

**PART I  
OPERATIONS  
GWTIDA as AGENT for  
NJSEA**

**(Minutes from 7/16/20 Regular Board Meeting)**

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, JULY 16, 2020**

**Part I - OPERATIONS  
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

**Roll Call:**

|               |         |                 |         |
|---------------|---------|-----------------|---------|
| Mr. Byrne     | Present | Mr. Hamlin      | Absent  |
| Mr. Greenland | Present | Mr. Bumbernick  | Present |
| Mr. Morey     | Present | Mr. Murray, Jr. | Present |
| Mr. Patterson | Present | Mr. Sciarra     | Present |
| Mr. Barnabei  | Present | Mr. Vasser      | Absent  |

Also present were Mr. Siciliano, Ms. Harland-Bird, Ms. Carlino, Mr. Rose, Mr. Lynch, Mr. Federici, Mr. Frey, Mr. Cox, Mr. April, and Ms. Feketics. Proper notice was given under pandemic guidelines.

**A. Approval of Minutes**

**Mr. Patterson made a motion to approve the regular meeting minutes of June 18, 2020, second by Mr. Greenland.**

**Roll Call:**

|               |     |                 |        |
|---------------|-----|-----------------|--------|
| Mr. Byrne     | Yea | Mr. Hamlin      | Absent |
| Mr. Greenland | Yea | Mr. Bumbernick  | Yea    |
| Mr. Morey     | Yea | Mr. Murray, Jr. | Yea    |
| Mr. Patterson | Yea | Mr. Sciarra     | Yea    |
| Mr. Barnabei  | Yea | Mr. Vasser      | Absent |

**Motion moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:  
Administration Update – July 2020  
ASM Update – July 2020  
DE North Update – July 2020  
Finance Update – July 2020  
Housing Update – July 2020  
Sales Update – July 2020

Mr. Siciliano stated that there are a lot of good things still happening, including the Río Grande Entryway Project. Also, the "Welcome to the Wildwoods" sign has been lit. We are continuing to work with clients scheduled to be in the building who

are postponing or cancelling their events, and we are meeting with staff members on a regular basis. Our parking lots have been open daily and are running at 50% of past years, and we are struggling to keep the lots staffed. We now have 3 operations staff members in the building.

Mr. Siciliano provided the board with a hotel update. NJSEA forwarded to Paramount a few samples of ground leases previously used, which are being reviewed by Ethan. Ground lease and Room Block Agreement will be discussed within the next 30 days.

Mr. Byrne commented on parking operations, and we are at 50% of last year, which is substantial. Kudos to managing staff and bringing in money to help offset expenses. Mr. Morey asked how our parking revenue is faring against Wildwood Crest and North Wildwood. Mr. Siciliano will make a phone call and ask.

**Correspondence/Communication:** Included in the board packet was a letter from Tom DePaul, Director of the Cape May County Police Academy, thanking John, Justin Cox and staff for use of the convention center partitions to create safe sleeping quarters for recruits during the pandemic. Also included in the packet was a letter to Beverly Harland-Bird and staff from Bill Thomson of the VFW in thanks for all assistance given with having their convention in Fox Park this year, due to the pandemic.

**Motions:** None.

**D. Chairperson's Report**

Mr. Byrne reiterated meetings held and attended throughout the month. Mr. Byrne also stated that he met with Mayor Byron and Brendan Sciarra on July 4<sup>th</sup> to discuss the status of the hotel project.

**Committee Reports:**

- **Buildings and Grounds** – Mr. Greenland stated that the report was included in the packet and discussed that weeds continue to be an issue, however the sedgehammer product is working. The committee also voted to spend \$3,970 on carpet for meeting rooms 7 & 8, making Meeting Rooms 4 through 10 complete with new paint and carpet.

**Old Business:** None.

**New Business:** None.

**Policies/Procedures:** None.

**Correspondence/Communication:** None.

**E. Executive Session – None.**

**F. Any matter of immediate attention – None.**

- G. Motion to go into the GWTIDA/Advertising portion of the meeting.  
Mr. Greenland made a motion to go into the GWTIDA portion of the meeting,  
second by Mr. Bumbernick.

Roll Call:

|               |     |                 |        |
|---------------|-----|-----------------|--------|
| Mr. Byrne     | Yea | Mr. Hamlin      | Absent |
| Mr. Greenland | Yea | Mr. Bumbernick  | Yea    |
| Mr. Morey     | Yea | Mr. Murray, Jr. | Yea    |
| Mr. Patterson | Yea | Mr. Sciarra     | Yea    |
| Mr. Barnabei  | Yea | Mr. Vasser      | Absent |

**Motion moved and approved.**

Respectfully,



Frances Feketics  
Board Secretary

**PART II**  
**GWTIDA**  
**ADVERTISING/PROMOTIONS**  
(Minutes from 7/16/20 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, JULY 16, 2020

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Regular meeting minutes of June 18, 2020 have been approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – July 2020  
Finance Department Update – July 2020  
Marketing/Public Relations Update – July 2020

Mr. Siciliano stated that Ms. Carlino is finishing up the Management, Discussion and Analysis section for the 2019 audit, and finalizing numbers. Once submitted, they will be ready to review at the August Board meeting, which is also our Re-Organization meeting.

Ms. Harland-Bird is working with promoters throughout the island and reported the following list of additional cancellations to date:

- The City of Wildwood has canceled the balance of the Fox Park Concert Series for the season
- The City of Wildwood has canceled the Wildwood Block Party (September 6th).
- The Ancient Order of Hibernians has canceled the Irish Fall Festival (Sept. 25-27th).
- Corcoran Memorial 5K that was rescheduled for August 1st has now been canceled.
- Cape Express Beach Blast Soccer-has now been canceled.
- Wildwood Beach Bash Basketball Tournament –August 28th-30<sup>th</sup> has been canceled.
- Jersey Shore Comic Book Show-Wild Con- September 26<sup>th</sup> has been canceled.
- Ultimate Frisbee scheduled for July 25-26th on the Wildwood beach has been canceled.
- Beach Lacrosse & Field Hockey Tournament scheduled for August 1-2 on the Wildwood beach (Morey's)has been canceled.
- The Borough of Wildwood Crest has not confirmed their participation in National Night Out this year.
- 2-Friday Night Fireworks have been canceled.
- Wildwood Crest Sunset Lake Food truck and movie nights have been canceled.
- The City of Wildwood has canceled the Baseball on the Beach events

Mr. Siciliano stated that we received a quote from Caproni to add one men's, one women's and one handicapped porta-potty to the City of Wildwoods two porta-potty's they already have to help supplement their restrooms. Committee agreed to add porta-potty's as stated above for a period of 2 months, and they will be maintained 5 days a week.

**Correspondence/Communication – None.**

**Motions:**

**Mr. Patterson made a motion to approve the Bill List in the amount of \$77,010.57, second by Mr. Murray.**

**Roll Call:**

|               |     |                 |        |
|---------------|-----|-----------------|--------|
| Mr. Byrne     | Yea | Mr. Hamlin      | Absent |
| Mr. Greenland | Yea | Mr. Bumbernick  | Yea    |
| Mr. Morey     | Yea | Mr. Murray, Jr. | Yea    |
| Mr. Patterson | Yea | Mr. Sciarra     | Yea    |
| Mr. Barnabei  | Yea | Mr. Vasser      | Absent |

**Motion moved and approved.**

**Correspondence/Communication: None.**

**D. Chairperson's Report**

Mr. Byrne reviewed the Chairperson's Update with the board and discussed meetings attended throughout the month, including several conference calls regarding the hotel project, the ribbon cutting for the Rio Grande Entryway Project, and committee meetings. The ribbon cutting was fantastic, and great job done by Ben Rose for coordinating the event. Mr. Byrne also reported that he was informed by the City of Wildwood that he has been reappointed to the GWTIDA Board through December 31, 2023.

**Committee Reports:**

- **Advertising:** Mr. Barnabei stated that the Advertising Committee Meeting was cancelled. Mr. Rose added that we put together an interim TV campaign. We couldn't use the existing commercial, however now that everything is almost all open, we re-edited our commercial and rewrote the voiceover. The TV spot is finished and approved and now out and will start on cable, digital market and social media.
- **Special Events:** Mr. Patterson stated that we are still hopeful that the Methodist and Charismatics events can still take place in the facility. We are also hoping that the car show and Seafarer's will go on as scheduled.
- **Strategic Planning:** Mr. Morey stated that the Rio Grande Entryway Project was very nice. We are still hoping to have a sign on top of the concrete wall covering the pumping station, and 5 wayfinding signs, 3 of which will be funded by GWTIDA. There are many projects on hold and being discussed with City Administrator Carl Groon and Mayor Byron. Depending on finances, GWTIDA could play a bigger role in city redevelopment. Mr. Morey also reported that he attended a Downtown Wildwood kick-off Zoom meeting regarding redevelopment. He will get

together again with the City of Wildwood as soon as meetings are allowed in a more thorough way. The county is continuing to show interest in open space projects and projects temporarily put on hold.

**Old Business – None.**

**New Business – None.**

**Policies/Procedures – None.**

**Correspondence/Communication – None.**

**D. Public Comment – None.**

**E. Executive Session**

**Mr. Barnabei made a motion to go into closed session for the reason of discussing possible litigation in connection with pending legislation and any matter the disclosure of which constitutes an unwarranted invasion of privacy, such as personnel matters, any matters involving the purchase lease or acquisition of real property with public funds, any pending litigation or contract negotiation other than covered by subsection (4) in which the body may become a party, any matter falling within Attorney/Client privilege, to the extent that confidentiality is required in order for the Attorney/Client to exercise his ethical duties as a lawyer and that after discussion are therefore no longer sensitive, the results of the discussions may be disclosed to the public following the adoption of a motion authorizing such disclosure by the Authority, second by Mr. Bumbernick.**

**Roll Call:**

|               |     |                 |        |
|---------------|-----|-----------------|--------|
| Mr. Byrne     | Yea | Mr. Hamlin      | Absent |
| Mr. Greenland | Yea | Mr. Bumbernick  | Yea    |
| Mr. Morey     | Yea | Mr. Murray, Jr. | Yea    |
| Mr. Patterson | Yea | Mr. Sciarra     | Yea    |
| Mr. Barnabei  | Yea | Mr. Vasser      | Absent |

**Motion moved and approved.**

Mr. April stated that in Executive Session, he informed the board that he will not seek reappointment as the GWTIDA Solicitor at our Re-Organization Meeting in August. He will, however, stay on and hold over until a new solicitor is found and approved by NJSEA. Mr. April also offered to work for one or two months after a new solicitor is appointed, at no cost to the Authority.

**F. Any matter of immediate attention**

Our next Board Meeting will be held on Thursday, August 20, 2020 at 6:00 p.m. This meeting is also our annual Re-Organization meeting.



G. **Motion to Adjourn**

**Mr. Patterson made a motion to adjourn, second by Mr. Barnabei.**

**Roll Call:**

|               |     |                 |        |
|---------------|-----|-----------------|--------|
| Mr. Byrne     | Yea | Mr. Hamlin      | Absent |
| Mr. Greenland | Yea | Mr. Bumbernick  | Yea    |
| Mr. Morey     | Yea | Mr. Murray, Jr. | Yea    |
| Mr. Patterson | Yea | Mr. Sciarra     | Yea    |
| Mr. Barnabei  | Yea | Mr. Vasser      | Absent |

**Motion moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary