

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 2/16/23 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, FEBRUARY 16, 2023

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Byrne	Present via phone	Mr. Hamlin	Absent
Mr. Greenland	Present	Mr. Bumbernick	Present
Mr. Morey	Present	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Present
Mr. Barnabei	Present via phone	Mr. Vasser	Absent

Also present were Mr. Siciliano, Ms. Carlino, Ms. Dougherty, Mr. Rose, Mr. Lynch, Mr. Federici, Ms. Feketics, and Mr. Amenhauser.

A. Approval of Minutes

Mr. Sciarra made a motion to approve the regular meeting Operations and Tourism minutes of December 15, 2022, second by Mr. Morey.

Roll Call:

Mr. Byrne	Abstain	Mr. Hamlin	Yea via email
Mr. Greenland	Yea	Mr. Bumbernick	Abstain
Mr. Morey	Yea	Mr. Murray, Jr.	Yea via email
Mr. Patterson	Yea via email	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Abstain

Motion moved and approved.

Mr. Byrne made a motion to approve the regular meeting Operations and Tourism minutes of January 19, 2023, second by Mr. Bumbernick.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Yea via email
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Abstain	Mr. Murray, Jr.	Yea via email
Mr. Patterson	Absent	Mr. Sciarra	Abstain
Mr. Barnabei	Yea	Mr. Vasser	Yea via email

Motion moved and approved.

B. Public Comment – None.

C. **Executive Director's Report**

Included in the board packet were:

- Administration Update – February 2023
- ASM Update – February 2023
- DE North Update – February 2023
- Finance Update – February 2023
- Housing Update – February 2023
- Sales Update – February 2023

There were no questions on the department updates.

Ms. Springer stated that the new gator arrived at the John Deere store. We are waiting for the plow to be attached, and they will deliver it in the next week or so.

Ms. Carlino stated that we received our tax collections for December, in the amount of \$117,988. Year-end \$7,063,836. Currently we are 24% ahead of plan, and 9% ahead of 2021.

Mr. Federici provided an update on Volunteers in Medicine, which was a great event and went very well, with 175 box lunches and a breakfast. We were very happy with the attendance.

Mr. Siciliano stated that in regard to the Housing Department, this is Joy Samaniego's busiest time. Wrestling Duels generated 265 room nights, and numbers are coming back post-Covid for events.

Mr. Lynch stated that the building hosted 3,000 to 4,000 attendees this weekend and will host 7,000 attendees in two weeks for Cheerleading.

Motions: Ms. Carlino discussed the Landscaping contract for the Wildwoods Convention Center. We would like to ask for a motion to award the contract to Steiger Lawn Care. We originally went out to bid, however the specifications were not accurate. Specs were then rewritten to include all needed work. The board voted to reject the bids and go out for quotes. Three original bidders quoted the work. The Buildings & Grounds Committee discussed and determined that if Steiger could come down to \$36,000, he would get the job. Ms. Carlino spoke with Mr. Steiger and he agreed. The Buildings & Grounds Committee is recommending to award landscaping contract to Steiger Lawn Care.

Mr. Morey made a motion to award a contract for Landscaping Services at the Wildwoods Convention Center for a period of one year to Steiger Lawn Care, LLC at the rate of \$36,000.00, with a 60-day out clause, commencing on January 1, 2023 and ending on December 31, 2023, second by Mr. Byrne.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Absent
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Yea	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Absent

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Byrne reiterated meetings and conference calls held and attended throughout the month including a Buildings & Grounds committee meeting, and meetings with Mr. Siciliano and Mr. Greenland to discuss ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the meeting update for February is included in the packet, and there were no questions.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Morey made a motion to go into the GWTIDA portion of the meeting, second by Mr. Byrne.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Absent
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Yea	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Absent

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 2/16/23 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, FEBRUARY 16, 2023

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The regular meeting Tourism minutes of December 15, 2022 have been approved.

The regular meeting Tourism minutes of January 18, 2023 have been approved.

B. Public Comment – None.

C. Executive Director's Report

Motions:

Mr. Morey made a motion to approve the Bill List in the amount of \$70,443.13, second by Mr. Sciarra.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Absent
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Yea	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Absent

Motion moved and approved.

Mr. Siciliano stated that we would like to ask for a motion to authorize the Finance Department to go out to bid for Jitney Services in the Wildwoods. Meetings were held and proposals were received for 7-day, 4-day and 3-day service. Each had a subsidy along with them charging a fee. The three municipalities and GWTIDA agreed to share the cost of that service. GWTIDA will be obtaining signage and the municipalities will help install. The cities felt that if we don't do the 7 days, the service will not catch on. Initially we were going to do a contract, however because it is \$58,000 it has to go out to bid. Is GWTIDA ok with sharing the fee at \$14,000 per year? The Jitney service would run through Wildwood Crest, Wildwood and North Wildwood from Memorial Day Weekend through the third week in September.

Mr. Morey made a motion to authorize the Finance Department to go out to bid for Jitney Services in the Wildwoods, second by Mr. Byrne.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Absent
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Yea	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Absent

Motion moved and approved.

Correspondence/Communication: None.

Department Updates – Included in the board packet were:

Events Department Update – February 2023
Finance Department Update – February 2023
Marketing/Public Relations Update – February 2023

D. Chairperson's Report

Committee Reports:

- **Advertising:** No update
- **Special Events:** No update

Old Business – None.

New Business – None.

Policies/Procedures – None.

Correspondence/Communication – None.

E. Public Comment – None.

F. Executive Session – None.

G. Any matter of immediate attention

Our next Board Meeting is scheduled for Thursday, March 16, 2023 at 6 p.m.

H. Motion to Adjourn

Mr. Morey made a motion to adjourn, second by Mr. Sciarra.

Roll Call:

Mr. Byrne	Yea	Mr. Hamlin	Absent
Mr. Greenland	Yea	Mr. Bumbernick	Yea
Mr. Morey	Yea	Mr. Murray, Jr.	Absent
Mr. Patterson	Absent	Mr. Sciarra	Yea
Mr. Barnabei	Yea	Mr. Vasser	Absent

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary