



The Wildwoods Receive Major Tourism Honors From National Media

The Wildwoods, NJ – The Wildwoods have received major honors from the country’s most influential organizations including Time.com, Sherman’s Travel, Forbes Traveler, America Online and Preservation New Jersey.

The Wildwoods’ Morey’s Amusement Piers were named in 2014 among the Top 10 Piers by Coastal Living Magazine; in 2013 the Wildwoods were also recognized as one of the Most Awesome Boardwalks in America by BudgetTravel.com; as the Favorite Shore Town by Delaware County Daily Times readers; as the Favorite Beach and Boardwalk by NJ.com readers; the Top Family-Friendly Beach Town by NerdWallet.com; and as One of America’s Top 10 U.S. Tourist Towns by families voting in FamilyFun Magazine.

The Wildwoods were also named “Best Beaches in New Jersey” in the 2012, 2011, 2010 and 2008 Top Ten New Jersey Beaches public survey, sponsored by the New Jersey Marine Sciences Consortium and were named “Best Beach for Family Vacations,” “Best Beach for Tourism,” “Best Beach for Events,” “Best Beach for Eco-Tourism” and “Best Beach for Day Trips” in the same surveys.

The Wildwoods were named #1 Boardwalk in the nation by FamilyVacationCritic.com in 2012; and Smarter Travel also named the Wildwoods Boardwalk, one of “Americas Best Boardwalks.” The 2012 list of “15 Destinations on the Rise” for TripAdvisor included the Wildwoods, and Home.com voted the Wildwoods one of “Americas Top 10 Scenic Seasides of the Summer.” In addition, the Wildwoods were voted “Best Town” in the 2009 and 2011 PHL-17 Philly Hot List, Jersey Shore Edition contest; and were one of Sherman’s Travel’s “Top Ten American Boardwalks” for two years in a row.

In mid-July 2009, the Wildwoods were named one of Time.com’s *50 Authentic American Experiences* for 2009. For this list, Time chose one location from each of the 50 states to be a part of the list. The Wildwoods were chosen not only for being one of New Jersey’s most important musical sites, but for their one-of-a-kind boardwalk and their unique “Doo Wop” ambiance. Time.com is a part of Time Inc., publisher of Time Magazine.

The Wildwoods Boardwalk was listed as one of the nation’s *Top 10 American Boardwalks* for 2009 by Sherman’s Travel. The Wildwoods Boardwalk was added to Sherman’s 2009 list for many reasons including its amusement piers, waterparks, tram cars and exceptional boardwalk food and retail shops. But the primary reason the Wildwoods Boardwalk was added to 2009’s list is because it offers something for everyone in the family, no matter what their age. Sherman’s Travel is one of the country’s leading publishers of top travel deals and destination advice.

The accolades and awards kept coming as the Wildwoods picked up three more major tourism honors during the year.

The Wildwoods were named one of America Online’s *Top 10 More Beach for Your Money* destinations. For this list, the Wildwoods’ beautiful, FREE beaches were listed among other major U.S. beaches including those found in Maui, Hawaii and Huntington Beach, California.

The Wildwoods’ wide beaches and two-mile long Boardwalk, featuring its famous 140-foot Ferris wheel and three amusement piers, along with the Wildwoods’ nostalgic Doo Wop ambiance and retro architecture, secured the Wildwoods beaches’ place on the list.

America Online (AOL) is a leading global web services company with an extensive suite of brands and offerings, and a substantial worldwide audience. AOL LLC is a wholly-owned subsidiary of Time Warner, Inc. with employees in 18 countries across the globe.

The Wildwoods Boardwalk was also recognized by ForbesTraveler.com on its list of the nation's *Top 10 American Boardwalks*. The Wildwoods' two-mile Boardwalk received this accolade because of its high number of yearly visitors, its three fun-filled amusement piers and its vast number of shops and eateries.

ForbesTraveler.com provides travel and destination information to affluent lifestyle readers. Topics include destination reviews, vacation ideas along with accommodation listings and reservation resources. The website is published by Forbes.com LLC.

The Wildwoods were also named 2009's *Best of New Jersey Heritage Tourism* by Preservation New Jersey for its Doo Wop themed building and architecture. The Wildwoods received nearly 40% of the total votes cast for the title among the 28 New Jersey heritage tourism destinations included in the statewide competition. The Wildwoods' historic Doo Wop properties and culture have become known nationwide and internationally as an American treasure, and have played a major role in drawing heritage tourists to the seashore resort.

Preservation New Jersey is New Jersey's leading historic and preservation organization. Founded in 1978, Preservation New Jersey advocates for and promotes historic preservation as a sustainable strategy to protect and enhance the vitality and heritage of New Jersey's richly diverse communities.

The Wildwoods are positioned as a world-class New Jersey family destination and one of the nation's overall best value vacation destinations. The Greater Wildwoods Tourism Improvement and Development Authority (GWTIDA) oversee the branding, marketing, advertising and public relations for the five-mile resort.

John Siciliano, Executive Director for the GWTIDA, said this about the tourism honors: "Words can't describe how honored we are to be listed among the nation's top beaches and boardwalks, along with being recognized for our unique Doo Wop heritage. These prestigious honors, along with all of the others we've received throughout the years, show that the Wildwoods have truly grown to become one of the East Coast's top family vacation destinations. We hope that these honors attract even more visitors to our beautiful five-mile island so they can see, first-hand, what we have always known: that the Wildwoods offer guests a one-of-a-kind experience, thanks to our distinctive Doo Wop heritage, and our free beaches and boardwalk which, we can proudly say, are among the country's best. These honors are a tribute to everyone who works hard to make the Wildwoods a premier family destination."

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