



Sept. 5 & 6



The inaugural Wildwoods Thunder Over the Waves Airshow, scheduled for Sept. 5-6, 2025, presents a unique opportunity for sponsors to engage with a large audience in a vibrant setting.

This event is poised to become a cornerstone in extending the tourism season beyond the traditional summer months, offering sponsors unparalleled exposure and community engagement with an audience in excess of 200k people.

# ENERTOWERNE

#### Dates:

Friday, Sept. 5, 2025 - Practice Day Saturday, Sept. 6, 2025 - Show Day

Time: 11:30 A.M. to 3:30 P.M.

#### Location:

The Wildwoods, New Jersey, with prime viewing areas between 22nd Street and Andrews Avenue, encompassing the famous Wildwoods beach and boardwalk.

#### **Attendance:**

Anticipated to attract hundreds of thousands of spectators, based on historical data from similar regional Airshow events.



# SPONSORSHIP PACKAGES



# MHY SPONSOR?

**Extended Reach:** Engage with a diverse audience, from local residents to international visitors, capitalizing on the event's attendence and extensive media coverage.

**Economic Impact:** Similar events have demonstrated significant economic benefits. For instance, the 2019 Atlantic City Airshow generated \$27.4 million in direct spending and supported 668 jobs.

Community Engagement: Showcase your commitment to community development and support for events that boost local tourism and the economy of the region.

**Benefits:** Gain substantial exposure and contribute to the success of an event set to become a cherished annual tradition.



# SPOISORSHIP BENEFITS

- Corporate hospitality tents
- Preferred exhibitor space
- Brand alignment
- Comprehensive exposure



#### **Exclusive Title Sponsor: \$75,000**

- Show Naming Rights
- 10 tickets to the VIP Pilots Dinner
- 10 VIP viewing tickets
- 10 VIP parking passes
- Full-page color ad in Airshow program (inside front cover)
- Title sponsor coverage on front cover of program
- Civilian air flight for two people
- Photo op with Airshow pilots for 10 people

- Meet and greet with Airshow pilots for 10 people
- Use of official Airshow logo
- Eight PA announcements during the show
- Title sponsor mention in all advertising
- Inclusion in all press releases
- Inclusion in all social media posts and digital media
- Inclusion in all e-mail blasts to 140,000 person database

AIRSHOW

Premier exhibit display space (10' x 20')

#### High Tide Sponsor: \$50,000

- Six tickets to the VIP Pilots Dinner
- Six VIP viewing tickets
- Six VIP parking passes
- Full-page color ad in Airshow program (inside back cover)
- Use of official Airshow logo
- Photo op with Airshow performers for 6 people
- Civilian flight for 2 people

- Meet and greet with Airshow performers for six people
- Four PA announcements during the show
- Sponsor mention in all advertising
- Inclusion in all press releases
- Inclusion in all social media posts
- Inclusion in all e-mail blasts to 140,000-person database

**AIRSHOW** 

Exhibit display space (10' x 10')

Wave Sponsor: \$35,000

- Four tickets to the VIP Pilots Dinner
- Four VIP viewing tickets
- Four VIP parking passes
- Full-page color ad in Airshow program
- Use of official Airshow logo
- Photo op with Airshow performers for 4 people

Meet and greet with Airshow performers for 4 people

**AIRSHOW** 

- Two PA announcements during the show
- Sponsor mention in all advertising
- Inclusion in all press releases
- Inclusion in all social media posts
- Inclusion in all e-mail blasts to 140,000person database
- Exhibit display space (10' x 10')

#### Surf Sponsor: \$25,000

- 4 tickets to the VIP Pilot's Dinner
- 4 VIP viewing tickets
- 4 VIP parking passes
- Half-page color ad in Airshow program
- Use of official Airshow logo
- Two PA announcements during the show

- Logo displayed on Airshow sponsor page in program
- Inclusion in all press releases
- Inclusion in all social media posts
- Inclusion in all e-mail blasts to 140,000-person database
- Exhibit display space (10' x 10')



#### Shore Sponsor: \$10,000

- 2 Tickets to the VIP Pilot's Dinner
- 2 VIP Viewing Tickets
- 2 VIP Parking Passes
- Quarter-Page Color Ad in Show Program Book
- Use of Official Airshow Logo

- Inclusion in a number of Social Media Posts
- Inclusion in E-mail Blasts To 140,000 Database
- Logo Displayed on Sponsor's Page in Program Book
- Exhibit Display Space (10' x 10')



#### Beach Sponsor: \$5,000

- 2 VIP Viewing Tickets
- 2 VIP Parking Passes
- Quarter-Page Color Ad in Show Program Book
- Use of Official Airshow Logo

- Mentions in Social Media Posts
- Mentions in E-mail Blasts To 140,000 Database
- Logo Displayed on Sponsor's Page in Program Book
- Exhibit Display Space (10' x 10')

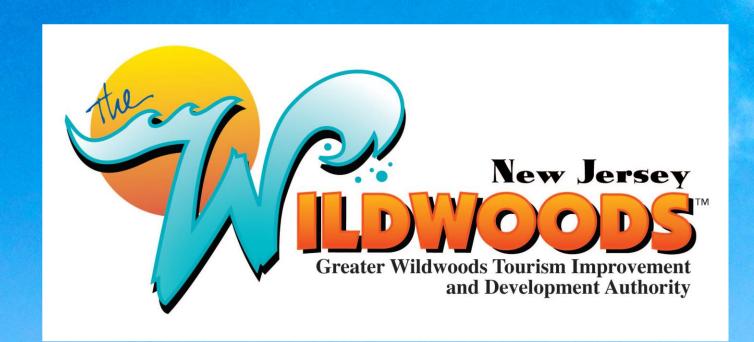


Lifeguard Sponsor: \$2,500

- Two VIP viewing tickets
- Two VIP parking passes
- Use of official Airshow logo
- Logo on Airshow sponsor page in program
- Exhibit display space (10' x 10')



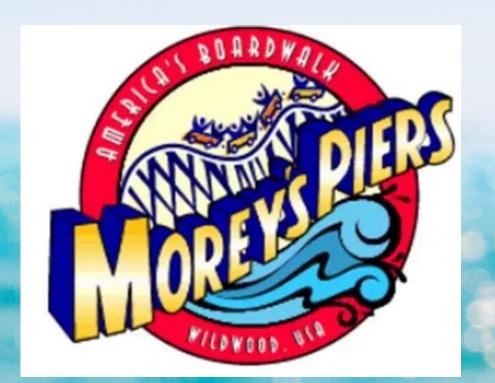
# Sponsors











J.BYRRIE



# Sponsors









Horizon Blue Cross Blue Shield of New Jersey





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Other potential sponsorships offer an exclusive opportunity to entertain and engage:

**Private Chalets: \$4,500 -** featuring high- peak tents with tables and chairs plus complementary soda, water and ice. And comfortable outside seating for up to 60 people.

**Show Center VIP Seats: \$50 -** comfortable seats in the middle of Show Center offers prime viewing for the airshow.

Beach Club Seating: \$30 - bring a blanket of chair and enjoy the show from show center.



# PREMIUM VIEWIS AREAS



#### There are several premium viewing locations that offer a unique vantage point...

#### **Private Corporate Chalets**

Accommodations for up to 60 people featuring high- peak tents and comfortable seating plus complementary soda, water and ice. - \$4,500

#### The Fly Zone

Join us on the beach at the center of it all, to witness jaw-dropping aerial displays.

Bring your own chair and umbrella. Free access to the public from 22<sup>nd</sup> Street in North Wildwood to Andrews Avenue in Wildwood.

Premium Seating
Show Center Vip Seating - \$50
Beach Club Seating - \$30

Available at TicketMaster.com



# VIP Seating

### Corporate Chalets

seating for 60 people complementary soda, water & ice \$4500

Show Center VIP \$50

Beach Club \$30

Tickets available at all TicketMaster Outlets and online at TicketMaster.com

WildwoodsAirshow.com



# PARKING AND TRANSPORTATION



Parking is available throughout the island in paid parking lots at the Wildwoods Convention Center, on Ocean Avenue, and Atlantic Avenue

Metered Street parking is also available in Wildwood Crest, Wildwood and North Wildwood.

FREE parking is available on the West side of New Jersey Avenue. in Wildwood.

Fare FREE Shuttles will be running West and East from Park Blvd. to the Boardwalk,

Jitney Shuttles will also be running the entire length of the island South and North on Atlantic Avenue for a fee of just \$3 per person.



# PERFORMERS



#### Thunder Over The Waves Airshow

12:22 NJ-Air National Guard Composite Flyby (KC-46 & 2 F-16s)

Schedule	12:24 Mark Meredith DHC-1 Chipmunk Aerobatics	2:58 Patrick McAlee Pitts Aerobatics
11:00 Boats and Divers in Place on Water	12:33 Paul Dougherty Pitts or Eagle Aerobatics	3:12 Fighter Jets MiG-17 Jet Aerobatics
11:30 Airspace Closes. TFR in effect. Radio Remote Broadcast Starts	12:46 Jerry Conley DH-115 Vampire Jet Aerobatics	3:26 Open Window (TBD)
11:36 Army Golden Knights Streamer Drop	12:59 NJ Air National Guard UH-60 Spies/Fries Demonstration	4:00 Airspace Re-Opens, Airshow Ends
11:50 Opening Ceremonies	1:05 F4U Corsair or P-51D Mustang Demonstration	
12:00 National Anthem with Army Golden Knights	1:15 F4U or P-51 & A6M2 Zero Dogfight Demo	
Flag Jump	1:23 USCG MH-65E Search & Rescue Demo	
12:06 Army Golden Knights Mass Exit Show	1:33 Jersey Jerks 4-ship SNJ Formation Demonstration	
12:14 USAF Flyby (KC-46 from McGuire)	1:45 Kevin Russo SNJ-6 Aerobatics	
12:16 USAF NJ-Air National Guard F-16 Flyby (from Atlantic City)	1:58 Scott Francis MXS Aerobatics	
12:18 USAF Flyby (C-5M from Dover)	2:10 Army Golden Knights Mass Exit Show	
12:20 USAF Flyby (C-17 from McGuire or Dover)	2:30 Full Throttle Formation Team (12 or 14-planes)	OVER THE SULAVES
12:22 NJ-Air National Guard Composite Flyby (KC-46 & 2 F-16s)	2:44 ACEMAKER T-33 Jet Aerobatics	AIRSHOW



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