

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 8/14/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, AUGUST 14, 2025

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Morey	Present
Mr. Bumbernick	Present	Mr. Sattler	Present
Mr. Barnabei	Present	Mr. Montello	Present
Mr. Hamlin	Present	Mr. Clunn	Absent
Mr. Murray	Present		

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Lynch, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. John Amenhauser.

A. Approval of Minutes

Mr. Morey made a motion to approve the regular meeting Operations minutes of July 10, 2025, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – August 2025
- ASM Update – August 2025
- DE North Update – August 2025
- Finance Update – August 2025
- Housing Update – August 2025
- Sales Update – August 2025

Mr. Belasco stated that the building has been busy with events, and he met with the new ASM Regional Manager, Tony Hodgins from Philadelphia.

Ms. LaBounty stated that we are awaiting our tax collection figures. The state has a whole new system and we will share the numbers once we get them. Mr. Greenland

noted that we are 3.8% ahead in parking. Ms. LaBounty stated that this is due to the increase in number of vehicles parking.

Mr. Belasco stated that Joy Samaniego, our Housing Manager, is doing a lot of work for the airshow. Thank you to all the hotels who are assisting with rooms. Everything is going well in the Housing Department, and we are busy with bookings.

Mr. Lynch stated that we will have our first dark weekend this weekend, in 36 weekends. We have been busy with 140,000 guests walking through our doors to date. In addition, the Tattoo Show brought 9,000 guests, and the clothing sale brought 35,000 guests. Discussion ensued on the Harlem Globetrotters, whose numbers were down this year by 590 tickets. The date was not what they usually book, they had no Saturday game this year. We are, however, whole from the show. The Globetrotters 100th Anniversary is next year, and they may also add tryouts next year, both of which should help.

Motions:

Mr. Greenland stated that our food and beverage contract will be expiring on December 31st of this year, and we will need a motion to authorize our Purchasing Manager to go out to bid for food and beverage operations at the Wildwoods Convention Center.

Mr. Morey made a motion to authorize the Purchasing Agent to go out to bid for food and beverage services at the Wildwoods Convention Center, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the B&G Committee met, and the minutes are included in the packet. There were no questions.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 8/14/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, AUGUST 14, 2025

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Hamlin made a motion to approve the regular meeting Tourism minutes of July 10, 2025, second by Mr. Barnabei.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – August 2025

Finance Department Update – August 2025

Marketing/Public Relations Update – August 2025

Mr. Belasco stated that in the last Special Events Committee meeting, the lease between GWTIDA and the City of Wildwood for the Monster Truck building was discussed. We have always sub-leased this building to the Greater Wildwood Hotel Motel Association without going out to bid. In review, it became apparent that GWTIDA would need to go out to bid in order to sub-lease the building. The City of Wildwood would also need to go out to bid. It does not make sense for GWTIDA to be in the middle of the lease and sub-lease. It was recommended that we compose letters to inform the City of Wildwood and GWHMA that we will be releasing the building. Letters were distributed for board review, and the board agreed to move forward with sending out the proposed letters.

Ms. Dougherty stated that we are moving along with planning and preparation for the air show.

Ms. LaBounty stated that we are still waiting for tax collection figures, as previously stated.

Mr. Rose stated that we had applied for a Destination Marketing Organization (DMO) grant, and we were awarded \$240,000 per year for 3 years! This will greatly boost our marketing efforts for the Wildwoods.

Correspondence/Communication: Included in the board packet was a letter from the NJ Division of Travel & Tourism regarding the DMO grant, and a letter from the National Marbles Tournament regarding Megan Dougherty. Great job Megan!

Motions:

Mr. Murray made a motion to approve the Bill List in the amount of \$320,321.30, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Mr. Greenland stated that the Finance Committee met and reviewed the 2024 GWTIDA Audit, which you all received electronically, and a hard copy has also been provided tonight. A summary of the audit was also presented in the minutes of the Finance Committee meeting in the board packet.

The Finance Committee is recommending to the board to accept the 2024 GWTIDA Audit, as presented.

Mr. Hamlin made a motion to accept the 2024 GWTIDA Audit, as presented, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Mr. Greenland thanked Ms. LaBounty for all the work and effort she put into the audit. Great job. Ms. LaBounty then reviewed the pertinent parts of the audit. Most importantly, the auditor's report stated that there were no findings or recommendations. Mr. Amenhauser distributed the group affidavit to the board for signature.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Hamlin reported that the committee discussed updates to our website, and A, B & C reviewed our July figures. Mr. Belasco provided the committee with an update on the airshow. The DMO Marketing grant was also discussed and noted previously.

- **Special Events:** Mr. Bumbernick stated that the committee met and reviewed post-event reports. In addition, Ms. Dougherty and Mr. Belasco found additional ways to fund events throughout the remainder of the year. Mr. Greenland discussed the policy moving forward, which will require funding application to be accepted from November 1st through December 31st only. Ms. Dougherty also discussed the process changes including dates and online applications. Any extra funds we have will carry through to next year's budget.

Old Business – None.

New Business: Mr. Belasco discussed the airshow and Pilot's Dinner tickets with the board. A flier was distributed.

Mr. Hamlin discussed Memorial Day Weekend and 4th of July Weekend issues on the boardwalk, and the dissatisfaction of customers. Mr. Hamlin stated that something needs to be done and offered to assist in any way he can. Mr. Belasco and Mr. Greenland discussed the history of what we have tried to do to help the matter to date and ensured the board that we will continue our efforts.

Policies/Procedures – None.

Correspondence/Communication – None.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for WEDNESDAY, September 10, 2025 at 6 p.m. due to the NJ State Firemen's Convention.

G. Motion to Adjourn


Mr. Barnabei made a motion to adjourn, second by Mr. Hamlin.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Yea	Mr. Sattler	Yea
Mr. Barnabei	Yea	Mr. Montello	Yea
Mr. Hamlin	Yea	Mr. Clunn	Absent
Mr. Murray	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary