

The logo features a silhouette of a fighter jet in flight, positioned centrally behind the text. The text is arranged in four lines: 'WILDWOODS' in a teal, arched font at the top; 'THUNDER' in a large, white, blocky font with black outlines in the middle; 'OVER THE' in a smaller, white, sans-serif font with two stars on either side, positioned between 'THUNDER' and 'WAVES'; 'WAVES' in a teal, stylized, cursive font with black outlines below 'THUNDER'; and 'AIRSHOW' in a large, white, blocky font with black outlines at the bottom.

WILDWOODS  
THUNDER  
OVER THE  
WAVES  
AIRSHOW





The inaugural Wildwoods Thunder Over the Waves Airshow, scheduled for Sept. 5-6, 2025, presents a unique opportunity for sponsors to engage with a large audience in a vibrant setting.

This event is poised to become a cornerstone in extending the tourism season beyond the traditional summer months, offering sponsors unparalleled exposure and community engagement with an audience in excess of 200k people.





# EVENT OVERVIEW

## **Dates:**

Friday, Sept. 5, 2025 - Practice Day

Saturday, Sept. 6, 2025 – Show Day

Time: 11:30 A.M. to 3:30 P.M.

## **Location:**

The Wildwoods, New Jersey, with prime viewing areas between 22nd Street and Andrews Avenue, encompassing the famous beach and boardwalk.

## **Attendance:**

Anticipated to attract hundreds of thousands of spectators, based on historical data from similar regional Airshow events.





# SPONSORSHIP PACKAGES





# WHY SPONSOR?

**Extended Reach:** Engage with a diverse audience, from local residents to international visitors, capitalizing on the event's attendance and extensive media coverage.

**Economic Impact:** Similar events have demonstrated significant economic benefits. For instance, the 2019 Atlantic City Airshow generated \$27.4 million in direct spending and supported 668 jobs.

**Community Engagement:** Showcase your commitment to community development and support for events that boost local tourism and the economy of the region.

**Benefits:** Gain substantial exposure and contribute to the success of an event set to become a cherished annual tradition.





# SPONSORSHIP BENEFITS

- **Corporate hospitality tents**
- **Preferred exhibitor space**
- **Brand alignment**
- **Comprehensive exposure**





# SPONSORSHIP OPPORTUNITIES

## Exclusive Title Sponsor: \$75,000

- Show Naming Rights
- 10 tickets to the VIP Pilots Dinner
- 10 VIP viewing tickets
- 10 VIP parking passes
- Full-page color ad in Airshow program (inside front cover)
- Title sponsor coverage on front cover of program
- Civilian air flight for two people
- Photo op with Airshow pilots for 10 people
- Meet and greet with Airshow pilots for 10 people
- Use of official Airshow logo
- Eight PA announcements during the show
- Title sponsor mention in all advertising
- Inclusion in all press releases
- Inclusion in all social media posts and digital media
- Inclusion in all e-mail blasts to 140,000 person database
- Premier exhibit display space (10' x 20')





# SPONSORSHIP OPPORTUNITIES

## High Tide Sponsor: \$50,000

- Six tickets to the VIP Pilots Dinner
- Six VIP viewing tickets
- Six VIP parking passes
- Full-page color ad in Airshow program (inside back cover)
- Use of official Airshow logo
- Photo op with Airshow performers for 6 people
- Civilian flight for 2 people
- Meet and greet with Airshow performers for six people
- Four PA announcements during the show
- Sponsor mention in all advertising
- Inclusion in all press releases
- Inclusion in all social media posts
- Inclusion in all e-mail blasts to 140,000-person database
- Exhibit display space (10' x 10')





# SPONSORSHIP OPPORTUNITIES

## Wave Sponsor: \$35,000

- Four tickets to the VIP Pilots Dinner
- Four VIP viewing tickets
- Four VIP parking passes
- Full-page color ad in Airshow program
- Use of official Airshow logo
- Photo op with Airshow performers for 4 people
- Meet and greet with Airshow performers for 4 people
- Two PA announcements during the show
- Sponsor mention in all advertising
- Inclusion in all press releases
- Inclusion in all social media posts
- Inclusion in all e-mail blasts to 140,000-person database
- Exhibit display space (10' x 10')





# SPONSORSHIP OPPORTUNITIES

## Surf Sponsor: \$25,000

- 4 tickets to the VIP Pilot's Dinner
- 4 VIP viewing tickets
- 4 VIP parking passes
- Half-page color ad in Airshow program
- Use of official Airshow logo
- Two PA announcements during the show
- Logo displayed on Airshow sponsor page in program
- Inclusion in all press releases
- Inclusion in all social media posts
- Inclusion in all e-mail blasts to 140,000-person database
- Exhibit display space (10' x 10')





# SPONSORSHIP OPPORTUNITIES

## Shore Sponsor: \$10,000

- 2 Tickets to the VIP Pilot's Dinner
- 2 VIP Viewing Tickets
- 2 VIP Parking Passes
- Quarter-Page Color Ad in Show Program Book
- Use of Official Airshow Logo
- Inclusion in a number of Social Media Posts
- Inclusion in E-mail Blasts To 140,000 Database
- Logo Displayed on Sponsor's Page in Program Book
- Exhibit Display Space (10' x 10')





# SPONSORSHIP OPPORTUNITIES

## Beach Sponsor: \$5,000

- 2 VIP Viewing Tickets
- 2 VIP Parking Passes
- Quarter-Page Color Ad in Show Program Book
- Use of Official Airshow Logo
- Mentions in Social Media Posts
- Mentions in E-mail Blasts To 140,000 Database
- Logo Displayed on Sponsor's Page in Program Book
- Exhibit Display Space (10' x 10')





# SPONSORSHIP OPPORTUNITIES

## **Lifeguard Sponsor: \$2,500**

- Two VIP viewing tickets
- Two VIP parking passes
- Use of official Airshow logo
- Logo on Airshow sponsor page in program
- Exhibit display space (10' x 10')





# CORPORATE HOSPITALITY PACKAGES





*Other potential sponsorships offer an exclusive opportunity to entertain and engage:*

**Private Chalets:** Accommodations starting for groups of 20+, featuring high- peak tents and comfortable seating.

**VIP Amenities:** Includes VIP parking passes, dedicated restrooms, branded access wristbands and on-site assistance.

**Brand Exposure:** Sponsors receive recognition in promotional materials, event website, on-site branding and social media channels.

**Additional Perks:** Access to the exclusive Airshow Welcoming Reception and professional group photographs.





# PREMIUM VIEWING AREAS





There are several premium viewing locations that offer a unique vantage point..

### **The Fly Zone**

Join us on the beach at the center of it all, to witness jaw-dropping aerial displays.

Bring your own chair and umbrella. Free access to the public from 22<sup>nd</sup> Street in North Wildwood to Andrews Avenue in Wildwood.

### **Boardwalk**

Join us on the Boardwalk for sand-free viewing from 16<sup>th</sup> Street to Cresse Avenue

### **VIP Deck (Convention Center): \$100.00**

Each ticket includes:

- Access to the VIP viewing
- Lunch Buffet
- Access to restrooms
- One parking space





# PARKING AND TRANSPORTATION





Parking is available throughout the island in paid parking lots at the Wildwoods Convention Center, on Ocean Avenue, and Atlantic Avenue

Metered Street parking is also available in Wildwood Crest, Wildwood and North Wildwood.

FREE parking is available on the West side of New Jersey Avenue. in Wildwood.

FREE Shuttles will be running West and East from Park Blvd. to the Boardwalk,

Shuttles will also be running the entire length of the island South and North on Atlantic Avenue for a fee of just \$3 per person.





# PERFORMERS





# Thunder Over The Waves Airshow

## Schedule

11:00 Boats and Divers in Place on Water

11:30 Airspace Closes. TFR in effect. Radio Remote Broadcast Starts

11:36 Army Golden Knights Streamer Drop

11:50 Opening Ceremonies

12:00 National Anthem with Army Golden Knights Flag Jump

12:06 Army Golden Knights Mass Exit Show

12:14 USAF Flyby (KC-46 from McGuire)

12:16 USAF NJ-Air National Guard F-16 Flyby (from Atlantic City)

12:18 USAF Flyby (C-5M from Dover)

12:20 USAF Flyby (C-17 from McGuire or Dover)

12:22 NJ-Air National Guard Composite Flyby (KC-46 & 2 F-16s)

12:24 Mark Meredith DHC-1 Chipmunk Aerobatics

12:33 Paul Dougherty Pitts or Eagle Aerobatics

12:46 Jerry Conley DH-115 Vampire Jet Aerobatics

12:59 NJ Air National Guard UH-60 Spies/Fries Demonstration

1:05 F4U Corsair or P-51D Mustang Demonstration

1:15 F4U or P-51 & A6M2 Zero Dogfight Demo

1:23 USCG MH-65E Search & Rescue Demo

1:33 Jersey Jerks 4-ship SNJ Formation Demonstration

1:45 Kevin Russo SNJ-6 Aerobatics

1:58 Scott Francis MXS Aerobatics

2:10 Army Golden Knights Mass Exit Show

2:30 Full Throttle Formation Team (12 or 14-planes)

2:44 ACEMAKER T-33 Jet Aerobatics

2:58 Patrick McAlee Pitts Aerobatics

3:12 Fighter Jets MiG-17 Jet Aerobatics

3:26 Open Window (TBD)

4:00 Airspace Re-Opens, Airshow Ends







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