

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, NOVEMBER 15, 2018**

**Part I - OPERATIONS  
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

**Roll Call:**

Mr. Byrne	Absent	Mr. Patterson	Present
Mr. Greenland	Present	Mr. Barnabei	Present
Mr. Reidenbach	Present	Mr. Hamlin	Absent
Mr. Morey	Absent	Mr. Bumbernick	Present
Mr. Montello	Present	Mr. Vasser	Absent

Also present were Mr. Siciliano, Ms. Trapp, Mr. Rose, Mr. Lynch, Mr. Federici, Mr. April, and Ms. Feketics.

**A. Approval of Minutes**

**Mr. Patterson made a motion to approve the minutes from the Regular Meeting on October 18, 2018, second by Mr. Barnabei.**

**Roll Call:**

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. Greenland	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Mr. Hamlin	Absent
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Absent

**Motion was moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – November 2018
- Finance Update – November 2018
- Housing Update – November 2018
- Sales Update – November 2018
- SMG Update – November 2018
- Delaware North Update – November 2018

Mr. Siciliano stated that we received an email from the State of NJ today regarding the September tax collection numbers. Our numbers are right on target, with the 2% tax at \$490,000 and the 1.85% tax at \$183,000. We should have the numbers for October at our next board meeting.

**Correspondence/Communication:** None.

**Motions:** None.

**D. Chairperson's Report**

Mr. Greenland reiterated meetings held throughout the month. The City of Wildwood had a developer approach them who expressed interest in developing condotels over our lots from Burke Ave to Ocean Towers. Mr. Byrne and Mr. Siciliano were asked to attend a meeting in New York with the city and potential developers, however they were unable to attend due to a Mayor's Meeting that was already scheduled. So, another meeting was held at the convention center with Mayor Troiano, Andrew Tzenedis and Nick Telvacchia. Mr. Siciliano expressed concerns with parking including 1) we need our parking spots, 2) the revenue it generates for the bottom line. How would they be able to make us whole? Subsequent to that meeting, we had a conference call with NJSEA and they concur. A third meeting was held with Mr. Siciliano, Mayor Troiano, Chris Fox and Joseph Baumann. Those same facts were reiterated. They understand and are clear. It is a very aggressive project and is in the discussion stages at this time.

**Committee Reports:**

- o **Buildings and Grounds** – Mr. Greenland stated that the fencing project under the building has been delayed due to flooding. Also 500 chairs were cleaned by Stanley Steemer, however we are not happy with the outcome and are awaiting a response from them on a possible solution. John Siciliano and Dale Frey will work on hiring a union member to supplement the landscaper. The Christmas Tree outside is up, and snowflake gobos are on at the Wildwoods sign. The island-wide grade school art students will again be working on our Holiday Window Decorating Contest, sponsored by the Greater Wildwood Elks. This will be judged by convention center staff and prizes will be awarded.

**Old Business:** None.

**New Business:** None.

**Policies/Procedures:** None.

**Correspondence/Communication:** None.

**E. Executive Session – None.**

**F. Any matter of immediate attention - None.**

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.**

**Mr. Reidenbach made a motion to go into the GWTIDA portion of the meeting, second by Mr. Montello.**

**Roll Call:**

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. Greenland	Yea	Mr. Barnabei	Yea

Mr. Reidenbach      Yea  
Mr. Morey              Absent  
Mr. Montello        Yea

Mr. Hamlin           Absent  
Mr. Bumbernick      Yea  
Mr. Vasser            Absent

**Motion was moved and approved.**

Respectfully,

A handwritten signature in cursive script, reading "Frances Feketics".

Frances Feketics  
Board Secretary

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WILDWOODS CONVENTION CENTER

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Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Regular meeting minutes of October 18, 2018 were approved.

B. Executive Director's Report

**Department Updates** – Included in the board packet were:

Events Department Update – November 2018  
Finance Department Update – November 2018  
Marketing/Public Relations Update – November 2018

Mr. Siciliano stated that we will make the 2019 GWTIDA Board Meeting Schedule official at the December meeting. Mr. Siciliano distributed and reviewed a proposed list of dates to the board.

A new page 13 for the GWTIDA audit with one correction was distributed to the board.

Mr. Greenland had a discussion regarding Mr. Matt Schiff. Mr. Siciliano explained that there was a conflict of dates for 2019. Every 5<sup>th</sup> year, the Elks Convention moves as the calendar shifts. It throws everything a week off. In 2019, Mr. Schiff's dates would be in jeopardy. He requested \$10,000 in funding for a date to be determined. The Special Events Committee met and offered a date and \$10,000 on that specific date to fill that weekend for 1 year. Mr. Schiff reapplied for his original date, and not the date offered. A letter of decline was sent to him. Mr. Schiff sent us an email, which Mr. Siciliano read into the minutes. GWTIDA is in full support of the Special Events Committee and their decision.

**Correspondence/Communication** – Nothing.

Motions:

**Mr. Reidenbach made a motion to approve the Bill List in the amount of \$200,372.20, second by Mr. Patterson.**

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. Greenland	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Mr. Hamlin	Absent
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Absent

**Motion was moved and approved.**

**C. Chairperson's Report**

Mr. Greenland reiterated meetings attended throughout the month. Mr. Greenland stated that there was a Mayor's meeting held to discuss the new Air BNB legislation that Governor Murphy signed into law on October 1<sup>st</sup>. The legislation regarding transient rentals going through Air bnb and other online reservations sources are now subject to sales tax, etc. However if they go through a realtor, they are exempt. If they book online, they are subject to collecting the tax. How do the Municipal Clerk's offices deal with this issue? Discussion was had and in January/February, mercantile license bills will go out with the bill. If at the end of the year, proof is shown, then they will not get a bill for 2020.

**Committee Reports:**

- **Advertising:** Mr. Barnabei stated that there was no Advertising Committee Meeting today. The meeting has been rescheduled for Tuesday, November 27<sup>th</sup> at 2:00 p.m.
- **Special Events:** Mr. Montello stated that the committee met today and approved some events. The committee also reviewed some post-event reports, and are awaiting additional applications to be turned in.
- **Strategic Planning:** Mr. Siciliano discussed the minutes of the meeting held. Mr. Rose added that the parkway has decided not to participate in the signage program. Mr. Rose is awaiting approval on the signage that was applied for, which includes 3 signs on Route 47, and Fulling Mill Road.

**Old Business** – None.

**New Business** – As a reminder, our Family Holiday Celebration will be held on Saturday, December 1<sup>st</sup> from 9:00 a.m. to 4:30 p.m., ending with the Wildwoods Convention Center Tree Lighting at 4:30 p.m.

**Policies/Procedures** – None.

**Correspondence/Communication** – None.

**D. Public Comment** – None.

**E. Executive Session**  
None.

**F. Any matter of immediate attention**

Our next Board Meeting will be held on Thursday, December 20, 2018 at 6:00 p.m. and it will be our holiday meeting, with light hors d'oeuvres as a thank you for a successful year. There will not be a dinner served next month. Happy Thanksgiving to all!!

**G. Motion to Adjourn**

**Mr. Reidenbach made a motion to adjourn, second by Mr. Patterson.**

Roll Call:

Mr. Byrne	Absent	Mr. Patterson	Yea
Mr. Greenland	Yea	Mr. Barnabei	Yea
Mr. Reidenbach	Yea	Mr. Hamlin	Absent
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Absent

**Motion was moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary