

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, NOVEMBER 16, 2017**

**Part I - OPERATIONS  
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

**Roll Call:**

Mr. Byrne	Present	Mr. Patterson	Present
Mr. DelMonte	Present	Mr. Barnabei	Absent
Mr. Reidenbach	Present	Ms. Murphy	Absent
Mr. Morey	Absent	Mr. Greenland	Present
Mr. Montello	Present		

Also present were Mr. Siciliano, Mr. Rose, Ms. Kane, Mr. Federici, Mr. April, and Ms. Feketics.

Mr. Siciliano gave the board an update on Robert McNicholas.

**A. Approval of Minutes**

The minutes of September 21, 2017 cannot be approved due to lack of quorum.  
The minutes of October 19, 2017 cannot be approved due to lack of quorum.

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – November 2017
- Finance Update – November 2017
- Housing Update – November 2017
- Sales Update – November 2017
- SMG Update – November 2017
- Delaware North Update – November 2017

**Correspondence/Communication:** None.

Mr. Greenland had questions regarding concessions at the RV Show, which were answered by Mr. Federici. Notes were made for next year's event.

Mr. Siciliano announced to the board that Futsal has outgrown the Wildwoods Convention Center and is moving to Atlantic City. This will have an impact to the convention center and the town in mid-February.

**Motions:** None.

**D. Chairperson's Report**

Mr. Byrne reiterated meetings held and attended throughout the month and gave an update on the convention center hotel project. The committee has formally chosen a developer – Max Gurwicz Enterprises (MGE). We met with Tony Peterman and MGE to discuss the parameters of the project. One concern was parking, because the proposed project works better with surface parking. We are currently working on options for alternative parking. Tennis court availability was discussed. We also met with Mayor Troiano, and the city is behind the project. The developer is very excited to move forward. Additional discussion took place on model and flag hotel, which is proposed to be a Hilton Garden Inn.

**Committee Reports:**

- o **Buildings and Grounds** – Mr. Greenland stated that the report was included in the packet, and there were no questions. We will be buying a new F-350. It was also reported that our landscaper will be given notice, and the GOBO snowflakes will be put on the Wildwoods sign shortly, and Christmas lights will be added to the bushes at the sign.

**Old Business:** Nothing.

**New Business:** Nothing.

**Policies/Procedures:** Nothing.

**Correspondence/Communication:** Nothing.

**E. Executive Session**

None.

**F. Any matter of immediate attention - Nothing.**

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.**

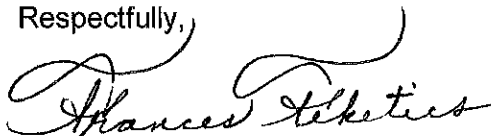
**Mr. Patterson made a motion to go into the GWTIDA portion of the meeting, second by Mr. Greenland.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully,



Frances Feketics  
Board Secretary

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, NOVEMBER 16, 2017

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Regular meeting minutes of September 21, 2017 could not be approved.  
The Regular meeting minutes of October 19, 2017 could not be approved.

B. Executive Director's Report

**Department Updates** – Included in the board packet were:

Events Department Update – November 2017  
Finance Department Update – November 2017  
Marketing/Public Relations Update – November 2017

Mr. Siciliano stated that for next month, we have included a proposed board meeting schedule for 2018. Please review and let us know of any conflicts.

Mr. Byrne had questions regarding the billboards, which were answered by Mr. Siciliano and Mr. Rose.

**Correspondence/Communication** – None.

Motions:

**Mr. Reidenbach made a motion to approve the Bill List in the amount of \$107,747.09, second by Mr. DelMonte.**

Roll Call:

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

C. Chairperson's Report

Mr. Byrne reviewed his update and stated that the Rio Grande Avenue Project is set to begin in September 2018, with a projected completion date of Memorial Day Weekend 2019.

**Committee Reports:**

- **Advertising:** Mr. Rose discussed focus groups that were done to find out what people think of our tagline and do competitive analysis, perceptions of

other areas. We got some good information from the reports, which were presented to the Advertising Committee. Also looked at Advertising Plan for next year and reviewed budget allocation. We will be increasing digital. At our December meeting, Fuse will lay out the Advertising Plan for 2018.

- **Special Events:** Mr. DelMonte stated that we started to approve events for next year. Also, the Boots on the Beach event is growing.

**Old Business – None.**

**New Business –** Mr. April stated that every 2-3 years, we hear from DCA regarding the fact that GWTIDA Board Members should file Financial Disclosure Statements. GWTIDA is not a municipal authority but a separate entity created by statute. Mr. April read an email and statute citing other agencies and bodies filing of statements. Local Government Services has to approve our budget. Form is on site, however the form does not accept GWTIDA. Some members file for their municipalities. Mr. Siciliano will send the web address to members so they can file.

Mr. April stated that the case management conference with Judge Gibson is scheduled for November 29<sup>th</sup> regarding beach fees and beach maintenance.

**Policies/Procedures – None.**

**Correspondence/Communication – None.**

D. **Public Comment** – None.

E. **Executive Session** – None.

F. **Any matter of immediate attention**  
Our next Board Meeting will be our Holiday Meeting and will be held on Thursday, December 21, 2017 at 6:00 p.m.

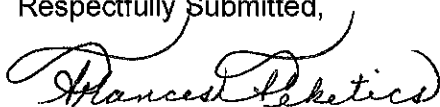
G. **Motion to Adjourn**  
**Mr. Patterson made a motion to adjourn, second by Mr. Reidenbach.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Yea	Ms. Murphy	Absent
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea		

**Motion was moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary