

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 2/12/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, FEBRUARY 12, 2026

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Morey	Present
Mr. Bumbernick	Absent	Mr. Montello	Present
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Present
Mr. Murray	Present		

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Lynch, Mr. Rose, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

A. Approval of Minutes

Mr. Murray made a motion to approve the regular meeting Operations minutes of December 11, 2025, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

Ms. Long made a motion to approve the regular meeting Operations minutes of January 8, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – Eric Morey spoke with Ben Rose regarding jitney transportation on the island. Glad to see it be successful and likes the idea of providing the community with tourism-based things and a family environment. Mr. Eric Morey thanked the board for setting it up and hopes to see it grow in the future.

C. Executive Director’s Report

Included in the board packet were:

Administration Update – February 2026

ASM Update – February 2026

DE North Update – February 2026

Finance Update – February 2026

Housing Update – February 2026

Sales Update – February 2026

Mr. Greenland stated that the hotel RFQ is being reviewed by the NJSEA legal team and then will go to the comptroller for their review. Mr. Amenhauser added that he received a call from Kevin Evans, who will also review the RFW and add some language. The Governor’s office is keeping an eye on the potential project and is interested in seeing it come to fruition.

There was one question on the Finance Department update regarding parking which was answered by Ms. LaBounty. We did not charge for parking for wrestling due to the extreme cold for the safety of our parking staff, however, we will make up the revenue in the summer months.

Mr. Frey stated that we will have a crane in our Montgomery Avenue parking lot on the 19th to install our new cooling tower.

Mr. Lynch stated that Wrestling had its biggest event ever in the building, with 5,000 guests in the building, generating over \$500,000 in sleeping nights and 36,000 meals in hotels and restaurants on the island, for a total of \$1.5 million in economic impact. Mr. Federici added that wrestling exceeded their revenue by 17% compared to last year.

Correspondence/Communication: None.

D. Chairperson’s Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee did not meet this month, however, will do so again in March.

Motions:

Mr. Greenland discussed our landscaping services. We reached out to several landscaping companies for quotes. We received 2 no quotes, and all others were no responses. Michaela further explained. We are happy with our current landscaper and would recommend the board make a motion to award a contract to Steiger's Lawncare, LLC.

Mr. Murray made a motion to award a contract for landscaping services at the Wildwoods Convention Center to Steiger Lawncare, LLC for a period of one year, beginning on January 1, 2026 and ending on December 31, 2026, with a 60-day out clause, in an amount not to exceed \$36,975.00, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

Mr. Belasco discussed a change order needed for the current Carrier contract for the cooling tower replacement. The amount would be \$62,923.00, which includes a deduction of \$6,767.00 on the original roof repair bid line item. The new total of the Carrier contract will be \$962,154.00.

Mr. Murray made a motion to authorize a change order on the Carrier contract for the cooling tower replacement at the Wildwoods Convention Center, in the amount of \$62,923.00, which includes a deduction of \$6,767.00 on the original roof repair bid line item. The new total of the Carrier contract will be \$962,154.00, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. **Executive Session** – None.

F. **Any matter of immediate attention** – None.

G. **Motion to go into the GWTIDA/Advertising portion of the meeting.**
Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 2/12/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, FEBRUARY 12, 2026**

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Morey made a motion to approve the regular meeting Tourism minutes of December 11, 2025, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

Ms. Long made a motion to approve the regular meeting Tourism minutes of January 8, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:
Events Department Update – February 2026
Finance Department Update – February 2026
Marketing/Public Relations Update – February 2026

Mr. Belasco stated that the fitness challenge addition to the Wildwoods Airshow has been shelved until a future year. They are not interested at this time.

Ms. Dougherty stated that she met in North Wildwood on February 6th regarding the Shamrock Shuttle. Mr. Belasco added that there have been conversations with Elevate Airshows, who ran airshows/festivals in Florida in January, to introduce them to our staff. SJTA will also be coming in for a meeting on February 20th.

Elevate would like to make this year's airshow a 2-day event. One of Elevate Airshows goals is to get tickets on sale online by mid-March.

Mr. Greenland also mentioned the pop-up ice-skating rink. Megan Dougherty has spoken with Flight Entertainment, and the City of Wildwood is open to the idea. Waiting on proposal. Flight Entertainment would like to have the rink in Fox Park with additional activities. Megan is keeping all the municipalities aware of each other's desires to have an ice-skating rink on their towns.

Correspondence/Communication: None.

Motions:

Mr. Murray made a motion to approve the Bill List in the amount of \$98,920.99, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Rose stated that the Advertising Committee met with 2 presentations. 1) A, B & C presented the 2026 media plan with creative billboards, and 2) Tempest, our SEO company, presented 2025 results. We saw some nice increases in visitors/users. Ben also distributed 2 magazines – Invest NJ and Invest Phila, each of which featured wonderful interviews of Mr. Belasco.
- **Special Events:** Ms. Dougherty stated that the Special Events Committee met today and reviewed 2025 post event reports as well as funding apps, most of which were recurring events. Two new events were funded, including Beach Basketball on August 1st and 2nd, and St. Demetrios Opa Greek Festival. There are additional events to review at the next Special Events Committee meeting next month.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: Mr. Eric Morey stated that he was happy with the Greek Festival and thought it was a great first year event.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, March 12, 2026 at 6 p.m.

Mr. Greenland wished Ms. LaBounty well and that she will be missed, as she will be going on maternity leave.

Happy Valentine's Day to all.

G. Motion to Adjourn

Mr. Montello made a motion to adjourn, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Morey	Yea
Mr. Bumbernick	Absent	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Absent
Mr. Hamlin	Absent	Ms. Long	Yea
Mr. Murray	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary