

**RESOLUTION NO. 11-09
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY RECOMMENDS NOMINATION OF MRS. ARLIEEN FRANCO FOR THE
POSITION OF GWTIDA CHAIRPERSON.**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") received requests to nominate Mrs. Arlieen Franco for the position of Chairperson for the Greater Wildwoods Tourism Improvement and Development Authority (motion by Mr. Reidenbach, seconded by Mr. Johnson); and

WHEREAS, the GWTIDA requests to close nominations for the position of Chairperson for the GWTIDA (motion by Mr. Johnson, seconded by Mr. Patterson); and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority agrees to nominate Mrs. Arlieen Franco for the position of Chairperson of the Board of Directors for the Authority, and agrees to close the nominations for the position of Chairperson of the Board of Directors for the Authority.

Motion By: Mr. Johnson

In Favor: 10 Opposed: 0

Seconded By: Mr. Patterson

I hereby certify that The Greater Wildwoods Tourism Improvement and Development Authority adopted the above resolution at a public meeting, duly held, on August 18, 2011.

Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

[SEAL]

A handwritten signature in cursive script, appearing to read "Fran Feketics", written in dark ink.

Fran Feketics, Board Secretary

**RESOLUTION NO. 11-10
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY RECOMMENDS MRS. ARLIEEN FRANCO TO BE APPOINTED FOR THE
POSITION OF GWTIDA CHAIRPERSON FOR 2011-2012.**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") requests to appoint Mrs. Arlieen Franco for the position of Chairperson for the Greater Wildwoods Tourism Improvement and Development Authority; and

WHEREAS, the GWTIDA recognizes that there were no other nominations made for the position of Chairperson for the GWTIDA; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority agrees to appoint Mrs. Arlieen Franco for the position of Chairperson of the Board of Directors for the Authority.

Motion By: Mr. Johnson

In Favor: 10 Opposed: 0

Seconded By: Mr. Patterson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:



Fran Feketics, Board Secretary

[SEAL]

**RESOLUTION NO. 11-11
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY (GWTIDA) RECOMMENDS MR. RALPH JOHNSON TO BE APPOINTED FOR
THE POSITION OF GWTIDA VICE-CHAIRPERSON FOR 2011-2012.**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") received requests to nominate Mr. Ralph Johnson for the position of Vice-Chairperson for GWTIDA (Motion by Mr. Reidenbach, second by Mr. DeMonte); and received requests to nominate Mr. Tom Byrne for the position of Vice-Chairperson for the GWTIDA (Motion by Mr. Morey, second by Mr. Patterson); and

WHEREAS, the GWTIDA recommends to close the nominations for the position of Vice-Chairperson for the GWTIDA (Motion by Mr. Johnson, second by Mr. Patterson); and

WHEREAS, the GWTIDA solicitor asked for a vote from each GWTIDA Board Member for either Mr. Ralph Johnson or Mr. Tom Byrne; and

WHEREAS, there were 7 votes in favor of Mr. Ralph Johnson and 3 votes in favor of Mr. Tom Byrne; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority agrees to appoint Mr. Ralph Johnson for the position of Vice-Chairperson of the Board of Directors for the Authority.

Mrs. Franco voted for Mr. Johnson
Mr. Morey voted for Mr. Byrne
Mr. Reidenbach voted for Mr. Johnson

Mrs. Crossen voted for Mr. Johnson
Mr. DelMonte voted for Mr. Johnson
Ms. Ostrander voted for Mr. Johnson
Mr. Montello voted for Mr. Johnson
Mr. Patterson voted for Mr. Byrne
Mr. Byrne voted for Mr. Byrne
Mr. Johnson voted for Mr. Johnson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

A handwritten signature in cursive script, appearing to read "Fran Feketics", written over a horizontal line.

Fran Feketics, Board Secretary

[SEAL]

**RESOLUTION NO. 11-12
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY RECOMMENDS TO REAPPOINT MR. JEFFERY APRIL AS THE SOLICITOR
FOR THE GWTIDA**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") desires to reappoint Mr. Jeffery April as the solicitor for the Greater Wildwoods Tourism Improvement and Development Authority; and

NOW, THEREFORE, BE IT RESOLVED, that Mr. Jeffery April will be reappointed as the solicitor for the Greater Wildwoods Tourism Improvement and Development Authority.

Motion By: Mr. Reidenbach

In Favor: 10 Opposed: 0

Seconded By: Ms. Ostrander

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

[SEAL]



Fran Feketics, Board Secretary

**RESOLUTION NO. 11-13
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY RECOMMENDS TO AWARD CONTRACT TO MR. JEFFERY APRIL AS THE
SOLICITOR FOR THE GWTIDA AT A RATE OF \$200 PER HOUR**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") desires to award a contract to Mr. Jeffery April as the solicitor for the Greater Wildwoods Tourism Improvement and Development Authority; and

WHEREAS, said contract shall be at the rate of \$200 per hour; and

WHEREAS, contract shall be for the period beginning August 18, 2011 and ending August 17, 2012; and

NOW, THEREFORE, BE IT RESOLVED, that Mr. Jeffery April will be awarded a contract as the solicitor for the Greater Wildwoods Tourism Improvement and Development Authority at the rate of \$200 per hour, for the period beginning August 18, 2011 and ending August 17, 2012 .

Motion By: Ms. Ostrander

In Favor: 10 Opposed: 0

Seconded By: Mrs. Crossen

I hereby certify that The Greater Wildwoods Tourism Improvement and Development Authority adopted the above resolution at a public meeting, duly held, on August 18, 2011.

Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

[SEAL]

ATTEST:

A handwritten signature in cursive script, appearing to read "Fran Feketics", written in dark ink.

Fran Feketics, Board Secretary

**RESOLUTION NO. 11-14
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY DESIRES TO REAPPOINT FORD, SCOTT AND ASSOCIATES AS THE
OFFICIAL AUDITORS FOR THE GREATER WILDWOODS TOURISM IMPROVEMENT AND
DEVELOPMENT AUTHORITY**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") desires to reappoint Ford, Scott, and Associates as the official auditors for the Greater Wildwoods Tourism Improvement and Development Authority; and

NOW, THEREFORE, BE IT RESOLVED, that Ford, Scott, and Associates will be reappointed as the official auditors for the Greater Wildwoods Tourism Improvement and Development Authority.

Motion By: Mr. Johnson

In Favor: 10 Opposed: 0

Seconded By: Mr. Patterson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

[SEAL]



Fran Feketics, Board Secretary

**RESOLUTION NO. 11-15
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY DESIRES TO RENEW THE DEPOSITORIES CURRENTLY HELD AT CREST
SAVINGS BANK AND SUN NATIONAL BANK**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") desires to renew the depository box currently held at Crest Savings Bank; and

WHEREAS, the GWTIDA desires to renew the depository currently held at Sun National Bank; and

NOW, THEREFORE, BE IT RESOLVED, that the depositories currently held at Crest Savings Bank and Sun National Bank will be renewed for use by The Authority.

Motion By: Mr. Reidenbach

In Favor: 10 Opposed: 0

Seconded By: Mr. Johnson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

[SEAL]



Fran Feketics, Board Secretary

**RESOLUTION NO. 11-16
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY RECOMMENDS ADOPTION OF
CASH MANAGEMENT PLAN WITH CHANGE TO ITEM NUMBER 4**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") requests to adopt a Cash Management Plan for the Greater Wildwoods Tourism Improvement and Development Authority; and

WHEREAS, one change shall be made to item number 4, changing "six" authorized signatures for each account to "five", and changing "four" board members to "three" board members; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority agrees to adopt a Cash Management Plan for the Authority, with one change being made to item number 4, changing "six" authorized signatures for each account to "five", and changing "four" board members to "three" board members.

Motion By: Mr. Johnson

In Favor: 10 Opposed: 0

Seconded By: Mr. Byrne

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

[SEAL]

A handwritten signature in cursive script, appearing to read "Fran Feketics", written over a horizontal line.

Fran Feketics, Board Secretary

**RESOLUTION NO. 11-17
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY RECOMMENDS TO RETAIN THE CURRENT SIGNATORIES, BEING
MRS. FRANCO, MRS. CROSSEN, MR. REIDENBACH,
MR. MCNICHOLAS AND MR. SICILIANO**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") recommends to retain the current signatories being Mrs. Franco, Mrs. Crossen, Mr. Reidenbach, Mr. McNicholas and Mr. Siciliano for the Greater Wildwoods Tourism Improvement and Development Authority; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority agrees to retain the current signatories Mrs. Franco, Mrs. Crossen, Mr. Reidenbach, Mr. McNicholas and Mr. Siciliano for the Authority.

Motion By: Mr. Johnson

In Favor: 10 Opposed: 0

Seconded By: Mr. DelMonte

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:



Fran Feketics, Board Secretary

[SEAL]

**RESOLUTION NO. 11-18
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT
AUTHORITY DESIRES TO RETAIN THE CAPE MAY COUNTY HERALD AND THE
ATLANTIC CITY PRESS AS THE OFFICIAL NEWSPAPERS OF THE WILDWOODS
CONVENTION CENTER AND THE GREATER WILDWOODS TOURISM IMPROVEMENT
AND DEVELOPMENT AUTHORITY**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") desires to retain the Cape May County Herald and the Atlantic City Press as the official newspapers of the Wildwoods Convention Center and the Greater Wildwoods Tourism Improvement and Development Authority; and

NOW, THEREFORE, BE IT RESOLVED, that the Cape May County Herald and the Press of Atlantic City will be retained as the official newspapers of the Wildwoods Convention Center and the Greater Wildwoods Tourism Improvement and Development Authority.

Motion By: Mr. Patterson

In Favor: 10 Opposed: 0

Seconded By: Mr. Johnson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:



Fran Feketics, Board Secretary

[SEAL]

**RESOLUTION NO. 11-19
(TOURISM)**

OF

**THE GREATER WILDWOODS TOURISM IMPROVEMENT
AND DEVELOPMENT AUTHORITY RECOMMENDS TO AWARD ADVERTISING AGENCY
CONTRACT TO SIGNATURE COMMUNICATIONS FOR TOURISM MARKETING. THIS WILL
BE A 3-YEAR CONTACT BEGINNING ON JANUARY 1, 2012 AND ENDING ON DECEMBER
31, 2014, WITH A 2-YEAR OPTION, 60-DAY OUT, AND YEARS 2 AND 3 WILL BE SUBJECT
TO THE AVAILABILITY OF FUNDS, WITH THE 3-YEAR TERM TOTALING \$1.8 MILLION,
OR \$600,000 PER YEAR FOR 3 YEARS**

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") desires to award advertising agency contract to Signature Communications for Tourism Marketing; and

WHEREAS, this will be a 3-year contract beginning on January 1, 2012 and ending on December 31, 2014, with a 2-year option, 60-day out, and years 2 and 3 will be subject to the availability of funds, with the 3-year term totaling \$1.8 million, or \$600,000 per year for 3 years; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority agrees to award advertising agency contract to Signature Communications for Tourism Marketing. This will be a 3-year contract beginning on January 1, 2012 and ending on December 31, 2014, with a 2-year option, 60-day out, and years 2 and 3 will be subject to the availability of funds, with the 3-year term totaling \$1.8 million, or \$600,000 per year for 3 years.

Motion By: Mrs. Crossen

In Favor: 10 Opposed: 0

Seconded By: Mr. Johnson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

A handwritten signature in cursive script, appearing to read "Frances Feketics", written in black ink.

[SEAL]

Fran Feketics, Secretary

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
(GWTIDA)
Cape May County, New Jersey**

**RESOLUTION NO. 11-03
(OPERATIONS)**

THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT AUTHORITY AUTHORIZES ADDITIONAL FUNDING FOR PROFESSIONAL FEES FOR A HOTEL STUDY TO BE CONDUCTED BY THE STRATEGIC ADVISORY GROUP IN THE AMOUNT OF \$5,000.00, FROM \$22,000.00 TO \$27,000.00, DUE TO A CHANGE IN SCOPE OF THE ORIGINAL PROPOSAL, BASED ON COMMENTS AND REQUESTS RECEIVED FROM THE STRATEGIC PLANNING COMMITTEE

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") is authorizing additional funding for professional fees for a hotel study to be conducted by the Strategic Advisory Group; and

WHEREAS, additional funding shall be in the amount of \$5,000, from \$22,000 to \$27,000; and

WHEREAS, the additional funding is needed due to a change in scope of the original proposal, based on comments and requests received from the Strategic Planning Committee; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority authorizes additional funding for professional fees for a hotel study to be conducted by the Strategic Advisory Group, in the amount of \$5,000.00, from \$22,000.00 to \$27,000.00, due to a change in scope of the original proposal, based on comments and requests received from the Strategic Planning Committee.

Motion By: Mr. Patterson

In Favor: 10 Opposed: 0

Seconded By: Mr. Morey

I hereby certify that The Greater Wildwoods Tourism Improvement and Development Authority adopted the above resolution at a public meeting, duly held, on August 18, 2011.

Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:

[SEAL]



Fran Feketics, Board Secretary

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
(GWTIDA)
Cape May County, New Jersey**

**RESOLUTION NO. 11-04
(OPERATIONS)**

THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT AUTHORITY AUTHORIZES THE AWARD OF THE ADVERTISING AGENCY CONTRACT TO SIGNATURE COMMUNICATIONS. THIS IS A 3-YEAR CONTRACT, BEGINNING ON JANUARY 1, 2012 AND ENDING ON DECEMBER 31, 2014, WITH A 2-YEAR OPTION, 60-DAY OUTCLAUSE, IN THE AMOUNT OF \$750,000 CONVENTION CENTER SIDE, WITH YEARS 2 AND 3 SUBJECT TO THE AVAILABILITY OF FUNDS

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") is authorizing the award of the Advertising Agency Contract to Signature Communications; and

WHEREAS, said contract shall be a 3-year contract, beginning on January 1, 2012 and ending on December 31, 2014; and

WHEREAS, contract shall include a 2 year option, 60-day outclause, in the amount of \$750,000.00 convention center side; and

WHEREAS, years two and three shall be subject to the availability of funds; and

NOW, THEREFORE, BE IT RESOLVED, that the Greater Wildwoods Tourism Improvement and Development Authority authorizes the award of the Advertising Agency contract to Signature Communications. This is a 3-year contract, beginning on January 2, 2012 and ending on December 31, 2014, with a 2-year option, 60-day outclause, in the amount of \$750,000.00 convention center side, with years two and three subject to the availability of funds.

Motion By: Mrs. Crossen

In Favor: 10 Opposed: 0

Seconded By: Mr. Johnson

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Dated: August 19, 2011

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

[SEAL]

ATTEST:



Fran Feketics, Board Secretary