

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, DECEMBER 19, 2019**

**Part I - OPERATIONS  
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

**Roll Call:**

Mr. Byrne	Present	Mr. Barnabei	Present
Mr. Greenland	Present	Mr. Hamlin	Present
Mr. Morey	Absent	Mr. Bumbernick	Present
Mr. Montello	Present	Mr. Vasser	Present
Mr. Patterson	Absent		

Also present were Mr. Siciliano, Ms. Harland-Bird, Mr. Rose, Mr. Lynch, Mr. Federici, Mr. Frey, Mr. Cox, Mr. April, and Ms. Feketics.

**A. Approval of Minutes**

**Mr. Greenland made a motion to approve the minutes of November 21, 2019, second by Mr. Montello.**

**Roll Call:**

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

Administration Update – December 2019

Finance Update – December 2019

Housing Update – December 2019

Sales Update – December 2019

SMG Update – December 2019

Delaware North Update – December 2019

**Correspondence/Communication: None.**

Mr. Siciliano provided an update on meeting with NJSEA to discuss the hotel project with the hotel committee.

At the last board meeting, the board authorized us to make a recommendation to the NJSEA to make a selection of the successful bidder on the hotel project.

On November 26<sup>th</sup>, Mr. Prieto, President of NJSEA and Mr. Frank Leanza, Senior Counsel, came to Wildwood for our presentation on the entire RFPQ process.

We were then invited to make that same presentation to the Executive Board of the NJSEA on Monday, December 16, 2019 at 10:00 a.m.

We did that and the NJSEA Board resolved on December 19, 2019 at their board meeting to give a letter of intent to the selected company for then to move forward with their due diligence.

JLL will notify both the successful bidder and the unsuccessful bidder. We look forward to moving forward on the hotel project.

Mr. Siciliano also reported that tax collections were received through October, and reviewed the Statement of Operations. We are showing a positive variance of \$1.2m better than budget. Keep up the good work!

**Motions:** None.

**D. Chairperson's Report**

Mr. Byrne reiterated meetings held and attended throughout the month.

**Committee Reports:**

- **Buildings and Grounds** – Mr. Greenland stated that the report was included in the packet, and discussed Taylor Design Group meeting, Christmas lights, and Holiday Window Decorating contest. Thank you to all the staff for their assistance with the contest.

**Old Business:** Nothing.

**New Business:** Nothing.

**Policies/Procedures:** Nothing.

**Correspondence/Communication:** Nothing.

**E. Executive Session**

**None.**

**F. Any matter of immediate attention - Nothing.**

- G. Motion to go into the GWTIDA/Advertising portion of the meeting.  
Mr. Montello made a motion to go into the GWTIDA portion of the meeting,  
second by Mr. Vasser.

**Roll Call:**

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

Respectfully,



Frances Feketics  
Board Secretary

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, DECEMBER 19, 2019

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Regular meeting minutes of November 21, 2019 have been approved.

B. Executive Director's Report

**Department Updates** – Included in the board packet were:

Events Department Update – December 2019

Finance Department Update – December 2019

Marketing/Public Relations Update – December 2019

Mr. Siciliano stated that we broke \$2m in 1.85% tax through October.

Mr. Siciliano stated that on December 11<sup>th</sup>, he attended a Local Finance Board Hearing to obtain permission for GWTIDA to finance the signage project at the Rio Grande Project entrance site. GWTIDA received the approval for the financing at a term of 15 years and 3.5%.

Mr. Siciliano stated that the boardwalk south of the convention center has been shut down from tram traffic, which has had a big impact on revenue and operations of the tram. The BSID has asked us for use of our box office, and there are crowd issues in front of the building, as the tram now turns around at our building. From a GWTIDA standpoint, how can we play a role in getting the boardwalk repaired? Mr. Byrne spoke with the City of Wildwood, and Mr. Rosenello spoke with Marc DeBlasio, who is familiar with the boardwalk. Verbal numbers were given, and a formal proposal is being worked on. This would be a temporary fix to get the boardwalk operational so the tram can run from Burk to Rio Grande Avenue.

Mr. Siciliano reported that we are hosting a meeting tomorrow with the Mayor's and new NJ State Legislators.

The Family Holiday Celebration event went very well.

**Correspondence/Communication** – None.

Motions:

**Mr. Montello made a motion to approve the Bill List in the amount of \$1,241,642.43, second by Mr. Hamlin.**

Roll Call:

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea (Abstain on Mid-Atlantic)	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

Mr. Siciliano stated that each municipality received \$312,331.00, plus \$30,000 for collection of TDF's, plus \$49,479.60 for Municipal Event Support, totaling \$391,810 each.

Mr. Siciliano stated that we need to adopt the 2019 GWTIDA Budget.

Mr. April read the following resolution into the minutes:

**WHEREAS, the Annual Budget and Capital Budget/Program for the Greater Wildwoods Tourism Improvement and Development Authority for the fiscal year beginning January 1, 2020 and ending, December 31, 2020 has been presented for adoption before the governing body of the Greater Wildwoods Tourism Improvement and Development Authority at its open public meeting of December 19, 2020; and**

**WHEREAS, the Annual Budget and Capital Budget as presented for adoption reflects each item of revenue and appropriation in the same amount and title as set forth in the introduced and approved budget, including all amendments thereto, if any, which have been approved by the Director of the Division of Local Government Services; and**

**WHEREAS, the Annual Budget as presented for adoption reflects Total Revenues of \$ 3,581,000, Total Appropriations, including any Accumulated Deficit, if any, of \$3,722,890 and Total Unrestricted Net Position utilized of \$141,890; and**

**WHEREAS, the Capital Budget as presented for adoption reflects Total Capital Appropriations of \$-0- and Total Unrestricted Net Position planned to be utilized of \$-0-; and**

**NOW, THEREFORE BE IT RESOLVED, by the governing body of Greater Wildwoods Tourism Improvement and Development Authority, at an open public meeting held on December 19, 2019 that the Annual Budget and Capital Budget/Program of the Greater Wildwoods Tourism Improvement and Development Authority for the fiscal year beginning, January 1, 2020 and, ending, December 31, 2020 is hereby adopted and shall constitute appropriations for the purposes stated; and**

**BE IT FURTHER RESOLVED, that the Annual Budget and Capital Budget/Program as presented for adoption reflects each item of revenue and appropriation in the same amount and title as set forth in the introduced and approved budget, including all amendments thereto, if any, which have been approved by the Director of the Division of Local Government Services.**

**Mr. Bumbernick made a motion to adopt the 2020 GWTIDA Budget as read into the minutes by Mr. April, second by Mr. Greenland.**

Roll Call:

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

**Mr. Vasser made a motion to approve the 2020 GWTIDA Board Meeting Schedule as presented. New meeting schedule below, second by Mr. Montello.**

<b>January 16, 2020</b>	<b>July 16, 2020</b>
<b>February 20, 2020</b>	<b>August 20, 2020</b>
<b>March 26, 2020</b>	<b>September 16, 2020</b>
<b>April 23, 2020</b>	<b>October 15, 2020</b>
<b>May 21, 2020</b>	<b>November 19, 2020</b>
<b>June 18, 2020</b>	<b>December 17, 2020</b>

**Roll Call:**

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

**C. Chairperson's Report**

Mr. Byrne reviewed his update with the board.

**Committee Reports:**

- **Advertising:** Mr. Barnabei discussed the Suasion PR report. Mr. Rose stated that the 2020 PR Plan was presented, and the committee was pleased and is moving forward with the plan as presented.
- **Special Events:** Mr. Montello stated that the committee is busy reviewing funding applications.

**Old Business** – None.

**New Business** – State of NJ Update. Mr. Vasser thanked the board and the Wildwoods for their support for the NJ Conference on Tourism. 2019 was a great year. It was also reported that the state's new PR firm met with DMO's, and a bill passed in the Senate to increase funding to tourism. The bill passed in Assembly as well, and now sits on the Governor's desk. This could increase the tourism budget by 30-40%, taking it to a 12.75% minimum.

**Policies/Procedures** – None.

**Correspondence/Communication** – None.

D. Public Comment – None.

E. Executive Session

Mr. Barnabei made a motion to go into closed session for the reason of discussing possible litigation in connection with pending legislation and any matter the disclosure of which constitutes an unwarranted invasion of privacy, such as personnel matters, any matters involving the purchase lease or acquisition of real property with public funds, any pending litigation or contract negotiation other than covered by subsection (4) in which the body may become a party, any matter falling within Attorney/Client privilege, to the extent that confidentiality is required in order for the Attorney/Client to exercise his ethical duties as a lawyer and that after discussion are therefore no longer sensitive, the results of the discussions may be disclosed to the public following the adoption of a motion authorizing such disclosure by the Authority, second by Mr. Byrne.

Roll Call:

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

Mr. April stated that in Executive Session, the Authority received recommendation from the Special Events Committee that GWTIDA no longer funds the Roar to the Shore event, due to the event's adverse effect on tourism, and that the event creates a public safety issue.

There is another side to the issue and that is the lease of the convention center to Roar to the Shore. No formal action was taken.

**Mr. Bumbernick made a motion to authorize the GWTIDA Chairperson to write a letter to the City of Wildwood expressing our lack of support for the Roar to the Shore event, in whatever words he finds suitable, second by Mr. Barnabei.**

Mr. Barnabei added that he would like to ask that the City of Wildwood not issue the event a permit.

Roll Call:

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

F. **Any matter of immediate attention**

Our next Board Meeting will be held on Thursday, January 16, 2020 at 6:00 p.m.  
Merry Christmas to All!

G. **Motion to Adjourn**

**Mr. Barnabei made a motion to adjourn, second by Mr. Montello.**

Roll Call:

Mr. Byrne	Yea	Mr. Barnabei	Yea
Mr. Greenland	Yea	Mr. Hamlin	Yea
Mr. Morey	Absent	Mr. Bumbernick	Yea
Mr. Montello	Yea	Mr. Vasser	Yea
Mr. Patterson	Absent		

**Motion was moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary