

**RESOLUTION NO. 15-04
(TOURISM)**

OF

THE GREATER WILDWOODS TOURISM IMPROVEMENT AND DEVELOPMENT AUTHORITY (GWTIDA) AUTHORIZES THE EXECUTIVE DIRECTOR TO NOTIFY SUASION COMMUNICATIONS THAT THERE IS AN OPTION OR OPTIONS AVAILABLE UNDER OUR CURRENT CONTRACT AND SEEK FROM THEM A PROPOSAL FOR THE OPTION PERIOD, WHICH THE EXECUTIVE DIRECTOR WILL THEN BRING BACK TO THE BOARD

WHEREAS, the Greater Wildwoods Tourism Improvement and Development Authority (GWTIDA) recommends to authorize the Executive Director to notify Suasion Communications of options available under our current contract; and

WHEREAS, GWTIDA shall seek from Suasion Communications a proposal for the option period; and

WHEREAS, the Executive Director shall bring said proposal back to the Board of Directors; and

NOW, THEREFORE, BE IT RESOLVED, by the Board of Directors of the Greater Wildwoods Tourism Improvement and Development Authority that the Greater Wildwoods Tourism Improvement and Development Authority authorizes the Executive Director to notify Suasion Communications of options available under our current contract and seek from them a proposal for the option period, which the Executive Director will then bring back to the Board of Directors.

Motion By: Mr. Morey

In Favor: 8 Opposed: 0

Seconded By: Mr. Reidenbach

I hereby certify that The Greater Wildwoods Tourism Improvement and Development Authority adopted the above resolution at a public meeting, duly held, on June 18, 2015.

Dated: June 19, 2015

GREATER WILDWOODS TOURISM
IMPROVEMENT AND DEVELOPMENT
AUTHORITY

ATTEST:



Fran Feketics, Board Secretary

[SEAL]