

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 6/14/23 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, WEDNESDAY, JUNE 14, 2023

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Byrne at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Byrne.

Mr. Amenhauser administered the Oath of Office to new board member Zack Morey.

Mr. Siciliano addressed the Board of Directors and stated the following:

- The purpose of a board of directors is more than just iconic figureheads. Board members provide strategic direction to the organization, set policies and procedures and budgets, and define and measure goals. It is very important that members of the board of directors are well informed and engaged with all major issues that affect the organization.
- As your Executive Director and CFO, I want to thank you all for your trust in me, and in our staff, to take your direction and allow us to do the job that you have hired us to do. I can only hope that I have not let you down and have kept you all informed and aware of any and all major issues and decisions that would have an effect on our organization.
- Thank you all again for allowing me these 27.5 years of the best job anyone could have asked for.

Roll Call:

Mr. Byrne	Present	Mr. Bumbernick	Present
Mr. Greenland	Present	Mr. Murray. Jr.	Present
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Present	Mr. Morey	Present
Mr. Hamlin	Present	Mr. Vasser	Present

Also present were Mr. Siciliano, Ms. Carlino, Ms. Dougherty, Mr. Rose, Mr. Lynch, Mr. Federici, Ms. Springer and Mr. Amenhauser.

Mr. Byrne stated that in order to approve the regular meeting minutes of May 18, 2023 for the Operations side, we need ALL of the following: Mr. Byrne, Mr. Greenland, Mr. Jack Morey, Mr. Hamlin, Mr. Bumbernick and Mr. Vasser. We received an email vote from Mr. Jack Morey, per Mr. Amenhauser.

A. Approval of Minutes

Mr. Greenland made a motion to approve the regular meeting Operations minutes of May 18, 2023, second by Mr. Vasser.

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray. Jr.	Abstain
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Abstain	Mr. Zack Morey	Abstain
Mr. Hamlin	Yea	Mr. Vasser	Yea
		Mr. Jack Morey	Yea via email

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – June 2023
- ASM Update – June 2023
- DE North Update – June 2023
- Finance Update – June 2023
- Housing Update – June 2023
- Sales Update – June 2023

Mr. Belasco provided the board with an update on NJDEP. The NJDEP confirmed that they did not reply to the letter from the City of Wildwood, however they are working on getting a reply sent out within the week. We hope to have an update on this by the next board meeting.

Ms. Carlino stated that we have not received any tax collection numbers from Joe Lombardo, however we hope to have an update on those May numbers coming soon.

Mr. Federici provided the board with an update on the food and beverage department's busy schedule of events. We Check for 21, American Legion, Demolay, SSER Basketball saw the same numbers as last year, DAV and VFW, which is almost finished their event, all went well.

Mr. Siciliano stated that a Housing Department update was included in the board packet. Mr. Greenland had questions which were answered by Mr. Siciliano. There were some poor reviews on a hotel property received by attendees of the NJ Methodist Conference, and the NJ Methodist organization will work on finding a new property for next year.

Mr. Lynch stated that starting May 1st, we have had over 12,000 people come in and out of the building. Mr. Lynch have kudos to ASM and DNC for all working together, as we are still not staffed up fully. Mr. Lynch also mentioned that this is Mr. Siciliano's 384th board meeting., which is pretty impressive.

Motions: Mr. Siciliano discussed the boom lift. No bids were received in April. We went out to bid again and received one bid from United Rentals for a used boom lift in the amount of \$87,096, with a 1-year warranty. It is being serviced and will be tested by Mr. Frey and his staff to decide if it will be purchased. The new lift currently has 455 hours on it, and our current lift has 2,200 hours on it, since the operation of the convention center.

Mr. Bumbernick made a motion to award a contract to United Rentals in the amount of \$87,096.00 for a used boom lift with a 1-year service warranty, contingent upon a satisfactory test drive, second by Mr. Murray.

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray, Jr.	Yea
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Yea	Mr. Zack Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Yea

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Byrne reiterated meetings and conference calls held and attended throughout the month and discussions with Mr. Siciliano and Mr. Greenland regarding ongoing items. There were no questions.

Committee Reports:

- o **Buildings and Grounds Committee:** Mr. Greenland stated that minutes of the Buildings & Grounds Committee meeting were included in the packet.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

- G. Motion to go into the GWTIDA/Advertising portion of the meeting.
Mr. Murray made a motion to go into the GWTIDA portion of the meeting,
second by Mr. Byrne

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray, Jr.	Yea
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Yea	Mr. Zack Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Yea

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 6/14/23 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, WEDNESDAY, JUNE 14, 2023

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Greenland made a motion to approve the regular meeting Tourism minutes of May 18, 2023, second by Mr. Vasser.

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray. Jr.	Abstain
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Abstain	Mr. Zack Morey	Abstain
Mr. Hamlin	Yea	Mr. Vasser	Yea
		Mr. Jack Morey	Yea via email

Motion moved and approved.

B. **Public Comment – None.**

C. Executive Director's Report

Mr. Siciliano stated that he has been introducing Mr. Belasco to all of our convention groups and tomorrow they have one more group. Mr. Siciliano has been working with Mr. Belasco since May 1st and they are covering a lot of ground that needs to be covered.

Department Updates – Included in the board packet were:

Events Department Update – June 2023
Finance Department Update – June 2023
Marketing/Public Relations Update – June 2023

Ms. Dougherty stated that the American Legion parade went very well, and the VFW parade will be held this weekend. Also, on Friday a meeting was held with the City of Wildwood and the bleacher conversation came up. Bleacher purchase has been put on hold for several reasons including the NJDEP.

Mr. Siciliano stated the NJ Film Certification. They want GWTIDA to be the lead on these people coming to town. We have no problem with that.

Ms. Dougherty stated that the Fall Car Show location is still being determined. It will either be held on Pacific Avenue or on the Boardwalk.

Mr. Rose stated that Kathy Orr will be broadcasting live from the Surfing Pig tomorrow from 5-7pm, and CBS-3 will be here on Monday to cover the 100th Anniversary of the National Marbles Tournament. Also, the Dom Giordano radio show will be broadcasting live at the Wildwoods Convention Center from 12-3pm. This show is for an older demographic. Mr. Belasco will be interviewed by Dom at 1:30pm to discuss all of our fall activities.

Correspondence/Communication: None.

Motions:

Mr. Byrne made a motion to approve the Bill List in the amount of \$223,297.88, second by Mr. Hamlin.

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray. Jr.	Yea
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Yea	Mr. Zack Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Yea

Motion moved and approved.

Mr. Siciliano stated that our current signatories include Mr. Byrne, Mr. Greenland, Ms. Carlino and himself. Lou Belasco will be replacing Mr. Siciliano on the signatory list. There is no need to add anyone else, as we do not have any issues with signing checks. Also, Lou Belasco will be replacing Mr. Siciliano for the Boardwalk Special Improvement District (BSID) seat.

Mr. Bumbernick made a motion to approve the removal of John Siciliano and the addition of Louis M. Belasco as a signatory on our bank accounts, second by Mr. Murray.

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray. Jr.	Yea
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Yea	Mr. Zack Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Yea

Motion moved and approved.

Mr. Bumbernick made a motion to appoint Executive Director, Louis M. Belasco, to the GWTIDA position on the Boardwalk Special Improvement District (BSID) Board, second by Vasser.

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray. Jr.	Yea
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Yea	Mr. Zack Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Yea

Motion moved and approved.

D. Chairperson's Report

Mr. Byrne discussed meetings attended May meetings including an Advertising Committee Meeting and a Special Events Committee Meeting. Mr. Byrne also attended a Board Orientation Meeting for Zack Morey, which was a great recap of GWTIDA funding and history, and the Wildwoods Convention Center.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the committee met and A, B & C gave a presentation which was a recap and overview of January through now. It was very informative and good.
- **Special Events:** Ms. Dougherty stated that the committee met and listened to a presentation from No Limits Boxing for an amateur boxing night on the Thursday of Irish Fest Weekend. Mr. Bumbernick and Mr. Byrne further discussed the boxing matches, and Ms. Dougherty stated that we can get a lot of PR from this.
- The committee approved funding applications for the Jaycees Easter Egg Hunt, International Kite Festival, and golfcart parade.
- Ms. Dougherty stated that our Special Events Funding is at \$474,225.49, and our municipal event support is currently at \$814,225.49.

Old Business – None.

New Business

- Mr. Vasser provided the board with a State of NJ update. A new ad campaign is in the works right now and will be unveiled in September. It will show the "Best Assets" in NJ.
- Mr. Hamlin voiced his concern for room availability in 2024 for American Legion. They want the VFW to move to May 31st and June 1st. Each hotel pays back some money to the organization. No two weekends prior to

Father's Day next year. Mr. Siciliano talked about maybe having these two conventions combine.

Policies/Procedures – None.

Correspondence/Communication – None.

E. Executive Session – None.

F. Any matter of immediate attention

Our next Board Meeting is scheduled for Thursday, July 20, 2023 at 6 p.m.

G. Motion to Adjourn

Mr. Bumbernick made a motion to adjourn, second by Mr. Murray

Roll Call:

Mr. Byrne	Yea	Mr. Bumbernick	Yea
Mr. Greenland	Yea	Mr. Murray. Jr.	Yea
Mr. Patterson	Absent	Mr. Sciarra	Absent
Mr. Barnabei	Yea	Mr. Zack Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Yea

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary