

**PART I  
OPERATIONS  
GWTIDA as AGENT for  
NJSEA**

**(Minutes from 6/12/25 Regular Board Meeting)**

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER**

**REGULAR MEETING, THURSDAY, JUNE 12, 2025**

**Part I - OPERATIONS**

**GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

**Roll Call:**

|                |         |              |         |
|----------------|---------|--------------|---------|
| Mr. Greenland  | Present | Mr. Morey    | Present |
| Mr. Bumberrick | Present | Mr. Sattler  | Present |
| Mr. Barnabei   | Absent  | Mr. Montello | Absent  |
| Mr. Hamlin     | Present | Mr. Clunn    | Present |
| Mr. Murray     | Present |              |         |

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Rose, Mr. Lynch, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. John Amenhauser.

**A. Approval of Minutes**

**Mr. Sattler made a motion to approve the regular meeting Operations minutes of May 8, 2025, second by Mr. Murray.**

**Roll Call:**

|                |        |              |        |
|----------------|--------|--------------|--------|
| Mr. Greenland  | Yea    | Mr. Morey    | Yea    |
| Mr. Bumberrick | Yea    | Mr. Sattler  | Yea    |
| Mr. Barnabei   | Absent | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Yea    |
| Mr. Murray     | Yea    |              |        |

**Motion moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – June 2025
- ASM Update – June 2025
- DE North Update – June 2025
- Finance Update – June 2025
- Housing Update – June 2025
- Sales Update – June 2025

Mr. Belasco thanked the convention center staff for getting through our busiest times and conventions, which utilized all of our building. It all takes a lot of coordination and effort.

Mr. Greenland mentioned that we are 7% ahead of last year, and we are hoping for good numbers for April. Parking revenue was also discussed, which is a little behind partly due to weather and partly to how the calendar fell this year.

Mr. Federici stated that our Executive Chef will be out for the next several weeks. We will have a travelling chef in the facility for a portion, and then our lead Andy will be taking over until Chef Mike's return.

Mr. Belasco stated that Joy in the housing department is doing great, working on air show rooms.

#### **Motions:**

Mr. Greenland stated that the B&G Committee met and discussed our Bird Air fabric roof.

One bid was received from Bird Air in the amount of \$64,190.00 to clean, maintain and inspect our fabric roof.

After committee discussion, the recommendation of the committee is that the board make a motion to award a contract to Bird Air for the cleaning of our Bird Air fabric roof at the Wildwoods Convention Center in the amount of \$64,190.00. This would be a one-year contract for maintenance, with a one-time cleaning.

**Mr. Morey made a motion to award a contract to Bird Air for the cleaning of our Bird Air fabric roof at the Wildwoods Convention Center in the amount of \$64,190.00. This would be a one-year contract for maintenance, with a one-time cleaning, second by Mr. Sattler.**

#### **Roll Call:**

|               |        |              |        |
|---------------|--------|--------------|--------|
| Mr. Greenland | Yea    | Mr. Morey    | Yea    |
| Mr. Bumernick | Yea    | Mr. Sattler  | Yea    |
| Mr. Barnabei  | Absent | Mr. Montello | Absent |
| Mr. Hamlin    | Yea    | Mr. Clunn    | Yea    |
| Mr. Murray    | Yea    |              |        |

**Motion moved and approved.**

**Correspondence/Communication: None.**

#### **D. Chairperson's Report**

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

#### **Committee Reports:**

- **Buildings and Grounds Committee:** Mr. Greenland stated that the B&G Committee met and discussed our Ocean Avenue Garden Project.

- Final designs were reviewed by the committee, and a summary of plants with a review by our landscaper Eric Steiger has been distributed to each board member.
- Thank you to Holly and the landscape design students at Rutgers University for all their work and efforts towards this project, they really did a great job with their designs.
- The project will move forward with a start date of the week following the Firemen's Convention.
- Mr. Belasco added that our landscaper Eric Steiger reviewed the plans as well. Dale will get pricing for plants, and we will also reach out to Chris at USDA, whose nursery may be able to supply us with plants. We can tweak the plans a bit and are looking forward to starting the project.

**Old Business:** None.

**New Business:** None.

**Policies/Procedures:** None.

**Correspondence/Communication:** None.

**E. Executive Session** – None.

**F. Any matter of immediate attention** – None.

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.**

**Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Morey.**

**Roll Call:**

|                |        |              |        |
|----------------|--------|--------------|--------|
| Mr. Greenland  | Yea    | Mr. Morey    | Yea    |
| Mr. Bumbernick | Yea    | Mr. Sattler  | Yea    |
| Mr. Barnabei   | Absent | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Yea    |
| Mr. Murray     | Yea    |              |        |

**Motion moved and approved.**

Respectfully,



Frances Feketics  
Board Secretary

**PART II**  
**GWTIDA**  
**ADVERTISING/PROMOTIONS**

**(Minutes from 6/12/25 Regular Board Meeting)**

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER  
REGULAR MEETING, THURSDAY, JUNE 12, 2025**

**Part II – GWTIDA/Advertising and Promotions**

**A. Approval of Minutes**

**Mr. Clunn made a motion to approve the regular meeting Tourism minutes of May 8, 2025, second by Mr. Morey.**

**Roll Call:**

|                |        |              |        |
|----------------|--------|--------------|--------|
| Mr. Greenland  | Yea    | Mr. Morey    | Yea    |
| Mr. Bumbernick | Yea    | Mr. Sattler  | Yea    |
| Mr. Barnabei   | Absent | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Yea    |
| Mr. Murray     | Yea    |              |        |

**Motion moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

**Department Updates** – Included in the board packet were:

Events Department Update – June 2025

Finance Department Update – June 2025

Marketing/Public Relations Update – June 2025

Mr. Belasco stated that he welcomed the VFW and presented plaques to the outgoing and incoming commanders. The incoming state commander is a local man, Jon Hinker, from Cape May County.

Mr. Greenland inquired about a conference call with Mr. Belasco and Mr. Amenhauser, during which information and history on the matter were provided to the new President and staff members at NJSEA. We provided an updated RFP and a feasibility study that was referenced in the RFP and have not received a reply to date.

Ms. Dougherty provided an update on the Events Department: The Elks convention parade, held on June 7<sup>th</sup>, was the first of the convention parades to be relocated from Atlantic Avenue to the Boardwalk. There was some difficulty during step-off due to the inclement weather. The second step-off went well. The American Legion parade will be held this Saturday at 2pm.

Mr. Greenland thanked Ms. Dougherty and Mr. Belasco for their work in moving the Flags of Liberty event to our location. It was a nice, well-attended event, and the Elks were happy with it. The Unlocking of the Ocean was combined with Flags of Liberty.

Mr. Greenland asked questions to Ben regarding our truck advertising. Our billboards appear on 3 sides of delivery trucks located in Philadelphia, New York, North Jersey, DC, and North Virginia. The program is able to capture device ID within 30 meters of

the trucks. We should receive June numbers shortly. Mr. Greenland also noted that Mr. Rose appeared on Good Day New York and did a good job.

**Correspondence/Communication:** Included in the board packet was a letter of support to the City of Wildwood regarding improvements to Byrne Plaza.

**Motions:**

**Mr. Hamlin made a motion to approve the Bill List in the amount of \$312,353.25, second by Mr. Sattler.**

**Roll Call:**

|                |        |              |        |
|----------------|--------|--------------|--------|
| Mr. Greenland  | Yea    | Mr. Morey    | Yea    |
| Mr. Bumbernick | Yea    | Mr. Sattler  | Yea    |
| Mr. Barnabei   | Absent | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Yea    |
| Mr. Murray     | Yea    |              |        |

**Motion moved and approved.**

**D. Chairperson's Report**

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

**Committee Reports:**

- **Advertising:** Mr. Hamlin reported that the committee met and reviewed April numbers. A, B and C is doing a great job.
- **Special Events:** Mr. Bumbernick stated that the committee met and reviewed 3 post-event reports.
  - Also discussed was the special events budget. As the events budget is fully allocated, the process by which funding applicants will apply in the future will be reviewed and amended.
  - In addition, the air show was discussed. Mr. Belasco and team are working hard to make the show as cost-effective as possible. VIP areas, chalets, and catering are being discussed and planned. We also hope to have a show center area for gathering with amenities.

**Old Business – None.**

**New Business: None.**

**Policies/Procedures – None.**

**Correspondence/Communication – None.**

**E. Executive Session – None.**

**F. Any matter of immediate attention**

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, July 10, 2025 at 6 p.m.

**G. Motion to Adjourn**

**Mr. Sattler made a motion to adjourn, second by Mr. Clunn.**

**Roll Call:**

|                |        |              |        |
|----------------|--------|--------------|--------|
| Mr. Greenland  | Yea    | Mr. Morey    | Yea    |
| Mr. Bumbernick | Yea    | Mr. Sattler  | Yea    |
| Mr. Barnabei   | Absent | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Yea    |
| Mr. Murray     | Yea    |              |        |

**Motion moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary