



## FOR IMMEDIATE RELEASE

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### The Wildwoods Convention Center

**The Wildwoods, NJ** – The Wildwoods Convention Center is host to scores of annual, signature events, conventions, meetings, banquets, concerts, weddings, youth sports tournaments, and much more.

The Greater Wildwoods Tourism Improvement and Development Authority (GWTIDA) operates the Wildwoods Convention Center on behalf of the New Jersey Sports and Exposition Authority, the building's owners, and acts as the island's destination marketing organization overseeing the development, research, planning, marketing, advertising, promotion, public and media relations encompassing the tourism, meeting, and convention industry in the Wildwoods.

More than 160 events, meetings, conventions, and trade shows take place year-round at the Wildwoods Convention Center, attracting hundreds of thousands of visitors to the state and the destination, generating over 134,400 sleeping room nights, over one-million dining opportunities, and providing an overall yearly economic impact of over \$50 million. GWTIDA's primary mission is to promote these events and the Wildwoods as a year-round destination. GWTIDA'S staff and all-volunteer board have spent many years and thousands of hours developing strategies and creating and funding events to benefit the region's economic vitality. This has led to a stronger and more competitive economy with an extension of the season well into the autumn and winter months, providing more jobs and increased economic impact to the island's businesses.

"The hard work and determination of our GWTIDA board and staff, along with all of our supporting partners, who have helped make the Wildwoods Convention Center a premiere economic development engine for Southern New Jersey, is unbelievable and has really left its mark for tourism in the Wildwoods," said John Siciliano, Executive Director/CFO for GWTIDA.

The Wildwoods Convention Center has the ability to draw events to the region, and due to the significant investment in the state-of-the-art facility, it has advanced the Wildwoods, not only as a great place to vacation and convene, but as a great place to live, work, play.

The Wildwoods Convention Center has also received numerous awards and accolades over the years. In 2021 and 2022, the Convention Center was the recipient of a Prime Site Award by *Facilities & Destinations Magazine*; as well as a Champions of Economic Impact in Sports Tourism by *Sports Destination Management*. Additional accolades and awards include 'Best Indoor Venue' by *Sports Destination Management*; top Sports Venue in *SportsEvents Magazine's* Readers' Choice Awards; and another Prime Site Award by *Facilities & Destinations Magazine* in 2015.

For additional information about the Wildwoods, visit [www.WildwoodsNJ.com](http://www.WildwoodsNJ.com) or call 800-992-9732.

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