

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 5/8/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, MAY 8, 2025

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Morey	Present
Mr. Bumbernick	Present	Mr. Sattler	Present
Mr. Barnabei	Present	Mr. Montello	Present
Mr. Hamlin	Absent	Mr. Clunn	Present
Mr. Murray	Present		

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Rose, Mr. Lynch, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. John Amenhauser.

A. Approval of Minutes

Mr. Barnabei made a motion to approve the regular meeting Operations minutes of April 10, 2025, second by Mr. Clunn.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

Administration Update – May 2025
ASM Update – May 2025
DE North Update – May 2025
Finance Update – May 2025
Housing Update – May 2025
Sales Update – May 2025

Ms. LaBounty stated that we received the tax collection numbers for February 2025, which is ahead of February 2024 by \$47,000. Our attendance in February was 6,000 more than last year.

Mr. Federici stated that we saw an 11% increase over 2024 for Tournament of Bands.

Mr. Belasco stated that there is a long list of hotels that are helping out with housing our air show teams.

Mr. Lynch stated that we had a great weekend, with 30,000 attendees for Tournament of Bands. We will host them for an additional night next year. This year's event was impressive with the U.S. Marine National Band participating. In addition, the Harlem Globetrotters will be returning this year, and tickets go on sale at 10am tomorrow. Finally, our cheerleading promoter would like to book dates in the building for the next four years.

Motions:

Mr. Greenland stated that the B&G Committee met and discussed our current leases on our two forklifts, which will expire in June.

Several options were presented to the committee including purchasing our current forklifts, extending our current leases, leasing from State contract and purchasing new forklifts.

After committee discussion and review of the options, it is the recommendation of the committee that the board make a motion to award a contract to Eastern Lift Truck Co. Inc., in the amount of \$79,992.00 to purchase a new forklift for the Wildwoods Convention Center.

Mr. Clunn made a motion to award a contract to Eastern Lift Truck Co. Inc., in the amount of \$79,992.00 to purchase a new forklift for the Wildwoods Convention Center on NJ State Contract #21-Fleet-08486, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

Mr. Greenland stated that the B&G Committee met discussed our Bird Air fabric roof.

Upon yearly inspection, it was recommended this year that we clean the outside of the roof, due to some moss that has accumulated. The cost (\$50,000) is above our bid threshold.

The B&G Committee would like to go out to bid for a contract for cleaning of the fabric roof, and maintenance and inspection of the roof. This would be a three-year contract with an option of a two-year extension.

It is the recommendation of the committee that the board make a motion to authorize the Finance Manager to go out to bid for the cleaning, maintenance and inspection of our Bird Air fabric roof at the Wildwoods Convention Center.

Mr. Morey made a motion to authorize the Finance Manager to go out to bid for the cleaning, maintenance, and inspection of our Bird Air fabric roof at the Wildwoods Convention Center, second by Mr. Clunn.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the meeting discussions have been covered above. Also, our parking lots have been re-sealed and re-lined.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Barnabei.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 5/8/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, MAY 8, 2025

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Clunn made a motion to approve the regular meeting Tourism minutes of April 10, 2025, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – May 2025

Finance Department Update – May 2025

Marketing/Public Relations Update – May 2025

Mr. Belasco stated that he and Mr. Frey attended the final presentations of the Rutgers students for the garden project. Paper copies will be sent to us for committee review. They were very impressive and professionally done.

In addition, Mr. Belasco met with Joe Kelly, Air Director, to tour the Wildwoods and the air show area. It was a very good meeting. The air show is moving along, and Joe is working on obtaining regional partners. Mr. Belasco and Mr. Rose are working on obtaining local sponsors. Hotels have been very helpful in trade. Discussions are also being held with Food & Beverage regarding the air show.

Mr. Greenland mentioned that there was a Mayors Meeting to discuss past issues with Memorial Day Weekend and a plan moving forward. The goal and hope is to have everyone work together collectively. Although attendance was light, we still had a good discussion, and we will send out a press release to inform the press and the public of our efforts to make Memorial Day Weekend in the Wildwoods safe and enjoyable for all.

Ms. Dougherty discussed the upcoming Flags of Liberty event. To date, there are 125 registered casket flags, where there were 70 flags registered last year. A holder/folder flag class will be held next Tuesday at Wildwood High School. It is nice to see this event grow. Mr. Belasco stated that Ms. Dougherty has worked very hard on this event, which will be held on Friday, May 23rd at 10am.

Mr. Belasco stated that Mr. Rose attended Tourism Advocacy Day in Trenton today. They are working hard on Canadian visitorship. Mr. Greenland added that the Wildwoods Boardwalk was voted the Best Boardwalk in the nation. We are very proud of that and are now in competition for the Best Beach. Please vote!

Correspondence/Communication: Included in the board packet was a thank you letter from the Cape May County Chamber of Commerce.

Motions:

Mr. Clunn made a motion to approve the Bill List in the amount of \$224,029.93, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernack	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** The Advertising Committee meeting was cancelled, and the committee will meet again next month.
- **Special Events:** Mr. Bumbernack stated that the committee met and discussed several items including the special events budget. We do not have much remaining, and more events are applying for funding. We have \$60,000 less in funding to distribute to events. The committee is working on some strategies and will also review post event reports more closely to see how and where the promoters are allocating the funding given to them. The funding process was further explained, and will be updated moving forward, with a due date on application in order to be considered for funding. The Wildwoods Air Show was also discussed.

Old Business – None.

New Business: None.

Policies/Procedures – None.

Correspondence/Communication – None.

E. **Executive Session** – None.

F. **Any matter of immediate attention**

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, June 12, 2025 at 6 p.m.

G. **Motion to Adjourn**

Mr. Barnabei made a motion to adjourn, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Absent	Mr. Clunn	Yea
Mr. Murray	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary