

Wildwoods Thunder Over the Waves Air Show September 5-6, 2025 Noon to 4:00 PM



Held on the beach in the Wildwoods, NJ, this two-day event is expected to draw record crowds in excess of 200k people each day of the show. The show will feature:

- the Army Golden Knights Parachute Team plus roaring
 - Jet Teams,
 - Military Flyovers,
 - Aerobatic Teams,
 - Precision Flying Teams,
 - and more!

This is a tremendous branding opportunity that cuts through all the clutter to deliver your company's message to a diverse audience from Southern New England, New York, New Jersey, Pennsylvania, Delaware, Maryland, and Virginia.

There are many sponsorship opportunities to choose from that's sure to fit your needs and provide a maximum number of impressions within a condensed period of time to your target audience. Each package is specifically designed to deliver optimal value and exposure for your company in a cost-effective way.



Sponsorship Opportunities

Title Sponsor \$75,000

Naming Rights for the show 10-Tickets to the VIP Pilot's Dinner **10-VIP Viewing Tickets 10-VIP Parking Passes** Premier Exhibit Display Space (10' x 20') Full Page Color Ad in Show Program Book (Back Cover) Title Sponsor Coverage on Front Cover of Program Book Civilian Flight for 2 Use of Official Air Show Logo Photo Op with Air Show Performers for 4-People Meet 'n Greet With Air Show Performers for 4-People 8-PA Announcements During The Show Display Banner on Highway Rt. 47 at Welcome Center Title Sponsor Mention in all Advertising Inclusion in all Press Releases Inclusion in All Social Media Posts Inclusion in All E-mail Blasts To 140,000 Database

High Tide Sponsor \$50,000

6-Tickets to the VIP Pilot's Dinner 6-VIP Viewing Tickets 6-VIP Parking Passes Civilian Flight for 2 Exhibit Display Space (10' x 10') Full Page Color Ad in Show Program Book (Inside Front/Back Cover) Use of Official Air Show Logo Photo Op with Air Show Performers for 6-People Meet 'n Greet With Air Show Performers for 6-People 4-PA Announcements During The Show Display Banner on Highway Rt. 47 at Welcome Center Sponsor Mention in all Advertising Inclusion in all Press Releases Inclusion in All Social Media Posts Inclusion in All E-mail Blasts To 140,000 Database



Wave Sponsor \$35,000

4-Tickets to the VIP Pilot's Dinner
4-VIP Viewing Tickets
4-VIP Parking Passes
Exhibit Display Space (10' x 10')
Full Page Color Ad in Show Program Book (Premium Placement)
Use of Official Air Show Logo
Photo Op with Air Show Performers for 4-People
Meet 'n Greet With Air Show Performers for 4-People
2-PA Announcements During The Show
Sponsor Mention in all Advertising
Inclusion in All Press Releases
Inclusion in All E-mail Blasts To 140,000 Database

Surf Sponsor \$25,000

4-VIP Viewing Tickets
2-VIP Parking Passes
Exhibit Display Space (10' x 10')
Half-Page Color Ad in Show Program Book
Use of Official Air Show Logo
2-PA Announcements During The Show
Logo on Air Show Sponsor Page in Program Book
Inclusion in all Press Releases
Mentions in Social Media Posts
Mentions in E-mail Blasts To 140,000 Database

Shore Sponsor \$15,000

2-VIP Viewing Tickets 2-VIP Parking Passes Exhibit Display Space (10' x 10') Half-Page Color Ad in Show Program Book Use of Official Air Show Logo Logo on Air Show Sponsor Page in Program Book Mentions in Social Media Posts Mentions in E-mail Blasts To 140,000 Database



Beach Sponsor \$5,000

2-VIP Viewing Tickets 2-VIP Parking Passes Exhibit Display Space (10' x 10') Quarter-Page Color Ad in Show Program Book Use of Official Air Show Logo Logo on Air Show Sponsor Page in Program Book