

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, NOVEMBER 16, 2023

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Byrne	Present	Mr. Murray	Present
Mr. Greenland	Present	Mr. Sciarra	Absent
Mr. Barnabei	Absent	Mr. Morey	Present
Mr. Hamlin	Present	Mr. Vasser	Absent
Mr. Bumbernick	Present		

Also present were Ms. Feketics, Ms. LaBounty, Ms. Dougherty, Mr. Rose, Mr. Lynch, Mr. Federici, Ms. Springer, Mr. Frey and Mr. Amenhauser.

A. Approval of Minutes

The Re-Organization meeting minutes of October 19, 2023 could not be approved.

The Regular meeting minutes of October 19, 2023 could not be approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

Administrative Update – November 2023

ASM Update – November 2023

DE North Update – November 2023

Finance Update – November 2023

Housing Update – November 2023

Sales Update – November 2023

Mr. Belasco discussed the Ocean Avenue garden beds. Soil samples have been taken and will be dropped off to Rutgers. We will then begin planning to build an eco-walk theme. Mr. Greenland complimented Mr. Belasco on putting everything together for this project, which had a projected start date of Fall 2025. We have been working on this for several years, and there are some great ideas being worked on. We are hoping that the three municipalities will assist with bulldozers to remove mulch. Mr. Belasco also stated that there is a tourism aspect to this project. The Cape May Nature Center would like to create a program for walking tours. The project will also be educational while beautifying the area. We will research grant opportunities and also reach out to Sustainable NJ.

Mr. Greenland discussed disabled veteran parking at the Wildwoods Convention Center. A program was implemented by the NJ Motor Vehicle Commission. Disabled Veterans and purple heart recipients in NJ can park in municipal lots and meters in the state free of

charge. The legislation was changed to include state buildings and we were able to extend the ability to park in our lots. Many veterans volunteer in Fox Park and at the Vietnam Wall Memorial. We support our veterans and are happy to offer this opportunity. We have sent a letter to the VFW, American Legion and DAV to let them know we are here for them always, and not just during convention time.

Ms. LaBounty stated that we have not received tax collection numbers, however we hope to have an update at the December board meeting.

Mr. Federici stated that the wedding held last Saturday went very well and brought in a huge unplanned revenue stream. Also, the Cheerleading competition on Sunday ended 1.5 hours early, which decreased revenue for that event by 15% from last year.

Mr. Lynch provided the board with a Wildwoods Convention Center Booking Recap. We were 114 up from 13 in 2020. There were 189 days of the building being open to paying customers. 46 weekends. Today, for next year equals where we ended this year, and we are anticipating a great 2024.

Mr. Lynch also stated that we will have the Peer Leadership students in the building, which utilizes every room in the building. Also, we would love to be back at 2018 numbers.

Mr. Greenland stated that we would like to explore providing a quarterly newsletter again in the future, as many people do not know what we do.

Motions: None.

Correspondence/Communication: Included in the packet was a letter to Crest Savings Bank.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that minutes of the Buildings & Grounds Committee meeting were included in the packet. We are working on a Capital Plan, and a 5-year plan. Also, our claim that was put into Atlantic City Electric for the loss of our new chiller was denied, and we will be appealing that decision. Mr. Amenhauser will send a letter. There were no questions.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Bumbernick made a motion to go into the GWTIDA portion of the meeting, second by Mr. Hamlin.

Roll Call:

Mr. Byrne	Yea	Mr. Murray	Yea
Mr. Greenland	Yea	Mr. Sciarra	Absent
Mr. Barnabei	Absent	Mr. Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Absent
Mr. Bumbernick	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

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WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, NOVEMBER 16, 2023

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

The Re-Organization and Regular meeting minutes of October 19, 2023 could not be approved.

B. **Public Comment** – None.

C. Executive Director's Report

Mr. Belasco stated that the Montgomery Avenue lot will be removed from Green Acres pending some conditions are met by the City of Wildwood. This is welcome news, and we look forward to the city meeting the necessary requirements. Mr. Amenhauser added that the list was updated and takes our lot out of Green Acres. This will be further reviewed and once all conditions are met, we can begin to talk about re-issuing an RFQ for the convention center hotel.

Department Updates – Included in the board packet were:

Administrative Update – November 2023

Events Department Update – November 2023

Finance Department Update – November 2023

Marketing/Public Relations Update – November 2023

Mr. Greenland stated that boardwalk construction was shut down, and the case was supposed to be heard on December 1st. Mr. Belasco asked Mr. Amenhauser to work on moving up the hearing. A letter was filed to move the hearing date with the support of other island-wide organizations and municipalities, and a motion was filed to intervene. Mr. Amenhauser stated that as a result, the temporary injunction was lifted, and the case was dismissed. Construction is now ongoing. Thank you and great job to all!

Mr. Dougherty stated that events are in full swing, and all is going well.

Ms. LaBounty stated that we have not received tax collection numbers yet, however we hope to have an update at the December board meeting. Mr. Byrne asked about when we receive TDF checks. Ms. LaBounty stated that we will be asking the municipalities for the TDF checks soon. The bill list will be large for the December board meeting because once we receive the TDF checks, we will then issue municipal event funding checks to the municipalities.

Correspondence/Communication: None.

Motions:

Mr. Hamlin made a motion to approve the Bill List in the amount of \$188,247.18, second by Mr. Murray.

Roll Call:

Mr. Byrne	Yea	Mr. Murray	Yea
Mr. Greenland	Yea	Mr. Sciarra	Absent
Mr. Barnabei	Absent	Mr. Morey	Yea

Mr. Hamlin	Yea	Mr. Vasser	Absent
Mr. Bumbernick	Yea		

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- o **Advertising:** Mr. Hamlin stated that the committee met and reviewed options for the 2024 advertising campaign. Great feedback was received and Mr. Rose will bring that feedback back to the company.
- o **Special Events:** Mr. Bumbernick stated that the committee met and reviewed 9 post-event reports. In addition, 3 new funding applications were reviewed and approved for the following events: Blinker Fluid Productions 1) NJ Jeep Invasion, 2) Oversand Expo, and 3) Bronco Invasion.

Old Business – None.

New Business – None.

Policies/Procedures – None.

Correspondence/Communication – None.

E. Executive Session – None.

F. Any matter of immediate attention

Our next Board Meeting is scheduled for Thursday, December 21, 2023 at 6 p.m. and will be our holiday meeting. Happy Thanksgiving to all.

Mr. Greenland also stated that Tom Byrne's last meeting will be in December, and we are hoping to have a full board again sometime in January.

G. Motion to Adjourn

Mr. Murray made a motion to adjourn, second by Mr. Hamlin.

Roll Call:

Mr. Byrne	Yea	Mr. Murray	Yea
Mr. Greenland	Yea	Mr. Sciarra	Absent
Mr. Barnabei	Absent	Mr. Morey	Yea
Mr. Hamlin	Yea	Mr. Vasser	Absent
Mr. Bumbernick	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary