# PART I OPERATIONS GWTIDA as AGENT for NJSEA

(Minutes from 11/13/25 Regular Board Meeting)

## GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY WILDWOODS CONVENTION CENTER

## REGULAR MEETING, THURSDAY, NOVEMBER 13, 2025

## Part I - OPERATIONS GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

## Roll Call:

| Mr. Greenland  | Present | Mr. Morey    | Absent  |
|----------------|---------|--------------|---------|
| Mr. Bumbernick | Absent  | MrSattler    | -Absent |
| Mr. Barnabei   | Present | Mr. Montello | Absent  |
| Mr. Hamlin     | Present | Mr. Clunn    | Absent  |
| Mr Murray      | Present |              |         |

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Lynch, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. John Amenhauser.

## Approval of Minutes A.

Mr. Barnabei made a motion to approve the regular meeting Operations minutes of October 9, 2025, second by Mr. Murray.

## Roll Call:

| Mr. Greenland  | Yea    | Mr. Morey    | Absent |
|----------------|--------|--------------|--------|
| Mr. Bumbernick | Absent | Mr. Sattler  | Absent |
| Mr. Barnabei   | Yea    | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Absent |
| NAr BALLERON   | Vac    |              |        |

Mr. Murray Yea

Motion moved and approved.

### В. Public Comment - None.

## C. Executive Director's Report

Included in the board packet were:

Administration Update – November 2025

ASM Update - November 2025

DE North Update - November 2025

Finance Update - November 2025

Housing Update - November 2025

Sales Update - November 2025

Mr. Belasco stated that we received a resignation letter from Mr. Sattler, with his resignation effective November 11, 2025. We have enjoyed working with Peter during his time with us. Mr. Belasco read the letter into the minutes and asked that we all keep him in our prayers.

Mr. Hamlin commented positively on our landscaping.

Ms. LaBounty stated that we received our tax numbers through August, and although we are 8% behind 2024, we are in line with 2022 numbers through August 2025. Additional discussion ensued. Less people are visiting, although our marketing team is doing a great job, there is a lot of uncertainty across the country.

Mr. Federici stated that some revenues are down, including 50's weekend. The Greater Wildwood Chamber of Commerce met with us, and they will be getting some additional funding to revamp their program.

Mr. Lynch stated that sales are moving along, and a snapshot of the year report will be available next month. Attendance was higher than last year, and the building is bringing people here.

Correspondence/Communication: None.

## D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

## **Committee Reports:**

- Buildings and Grounds Committee: Mr. Greenland stated that the B&G Committee met and discussed several matters including: the lighting project in the building 147 LED lighting fixtures left to replace.
- Mr. Belasco added that we received plants which were planted by Steiger Landscaping. We are using a 330-galoon drum to water plants south of Rio Grande Avenue. Also working with Wildwood High School to store some plants in their greenhouse. They will care for the plants and plant some around the high school. We have also asked Steiger for a quote to trim the pine trees and have removed the pine tree by Wild Ocean.
- Mr. Greenland stated that all Christmas decorations are on schedule and organized. Great job by our staff on décor.

## **Motions:**

Mr. Greenland stated that our contract for Event Security and Crowd Management Services will expire on 12/31/25, and we would like to exercise one of two one-year options to renew with Green Mountain, from 1/1/26 to 12/31/26.

Mr. Murray made a motion to execute one of two one-year extension options on the Green Mountain contract for event security and crowd management services at the Wildwoods Convention Center, commencing on 1/1/26 and ending on 12/31/26, second by Mr. Hamlin.

## Roll Call:

Absent Mr. Greenland Yea Mr. Morey Mr. Bumbernick Mr. Sattler Absent Absent Mr. Montello Absent Mr Barnabei Yea Absent Mr. Hamlin Yea Mr. Clunn

Mr. Murray Yea

Motion moved and approved.

Mr. Greenland stated that our contract with ACCU Staff for staffing services at the Wildwoods Convention Center expires on 12/31/25, and we would like to exercise one of two one-year extension options to renew with ACCU Staff, from 1/1/26 to 12/31/26.

Mr. Barnabei made a motion to execute one of two one-year extension options on the ACCU Staff contract for staffing services at the Wildwoods Convention Center, commencing on 1/1/26 and ending on 12/31/26, second by Mr. Murray.

## Roll Call:

| Mr. Greenland  | Yea    | Mr. Morey    | Absent |
|----------------|--------|--------------|--------|
| Mr. Bumbernick | Absent | Mr. Sattler  | Absent |
| Mr. Barnabei   | Yea    | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Absent |
| Mr. Murroy     | Voo    |              |        |

Mr. Murray

Motion moved and approved.

Mr. Greenland stated that the Buildings & Grounds Committee met and would like to recommend to the board to approve an amendment to Steiger Landscaping contract, increasing their contract from \$32,050 to \$36,500, for the trimming of 5 trees in the garden bed from Burk to Andrews Avenue, as well as additional landscaping services.

Mr. Murray made a motion to amend Steiger Landscaping contract from \$32,050 to \$36,500, for the trimming of 5 trees in the garden bed from Burk to Andrews Avenue, as well as additional landscaping services, second by Mr. Hamlin.

## Roll Call:

| Mr. Greenland  | Yea    | Mr. Morey    | Absent |
|----------------|--------|--------------|--------|
| Mr. Bumbernick | Absent | Mr. Sattler  | Absent |
| Mr. Barnabei   | Yea    | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Absent |
|                |        |              |        |

Yea Mr. Murray

Motion moved and approved.

Mr. Greenland stated that we are in need of cleaning in certain public areas of the building including restrooms, and some office space and meeting space. The Buildings & Grounds Committee met and agreed to authorize the Finance Manager to go out to bid for cleaning services at the Wildwoods Convention Center. 2 times per week for 36 weeks was recommended, from February 1<sup>st</sup> through November 1<sup>st</sup>, our heaviest event times. This would be a formal bid process, which we would like to award in December.

Mr. Murray made a motion to authorize the Finance Manager to go out to bid for cleaning services at the Wildwoods Convention Center, second by Mr. Hamlin.

## Roll Call:

| Mr. Greenland  | Yea    | Mr. Morey    | Absent |
|----------------|--------|--------------|--------|
| Mr. Bumbernick | Absent | Mr. Sattler  | Absent |
| Mr. Barnabei   | Yea    | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Absent |
| Mr Murroy      | Voa    |              |        |

Mr. Murray Yea

Motion moved and approved.

New Business: None.

Old Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

- E. Executive Session None.
- F. Any matter of immediate attention None.
- G. Motion to go into the GWTIDA/Advertising portion of the meeting.
   Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Barnabei.

## Roll Call:

| Mr. Greenland  | Yea    | Mr. Morey    | Absent |
|----------------|--------|--------------|--------|
| Mr. Bumbernick | Absent | Mr. Sattler  | Absent |
| Mr. Barnabei   | Yea    | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Absent |
| Mr. Murray     | Yea    |              |        |

Motion moved and approved.

Respectfully,

Frances Feketics Board Secretary

## PART II GWTIDA ADVERTISING/PROMOTIONS

(Minutes from 11/13/25 Regular Board Meeting)

## GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY WILDWOODS CONVENTION CENTER

## REGULAR MEETING, THURSDAY, NOVEMBER 13, 2025

## Part II - GWTIDA/Advertising and Promotions

## A. Approval of Minutes

Mr. Hamlin made a motion to approve the regular meeting Tourism minutes of October 9, 2025, second by Mr. Barnabei.

## Roll Call:

| Mr. Greenland        | Yea    | Mr. Morey    | Absent |
|----------------------|--------|--------------|--------|
| Mr. Bumbernick       | Absent | Mr. Sattler  | Absent |
| Mr. Ba <u>rnabei</u> | Yea    | Mr. Montello | Absent |
| Mr. Hamlin           | Yea    | Mr. Clunn    | Absent |
| MAR MALERON          | Voo    |              |        |

Mr. Murray Yea

Motion moved and approved.

B. Public Comment – None.

## C. Executive Director's Report

Department Updates - Included in the board packet were:

Events Department Update – November 2025 Finance Department Update – November 2025 Marketing/Public Relations Update – November 2025

Mr. Belasco stated that we are working on getting sponsorships for the airshow and will have a Special Events meeting soon to further discuss.

Ms. Dougherty stated that we are working on the Flags of Liberty event for 2026, and Mr. Belasco and Ms. Dougherty will be attending the first Elks meeting to discuss the event.

Ms. LaBounty stated that we received tax numbers. Although we are 8% down, parking is up 9.7%, due to the number of day trippers we are getting.

Mr. Rose stated that we received notice from NJTIA that we won a Tourism Excellence award for our 2025 marketing campaign. We will accept the award at the tourism conference on 12/10/25.

Correspondence/Communication: None.

## **Motions:**

Mr. Murray made a motion to approve the Bill List in the amount of \$310,290.98, second by Mr. Hamlin.

## Roll Call:

Mr. Greenland Absent Yea Mr. Morey Mr. Sattler Absent Mr. Bumbernick Absent Absent Mr. Montello Mr. Barnabei Yea Absent Mr. Hamlin Mr. Clunn Yea

Mr. Murray Yea, abstain #25-00238

Motion moved and approved.

## D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

## Committee Reports:

- Advertising: Mr. Hamlin stated that the committee viewed a presentation made by A, B & C and discussed where we are, how we got here, pitfalls from last year, and priorities for 2026. They do an amazing job.
- Special Events: The Special Events Committee was cancelled, however Ms. Dougherty stated that we are accepting funding applications for 2026. We have implemented online forms this year and have received 9 apps with no issues to date. We will have a meeting in January to review the applications. Mr. Greenland added that the Family Holiday Celebration booklet looks great and he is looking forward to another great event this year.

Old Business - None.

New Business: None.

Policies/Procedures - None.

Correspondence/Communication - None.

E. Executive Session – None.

## F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, December 11, 2025 at 6 p.m. Our regular December Board Meeting is usually followed by light h'ors deuvres to celebrate the holidays and thank the GWTIDA Board and Staff for all of their efforts in this past year. I hope to see you all there.

Congratulations to Ms. LaBounty, who announced to the board that she will be welcoming a baby boy in March! Mr. Hamlin stated that Ms. LaBounty has done an amazing job.

## G. Motion to Adjourn

Mr. Barnabei made a motion to adjourn, second by Mr. Murray.

## Roll Call:

| Mr. Greenland  | Yea    | Mr. Morey    | Absent |
|----------------|--------|--------------|--------|
| Mr. Bumbernick | Absent | Mr. Sattler  | Absent |
| Mr. Barnabei   | Yea    | Mr. Montello | Absent |
| Mr. Hamlin     | Yea    | Mr. Clunn    | Absent |
| R.A., R.A.,    | V      |              |        |

Mr. Murray Yea

Motion moved and approved.

Respectfully Submitted,

Frances Feketics

**Board Secretary**