

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, NOVEMBER 15, 2012

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Vice-Chairperson, Mr. DelMonte at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. DelMonte.

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Present
Mr. DelMonte	Present	Mr. Barnabei	Absent
Mr. Reidenbach	Absent	Ms. Murphy	Present
Mr. Morey	Absent	Mr. Greenland	Present
Mr. Montello	Present	Ms. Hanlon	Present via phone

Also present were Mr. Siciliano, Mr. McNicholas, Mr. Rose, Ms. Trapp, Ms. Kane, Mr. Federici, Ms. Feketics and Mr. April.

A. Approval of Minutes
The minutes from October 18, 2012, could not be approved due to absences of board members present at that meeting.

B. Executive Director's Report

Included in the board packet were:

- Administration Update – November 2012
- Finance Update – November 2012
- Housing Update – November 2012
- Marketing/Public Relations Update – November 2012
- Sales Update – November 2012
- SMG Update – November 2012
- Delaware North Update – November 2012

Mr. Siciliano asked if there were any questions on the reports, and there were none. We have received unconfirmed notification of the collections of the 2% tourism tax for September. We are still 10% ahead of our plan. It is good year. We will be able to confirm once the State of NJ provides us with a letter, which we receive in the mail.

Mr. Siciliano reported that we have not yet heard from the NJ Methodists, however we are in touch with them on a regular basis and hope to report some good news soon.

There were no questions on the Executive Director's Report.

Correspondence/Communication: Nothing.

Motions:

None.

C. Chairperson's Report

Mr. Siciliano reported that in July 2011 we supplied the City of Wildwood with final submission from our professional consultants and surveyors to have the v-zone removed from a certain section of our property, from Montgomery to Burk Avenues, from Ocean Avenue to the Boardwalk. The city made submission a few weeks ago, and it was received by FEMA. They turned it over to their consultants. Hurricane Sandy then hit, and FEMA is now very interested in seeing what the results of the storm were on our beaches and our dune. We will have to have a completely new survey done, Dr. Weggel will need to reinterpret the survey, and based on that, Joe Lomax will incur some expenses too. So what was already paid for and reimbursed by an NJEDA grant is now going to have a cost for us to finish the project. However, the good news is that Dr. Weggel and Joe Lomax feel that our dune did the job it was supposed to do and protected the lot from having any type of tidal surge. Sandy proved that this area should be out of the v-zone. Mr. Siciliano will have costs by the December meeting on moving forward.

Committee Reports:

- **Buildings and Grounds** – Mr. Siciliano reviewed the update that was included in the packet. 2013 Capital Plan was discussed, which will be submitted to NJSEA for their review, storm damage, dune trimming, adding dune fencing to grow the dunes wider was discussed. Also, South Jersey Energy contract expired in December of this year. They will give us a one-year extension with taking another penny off of our KWH cost. We will save approximately \$25,000 next year in our energy costs.
- **Entertainment & Sales** – Mr. Montello had nothing to add to the report which was included in the packet. Mr. Lynch discussed events held in the building after Hurricane Sandy. Special Services Dinner and Auction was held on the Friday after the storm, we did a wedding on Saturday, and Cheer Tech on Sunday. Press releases were already done on this matter.
- Ms. Murphy had questions on crime and NJ Methodist Convention, which were answered by Mr. Siciliano. There was some concern with having all outdoor corridor hotels in the Wildwoods. We do not have crime issues with conventions here. Mr. Siciliano offered names of convention Chairperson's that are here throughout the year as references.
- Mr. Siciliano reported that there was a specific request that came in to have a Thanksgiving Dinner at the convention center for displaced people on the island. We were, however, able to find alternatives in already open restaurants to using the convention center. Due to our response, we received very negative comments on social media. We have reached out to all parties and discussed the alternatives. Mr. Lynch will follow up with Notre Dame de la Mer Parish to see if they will be able to host a dinner on Thanksgiving Day.

Old Business: Nothing.

New Business: Nothing.

Policies/Procedures: Nothing.

Correspondence/Communication: Nothing.

D. **Executive Session** – Nothing.

E. **Any matter of immediate attention** - Nothing.

F. **Motion to go into the GWTIDA/Advertising portion of the meeting.**
Mr. Greenland made a motion to go into the GWTIDA portion of the meeting, second by Mr. DelMonte.

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea	Ms. Hanlon	Yea

Motion was moved and approved.

Respectfully,



Fran Feketics
Board Secretary

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, NOVEMBER 15, 2012

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The minutes from the October 18, 2012 meeting could not be approved.

B. Executive Director's Report

Department Updates – Included in the board packet was an Events Department Update and a Finance Department Update for November 2012.

There were no questions.

Mr. Siciliano reported that Ms. Trapp is in the process of collecting her funding applications, and will be putting the information together in the next week or so.

Mr. Siciliano stated that by the next board meeting, the Board will get a history of disbursements that have been made to each municipality, as well as a list of those organizations which have applied for funding and amount requested.

Mr. Siciliano reported that we are 10% above plan on our tax collections.

There was a projected 2013 Board Meeting Schedule included in the packet for Board Member's review, to be voted on at the December Board Meeting. Ms. Hanlon reported that the annual NJ Governor's Conference on Tourism will be held from March 20-22. So the potential March meeting date will need to be reviewed and changed. Mr. Siciliano will poll the Board.

Correspondence/Communication – Nothing.

Motions:

Mr. Patterson made a motion to approve the bill list in the amount of \$112,260.66, second by Mr. Greenland.

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea	Ms. Hanlon	Yea

Motion was moved and approved.

Mr. Siciliano stated that we went out to bid for the annual printing of the Calendar of Events. We sent out notifications to 44 vendors, and received 5 bid proposals.

The lowest responsible bidder was Mark Lithography, in the amount of \$23,900. Mark Lithography has also been a successful bidder in printing our calendar in the past. We are recommending to award to Mark Lithography.

Mr. Greenland made a motion to award the contract for the printing of the 2013 Calendar of Events to the successful lowest bidder, Mark Lithography, in the amount of \$23,900.00, second by Mr. Patterson.

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea	Ms. Hanlon	Yea

Motion was moved and approved.

C. Chairperson's Report

Committee Reports:

- **Advertising:** Ms. Murphy discussed the meeting that was held prior to the board meeting. The committee listened to the two PR presentations, and will meet next week to make a decision. The committee also met with and viewed a presentation from Trip Advisor, which was very informative and exciting. We are waiting to receive a proposal back from them for Advertising for 2013.
- The website is moving along.
- Mr. Rose stated that we had a random drawing on September 26th for the "Share the Love" contest. Six people won and so far, four winners have picked up their prizes. A press release was done regarding the contest which included what they actually said about the Wildwoods.
- **Finance:** Mr. Siciliano stated that there was nothing to add at this time.
- **Special Events:** Ms. Trapp discussed the Family Holiday Celebration that we are hosting on December 7th and 8th. The parade will be on Friday night, followed by the tree lighting in front of the convention center. Board Members are encouraged to attend the event at some time and spread the word. 7,000 brochures were delivered to all area schools, as well as advertising in print and radio. It really is a very nice Family event, with vendors, free movies, fun entertainers, school performances, and Santa! We are very proud of that event.

Old Business – Nothing.

New Business – Nothing.

Policies/Procedures – Nothing.

Correspondence/Communication – Nothing.

D. **Public Comment** – Nothing.

E. **Executive Session**
Nothing.

F. **Any matter of immediate attention**
Mr. DelMonte stated that the next GWTIDA Board Meeting will be held on Thursday, December 20, 2012.

Mr. Siciliano wished all a Happy Thanksgiving.

G. **Motion to Adjourn**
Mr. Greenland made a motion to adjourn, second by Mr. Patterson.

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. DelMonte	Yea	Mr. Barnabei	Absent
Mr. Reidenbach	Absent	Ms. Murphy	Yea
Mr. Morey	Absent	Mr. Greenland	Yea
Mr. Montello	Yea	Ms. Hanlon	Yea

Motion was moved and approved.

Respectfully Submitted,



Fran Feketics
Board Secretary