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The “World Famous” Wildwoods Boardwalk

The Wildwoods, NJ – The Wildwoods Boardwalk has been called “two miles of smiles” for a good reason. Spectacular amusement piers, world-class roller coasters, interactive waterparks, family atmosphere, carnival-style games of chance, flashing arcades, shops, and irresistible food make the Wildwoods Boardwalk a summer “must” for nearly nine million visitors each season.

Since its birth as a mere 150-yard stretch of boards in the 1890s, the Wildwoods Boardwalk has always been the center of activity. Throughout the years, the Boardwalk has gone through many transformations, growing, and evolving with the mood of the country, and in its 100-year history, was twice moved closer to the ocean with the changing shoreline. Today, the Wildwoods Boardwalk is one of the country’s last great seaside promenades. Its rich history and world-famous ambiance have led to the very concept of the Wildwoods Boardwalk being replicated both in Disneyland and Hershey Park in Pennsylvania.

Stretching for two and a half miles, the Wildwoods Boardwalk offers a pure sensory overload of sights, sounds and smells. With over 100 rides and attractions ranging from world-class roller coasters and wet ‘n wild waterparks, to carnival-style midway games, flashing arcades, and a myriad of retail shops and eateries, it is the quintessential Jersey Shore Boardwalk.

The Wildwoods Boardwalk features Morey’s Piers three action-packed amusement piers. Morey’s Mariner’s Pier, located at Schellenger Avenue in Wildwood, offers the atmosphere of a traditional amusement park with the classics like the Super Scooters, Teacups, Musik Express and the Giant Wheel. Mariner’s Landing takes families back to the turn of the century when life was simpler. It’s also the only place to experience Breakfast in the Sky – a gourmet, white linen and china breakfast on the Giant Wheel, offering spectacular views of the ocean and the entire island.

Morey’s Surfside Pier, located at 25th Street in North Wildwood, is like stepping into a colorful seaside carnival. It was the first of Morey’s three piers, opening in 1969 with a giant fiberglass slide that only cost 25 cents to ride. Surfside Pier mixes a variety of kiddie rides with family thrills in an environment fueled by neon colors, bright lights, and music.

Morey’s Adventure Pier is the pier that ROCKS, packed with high thrill extreme rides, our world-famous wooden coaster, The Great White, and the 3-Point Challenge Basketball Game. Soar through the air over the beach on the SkyCoaster; feel the G force of the SkyScraper; or shoot your way to the moon on the SlingShot. A brand-new stage will feature School of Rock with live entertainment all summer long.

Guests visiting the Wildwoods Boardwalk will find an array of exciting amusements, including three of the best seaside roller coasters in the country at Morey’s Piers: the Sea Serpent, the Great Nor’easter – an inverted looping coaster, and the Great White – one of the tallest and fastest wooden coasters on the East Coast. Also, giant monster trucks offer a high-speed, bumpy ride along the beach; and the Wildwoods’ three large beachfront water parks provide cool relief on a hot summer day – with plunging

waterfalls, cool cabanas, spas, hydro chutes, speed slides, raft rides, tube floats, lazy rivers, waterslides, rope swings, water guns for soaking, and a 1,000-gallon dumping bucket.

Seaport Pier, located at 22nd Street and the Boardwalk in North Wildwood, opened in 2018 and features restaurants, bars, a swim club and small concert venue area. This multi-purpose venue with resort-style amenities for regional and tourist guests provides year-round entertainment and activities for visitors of all ages.

The Wildwoods Boardwalk also hosts a number of events throughout the year including the Wildwoods Baby Parade, crafts shows, Family Entertainment Nights and spectacular weekly Friday Night fireworks displays.

Another Wildwoods Boardwalk's most popular attractions is the Sightseer Tram Cars, the source of one of the most familiar quotes to any visitor to the Jersey Shore and the Wildwoods Boardwalk: "Watch the Tram Car, Please," transporting visitors from one end of the famous wooden way to the other.

The Sightseer Tram Cars were originally built for the 1939 World's Fair in New York City. In 1949, Gilbert Ramagosa purchased five of the electric powered cars and put them into service on the Wildwoods Boardwalk. For 75 continuous years, the Tram Cars have ferried tens of millions of visitors and locals alike along the Boardwalk.

The Tram Cars were way ahead of their time in being environmentally friendly, as they can operate for up to 12 hours at a time on the power of a single 2,000 pound electric battery. Today, eight Tram Cars traverse the Boardwalk and carry approximately 500,000 people annually along the wooden promenade. A nominal fare provides seating on the Tram Car and transports visitors to their desired destinations along the Boardwalk, running a continuous loop from Cresse Avenue on the Wildwood/Wildwood Crest border to 16th Street in North Wildwood.

The Wildwoods Boardwalk is also perfect for a stroll on a cool night or a scenic bike ride amidst all the Boardwalk's amusements during the early morning hours. The Cresse Avenue bike ramp provides 'Bikeability' for the Wildwoods connecting Wildwood Crest's beach bike path to the Boardwalk. At the North end of the Boardwalk the bike ramp connects the Muhlberry Bike path in north Wildwood all the way to the Sea Wall, a scenic six-mile trek.

The Wildwoods Boardwalk has also won numerous travel and tourism awards throughout the years. In 2022, the Wildwoods Boardwalk was named one of the '20 Best Beach Boardwalks in America' by [Reader's Digest](#), and the 'Favorite Boardwalk in New Jersey' by New Jersey Family in 2021. In 2020, the Boardwalk was named among the 'The 20 Most Iconic Boardwalks in the US' By INSIDER, [MSN.com](#), And BEST TRAVEL TALE.

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