

PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA

(Minutes from 7/10/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, JULY 10, 2025

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Morey	Present
Mr. Bumbernick	Present	Mr. Sattler	Present
Mr. Barnabei	Present	Mr. Montello	Present
Mr. Hamlin	Present	Mr. Clunn	Absent
Mr. Murray	Present		

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Lynch, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. John Amenhauser.

A. Approval of Minutes

Mr. Sattler made a motion to approve the regular meeting Operations minutes of June 12, 2025, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – July 2025
- ASM Update – July 2025
- DE North Update – July 2025
- Finance Update – July 2025
- Housing Update – July 2025
- Sales Update – July 2025

Mr. Belasco stated that the building has been busy with events, we have had a full year, and the staff is doing an excellent job.

Mr. Belasco informed the board that NJSEA is sending an appraiser to the building to do an appraisal for insurance purposes. Dale will also conduct a tour of the facility.

Mr. Belasco thanked Dale and his staff for clearing the flood in our parking lot, giving us back 15 parking spaces.

Ms. LaBounty stated that we are awaiting our tax collection figures for April.

Mr. Lynch reviewed the booking calendar that was distributed to board members. From the second weekend in December through the second week in August, we have had many events, including 55 groups, 105,000 people walk through our doors, 29 weekends filled, and 126 days open to paying customers. This takes a lot of hard work and effort from all of our staff – GWTIDA, ASM and DE North. Thank you to all. In addition, tickets for the Globetrotters will be on sale in our box office on Saturday.

Motions: None.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the B&G Committee met, and the minutes are included in the packet. There were no questions.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

- F. Any matter of immediate attention** – Mr. Hamlin inquired about the increased attendance at the Elks convention this year. Mr. Belasco replied that is mostly due to their growing membership numbers. New Jersey is second in membership to California.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Sattler.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Respectfully,

A handwritten signature in cursive script, appearing to read "Frances Feketics". The signature is fluid and elegant, with a large initial "F" and a long, sweeping underline.

Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 7/10/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, JULY 10, 2025**

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Morey made a motion to approve the regular meeting Tourism minutes of June 12, 2025, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – July 2025

Finance Department Update – July 2025

Marketing/Public Relations Update – July 2025

Mr. Belasco stated it has been a busy month, with many meetings and a lot of new businesses opening in town.

Ms. Dougherty stated that while not in her update, she also attended the ribbon cutting of the Crest Coffee Company. Mr. Hamlin added that it has been very busy.

Ms. LaBounty stated that we are still waiting for tax collection figures for April.

Mr. Belasco stated that the marketing department has been busy. They are working on promoting the air show with A, B & C. The airshow banner will be displayed at the Greater Wildwood Hotel Motel Association for the whole summer. Also, our delivery truck billboard program is doing well. Our billboards appear on 3 sides of delivery trucks located in Philadelphia, New York, North Jersey, DC, and North Virginia. The program is able to capture device ID within 30 meters of the trucks. The numbers are very impressive, and it is a great campaign.

Mr. Sattler had questions regarding our promotional booth that we had for a portion of the Barefoot Country Music Fest (BCMF). Our booth became an information booth for the BCMF. It was suggested that maybe BCMF have their own information booth on the boardwalk.

Mr. Sattler had questions regarding increasing the number of shuttles we have during the BCMF. Mr. Belasco stated that we already have 13 shuttles each night and we are limited on what we can spend. We have encouraged the Jitney Association to add vehicles, however they sometimes have trouble obtaining drivers, as they serve many shore towns in addition to the Wildwoods. They have a limited number of drivers that come down to our island.

Correspondence/Communication: Included in the board packet was a letter of support for the City of Wildwood, seeking a grant from the NJDOT. They routinely ask us and other organizations for letters of support.

Motions:

Mr. Barnabei made a motion to approve the Bill List in the amount of \$234,695.07, second by Mr. Hamlin.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions. The meeting held with officials regarding the air show went very well.

Committee Reports:

- **Advertising:** Mr. Hamlin reported that the meeting was cancelled this month and there is no update.
- **Special Events:** Mr. Bumbernick stated that the committee met and reviewed 5 post-event reports.
 - Also discussed was the special events funding process, which will be adjusted as it relates to timeline and new requests vs. renewals.
 - In addition, the air show was discussed, including the creation of a show center area for gathering with amenities. Chalets and VIP areas were discussed, which will not include alcohol, however guests may bring food. Deposits for acts are included in the bill list. Mr. Bumbernick thanked Mr. Belasco and staff for the work they are doing for the airshow.

Old Business – None.

New Business: None.

Policies/Procedures – None.

Correspondence/Communication – None.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is our Re-Organization meeting and is scheduled for Thursday, August 14, 2025 at 6 p.m.

G. Motion to Adjourn

Mr. Murray made a motion to adjourn, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary