

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 12/16/21 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, DECEMBER 16, 2021

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

Roll Call:

Mr. Byrne	Present	Mr. Hamlin	Present via phone
Mr. Greenland	Present	Mr. Bumbernick	Present
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Present
Mr. Barnabei	Present	Mr. Vasser	Present

Also present were Ms. Carlino, Ms. Dougherty, Mr. Rose, Mr. Lynch, Ms. Springer, Mr. Frey, Mr. Federici, and Mr. Amenhauser.

A. Approval of Minutes

Mr. Greenland made a motion to approve the regular meeting minutes of November 18, 2021, second by Mr. Barnabei.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Yea

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

Administration Update – December 2021
ASM Update – December 2021
DE North Update – December 2021
Finance Update – December 2021
Housing Update – December 2021
Sales Update – December 2021

There were no questions on the department updates.

Mr. Siciliano stated that there is no update on the green acres issue, and we are waiting for Joe Lomax to draft a letter for review, to be sent to NJDEP.

Mr. Greenland complimented the staff on all their hard work and how beautiful the facility looked for the Family Holiday Celebration. He also thanked Fran Feketics and Michael Murphy for their work decorating all the Christmas trees, it is much appreciated. Mr. Siciliano added that all staff was involved, including ASM, DE North. The Family Holiday Celebration is really a nice event and a fun day.

The Family Holiday Celebration shares the day with Cheer Tech, and DE North concessions saw an increase over 2019 of 5.5%, for a significant weekend.

Ms. Carlino discussed the Statement of Operations, which includes actual expenses through November. Adding \$543,000 to the bottom line would bring us to a positive \$2.9 million through November with tax collections through September. Please also keep in mind that \$300,000 of capital will still be coming out.

Motions: None.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Byrne reiterated meetings and conference calls held and attended throughout the month, including all committee meetings, and a few calls with Mr. Siciliano regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that minutes of the last meeting were included in the packet. Chiller parts needed for repair were sent, and they are currently on a truck in Harrisburg, per Mr. Frey.
- The Elks Holiday Window Decorating Contest went very well. Congratulations to all the schools on a job well done and thank you to the convention center staff for judging the windows.
- Mr. Greenland stated that it would be nice for the board to meet building staff that do not usually come to the board meetings. It would be great if we could have a lunch in the facility or invite the staff to a board meeting in the coming year.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

- G. Motion to go into the GWTIDA/Advertising portion of the meeting.
Mr. Greenland made a motion to go into the GWTIDA portion of the meeting,
second by Mr. Barnabei.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Yea

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 12/16/21 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, DECEMBER 16, 2021

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The regular meeting minutes of November 18, 2021 have been approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – December 2021

Finance Department Update – December 2021

Marketing/Public Relations Update – December 2021

Mr. Siciliano discussed the NJ Conference on Tourism in Atlantic City.

Mr. Siciliano announced that we won first place in the Community Division in the Jaycees Christmas Parade. Great job and great first year for all of the holiday events promoted together. The booklet was awesome-great job Megan, and will grow. Great for the community.

Ms. Dougherty discussed the Property Guard meeting. Contracts have been executed and the program is launched and producing information.

Ms. Carlino provided a financial update through November 30th. We received just over \$2.1 million in the 1.85% tax collections through August. We have not yet received monies for September collections.

Mr. Siciliano stated that the bill list needs to be approved. We are paying the cities in this month's bill list, and each municipality will get \$357,000. Also, we are waiting for the City of Wildwood ordinance to be adopted.

Correspondence/Communication: None.

Motions:

Mr. Vasser made a motion to approve the Bill List in the amount of \$1,261,305.08, second by Mr. Bumbernick.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Yea

Motion moved and approved.

Mr. Siciliano stated that the board previously voted to approve the GWTIDA budget, and now it needs to be adopted. The numbers are exactly the same. Mr. Amenhauser read the following resolution into the minutes:

WHEREAS, the Annual Budget and Capital Budget/Program for the Greater Wildwoods Tourism Improvement and Development Authority for the fiscal year beginning January 1, 2022 and ending, December 31, 2022 has been presented for adoption before the governing body of the Greater Wildwoods Tourism Improvement and Development Authority at its open public meeting of December 16th, 2021; and

WHEREAS, the Annual Budget and Capital Budget as presented for adoption reflects each item of revenue and appropriation in the same amount and title as set forth in the introduced and approved budget, including all amendments thereto, if any, which have been approved by the Director of the Division of Local Government Services; and

WHEREAS, the Annual Budget as presented for adoption reflects Total Revenues of \$ 3,497,000, Total Appropriations, including any Accumulated Deficit, if any, of \$3,904,109 and Total Unrestricted Net Position utilized of \$407,109; and

WHEREAS, the Capital Budget as presented for adoption reflects Total Capital Appropriations of \$-0- and Total Unrestricted Net Position planned to be utilized of \$-0-; and

NOW, THEREFORE BE IT RESOLVED, by the governing body of Greater Wildwoods Tourism Improvement and Development Authority, at an open public meeting held on December 16th, 2021, that the Annual Budget and Capital Budget/Program of the Greater Wildwoods Tourism Improvement and Development Authority for the fiscal year beginning, January 1, 2022 and, ending, December 31, 2022 is hereby adopted and shall constitute appropriations for the purposes stated; and

BE IT FURTHER RESOLVED that the Annual Budget and Capital Budget/Program as presented for adoption reflects each item of revenue and appropriation in the same amount and title as set forth in the introduced and approved budget, including all amendments thereto, if any, which have been approved by the Director of the Division of Local Government Services.

Mr. Byrne made a motion to adopt the 2022 GWTIDA Budget, as read into the minutes by Mr. Amenhauser, second by Mr. Bumbernick.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Yea

Motion moved and approved.

Mr. Siciliano stated that the 2022 GWTIDA Board Meeting Schedule needs to be approved. A proposed schedule was included in the board packet for review and is as follows:

January 20, 2022	July 21, 2022
February 17, 2022	August 18, 2022
March 17, 2022	September 14, 2022 (2 nd Wednesday)
April 28, 2022 (4 th Thursday)	October 20, 2022
May 19, 2022	November 17, 2022
June 15, 2022 (3 rd Wednesday)	December 15, 2022

Mr. Hamlin made a motion to approve the 2022 GWTIDA Board Meeting Schedule, as presented, second by Mr. Greenland.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Yea

Motion moved and approved.

D. Chairperson's Report

Mr. Byrne reviewed the Chairperson's Update with the board and discussed meetings/conference calls attended throughout the month. Mr. Byrne also spoke with Mr. Siciliano regarding several items during the month.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the committee reviewed creative and the 2022 campaign.
- **Special Events:** Ms. Dougherty stated that the committee discussed the Kite Festival and Stallion Marketing will be working with them to build up the festival portion of the event. Both parties are receptive to the idea and the board will be kept updated. Vendors will be Saturday and Sunday, and all are excited to revitalize this event. They are hoping to attract more sponsorship dollars.

Old Business – None.

New Business – Mr. Vasser provided a State of NJ update. There is no update on the numbers that were reported last month, and the Federal EDA should know more about the \$15.3M grant next month.

Policies/Procedures – None.

Correspondence/Communication – None.

- E. Public Comment** – Mr. Hamlin complimented Mr. Sciarra on all that he has created along Rio Grande Avenue. A masterful and amazing job putting the Wildwoods on the map as a destination for dining.
- F. Executive Session** - None.
- G. Any matter of immediate attention**
Our next Board Meeting is scheduled for Thursday, January 20, 2022 at 6 p.m.
- H. Motion to Adjourn**
Mr. Barnabei made a motion to adjourn, second by Mr. Vasser.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Absent	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Yea

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary