an active role and has been very helpful. We believe NJSEA will be a good partner with us on this project.

Motions:

None.

D. Chairperson's Report

Mr. Byrne stated that his update was included in the packet. There were no questions. Mr. Byrne reported that he will be attending the NJ Conference on Tourism in Atlantic City on March 20th.

Committee Reports:

- **Buildings and Grounds** – Mr. Siciliano reported that we are still waiting for NJSEA to get back to us on the 2014 budget and the 2014 Capital Budget. It was also reported that we have leaking refrigerant on Chiller #1. This is being worked on, and Chiller #2 is working fine.

Mr. Patterson had questions regarding the copper wire theft, which were answered by Mr. Siciliano. All damaged areas have been replaced and repaired.

Old Business: Nothing.

New Business: Nothing.

Policies/Procedures: Nothing.

Correspondence/Communication: Nothing.

E. Executive Session

Nothing.

F. Any matter of immediate attention - Nothing.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Reidenbach made a motion to go into the GWTIDA portion of the meeting, second by Ms. Murphy.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Absent
Mr. Montello	Absent	Ms. Hanlon	Absent

Motion was moved and approved.

Respectfully,



Frances Feketics
Board Secretary

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REGULAR MEETING, WEDNESDAY, MARCH 19, 2014

Part II – GWTIDA/Advertising and Promotions

A. **Approval of Minutes**

The minutes of January 16, 2014 could not be approved.
The minutes of February 20, 2014 could not be approved.

B. **Executive Director's Report**

Department Updates – Included in the board packet were:

Events Department Update – March 2014
Finance Department Update – March 2014
Marketing/Public Relations Update – March 2014

Mr. Siciliano reported that we will be attending the NJ Conference on Tourism in Atlantic City on March 20th.

Correspondence/Communication – None.

Motions:

Mr. Reidenbach made a motion to approve the bill list in the amount of \$187,304.14, second by Mr. Barnabei.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Absent
Mr. Montello	Absent	Ms. Hanlon	Absent

Motion was moved and approved.

C. **Chairperson's Report**

Committee Reports:

- **Advertising:** Ms. Murphy stated that the report was included in the packet and reported that our new commercials are complete. Our three 30 second commercials utilize a new, more contemporary "Wildwood Days" song, and will be unveiled at the GWTIDA Marketing Presentation on April 1st.
- **Special Events:** Mr. DelMonte stated that he had nothing to add to his report, which was included in the packet.

Old Business – Nothing.

New Business – Nothing.

Policies/Procedures – Nothing.

Correspondence/Communication – Nothing.

D. **Public Comment** – Nothing.

E. **Executive Session** - None.

F. **Any matter of immediate attention**
The next GWTIDA Board Meeting will be held on Thursday, April 24, 2014.

G. **Motion to Adjourn**
Mr. Reidenbach made a motion to adjourn, second by Mr. Barnabei.

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DeMonte	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Absent
Mr. Montello	Absent	Ms. Hanlon	Absent

Motion was moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary