## GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY (GWTIDA) Cape May County, NJ

## RESOLUTION NO. 14-01 [OPERATIONS]

THE GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY (GWTIDA) AUTHORIZES TO MOVE FORWARD WITH EXTENDING THE CONTRACT FOR THE STARLIGHT BALLROOM NAMING RIGHTS AND SIGN SPONSORSHIP BETWEEN CREST SAVINGS BANK AND GWTIDA, IN THE AMOUNT OF \$15,000 FOR THE FIRST YEAR (2014) AND \$10,000 FOR THE NEXT FOUR YEARS (2015 THROUGH 2018)

WHEREAS, the Greater Wildwoods Tourism Improvement & Development Authority authorizes to move forward with extending the current contract between Crest Savings Bank and GWTIDA for the Starlight Ballroom naming rights and sign sponsorship; and

**WHEREAS,** the contract shall be in the amount of \$15,000 for the first year (2014) and \$10,000 for the next four years (2015 through 2018); and

**NOW, THEREFORE, BE IT RESOLVED,** that Greater Wildwoods Tourism Improvement and Development Authority authorizes the extension of the contract for the Starlight Ballroom Naming Rights and Sign Sponsorship between Crest Savings Bank and GWTIDA, the in the amount of \$15,000 for the first year (2014) and \$10,000 for the next four years (2015 through 2018).

| Motion by: Mr. Reidenbach                                                                        | In favor:6                                                                   |
|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| Seconded by: Mr. Greenland                                                                       |                                                                              |
| I hereby certify that the Greater Wildwo<br>Authority adopted the above resolution at a public i | oods Tourism Improvement & Development meeting, duly held, on June 19, 2014. |
| Dated: June 20, 2014                                                                             | GREATER WILDWOODS TOURISM<br>IMPROVEMENT AND DEVELOPMENT<br>AUTHORITY        |
|                                                                                                  | ATTEST:                                                                      |
| [SEAL]                                                                                           | Frances (Joketics) Frances Feketics, Board Secretary                         |

## RESOLUTION NO. 14-04 (TOURISM)

OF

THE GREATER WILDWOODS TOURISM IMPROVEMENT
AND DEVELOPMENT AUTHORITY RECOMMENDS ENTERING INTO A PROFESSIONAL
SERVICES CONTRACT WITH TRIAD ASSOCIATES TO WORK WITH THE GWTIDA IN
SEEKING SUPPORT FOR THE HOST HOTEL AND GETTING TAX MONEY BACK FROM
THE STATE OF NEW JERSEY IN ORDER TO FACILITATE IMPROVEMENTS ON THE
ISLAND BY HANDLING ALL MEETINGS, PREPARING APPLICATIONS, IDENTIFYING
CAPITAL PROGRAMS. CONTRACT SHALL BE IN THE AMOUNT OF \$27,500, PAID FOR
AS FOLLOWS: \$17,500 SHALL BE PAID FOR FROM THE GWTIDA BUDGET, AND \$10,000
SHALL BE PAID FOR FROM THE NJSEA BUDGET

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority ("GWTIDA") recommends entering into a professional services contract with Triad Associates; and

WHEREAS, Triad Associates shall work with GWTIDA in seeking support for the host hotel and in getting tax money back from the State of New Jersey in order to facilitate improvements on the island; and

WHEREAS, Triad Associates shall handle all meetings, prepare all applications, and identify all capital programs; and

WHEREAS, said contract shall be in the amount of \$27,500, paid for as follows: \$17,500 shall be paid for from the GWTIDA Budget, and \$10,000 shall be paid for from the NJSEA Budget; and

NOW, THEREFORE, BE IT RESOLVED, that the GWTIDA will hire Triad Associates as a Professional Services Contract to work with the GWTIDA in seeking support for the host hotel and getting tax money back from the State of New Jersey in order to facilitate improvements on the island by handling all meetings, preparing applications, and identifying capital programs. Contract shall be in the amount of \$27,500, paid for as follows: \$17,500 shall be paid for from the GWTIDA budget, and \$10,000 shall be paid for from the NJSEA budget.

| Motion By:                                                                               | Mr. Reidenbach | In Favor: <u>7</u> Opposed: <u>0</u>     |
|------------------------------------------------------------------------------------------|----------------|------------------------------------------|
| Seconded By:                                                                             | Mr. Morey      |                                          |
|                                                                                          |                | •                                        |
| I hereby certify that The Greater Wildwoods Tourism Improvement and Development          |                |                                          |
| Authority adopted the above resolution at a public meeting, duly held, on June 19, 2014. |                |                                          |
|                                                                                          |                |                                          |
| Dated: June 20,                                                                          | 2014           | GREATER WILDWOODS TOURISM                |
|                                                                                          |                | IMPROVEMENT AND DEVELOPMENT<br>AUTHORITY |
|                                                                                          |                | ATTEST:                                  |
| 100.11                                                                                   |                | (The same of the sting)                  |
| [SEAL]                                                                                   |                | Frances Feketics, Secretary              |