

**PART I  
OPERATIONS  
GWTIDA as AGENT for  
NJSEA**

**(Minutes from 3/12/26 Regular Board Meeting)**

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, MARCH 12, 2026

**Part I - OPERATIONS**

**GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Mr. Greenland welcomed new board member Sean McMullan to the meeting and wished Mr. Bubernick well in his retirement from the GWTIDA board.

Mr. Amenhauser administered the Oath of Office to Mr. McMullan.

**Roll Call**:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Barnabei	Present	Mr. Clunn	Present
Mr. Hamlin	Present	Ms. Long	Present
Mr. Murray	Present	Mr. McMullan	Present
Mr. Morey	Present		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

**A. Approval of Minutes**

**Mr. Clunn made a motion to approve the regular meeting Operations minutes of February 12, 2026, second by Mr. Hamlin.**

**Roll Call**:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Abstain
Mr. Morey	Yea		

**Motion moved and approved.**

**B. Public Comment – None.**

**C. Executive Director's Report**

Included in the board packet were:

- Administration Update – March 2026
- Legends Global Update – March 2026
- DE North Update – March 2026
- Finance Update – March 2026
- Housing Update – March 2026
- Sales Update – March 2026

Mr. Belasco thanked the convention center staff for all their efforts over the past weekend with Varsity Cheerleading. It was a nice event and the building looked great.

Mr. Federici stated that Varsity is the highest grossing non-convention event in the history of the building, generating over \$100,000 in revenue over 2 ½ days. 80% of this was concessions, and 20% was catering.

Mr. Lynch further discussed the history of Varsity Cheerleading in the building. The event saw 273 teams, 5,100 cheerleaders, 11,000 attendees, 17,117 people in the building, 8,500 room nights, generating \$1.4M in economic impact. 102,000 dining opportunities generated \$2M in economic impact. Congratulations to all the staff for keeping the building as clean as possible during the event.

Mr. Belasco stated that parking is at a deficit due to extreme weather during wrestling, however we are on track to make that revenue up, as we are only 1% behind plan, which is not bad. Parking is seeing it's second-best year ever.

**Correspondence/Communication:** None.

#### **D. Chairperson's Report**

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

#### **Committee Reports:**

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met and wanted to highlight the following:
  - We received a letter from Jodie DiEduardo, Treasurer of Boardwalk Basketball Classic (BBC), requesting insulating of our storage space where their basketball floors are kept and adding heating and air conditioning. Several options were discussed. The floors need to stay in house, as they are used for Globetrotters and other events including Globetrotters and Special Olympics. Cost estimate for above work is \$62,000, which would be a capital project. BBC will contribute \$20,000 to upgrade the garage doors (insulate/weather trim), as well as add air conditioning and heat. Work will be done in-house. Committee agreed to move forward.
  - Mr. Belasco provided an update on Landscaping. We believe a sizable amount of the new plantings in the flower beds have survived and are in the process of hooking up the sprinkler system from Burk to Rio Grande Avenues. We will continue to utilize the water truck to water the plants from Rio Grande Avenue south.
  - In addition, the Eagle Scout Project has begun. Michael Zazalock's goal is to complete the project prior to the summer.

**Motions:**

Mr. Greenland stated that our trash compactor is rotted and in need of replacement. Dale has obtained two quotes: 1) Eagle Equipment in the amount of \$44,575.00 and 2) Waste Disposal Solutions in the amount of \$48,686.00. The B&G Committee met, discussed, and would like to recommend the board to authorize the purchase of a new trash compactor from Eagle Equipment Corporation, in the amount of \$44,575.00.

**Mr. Morey made a motion to authorize the purchase of a new trash compactor for the Wildwoods Convention Center from Eagle Equipment Corporation, in the amount of \$44,575.00, second by Mr. Clunn.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

**Old Business:** None.

**New Business:** None.

**Policies/Procedures:** None.

**Correspondence/Communication:** None.

**E. Executive Session – None.**

**F. Any matter of immediate attention – None.**

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.**

**Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Montello.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

Respectfully,

A handwritten signature in cursive script, reading "Frances Feketics". The signature is written in black ink and is positioned below the word "Respectfully,".

Frances Feketics  
Board Secretary

**PART II**  
**GWTIDA**  
**ADVERTISING/PROMOTIONS**  
(Minutes from 3/12/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY  
WILDWOODS CONVENTION CENTER  
REGULAR MEETING, THURSDAY, MARCH 12, 2026**

**Part II – GWTIDA/Advertising and Promotions**

**A. Approval of Minutes**

**Mr. Murray made a motion to approve the regular meeting Operations minutes of February 12, 2026, second by Mr. Clunn.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Abstain
Mr. Morey	Yea		

**Motion moved and approved.**

**B. Public Comment – None.**

**C. Executive Director’s Report**

**Department Updates** – Included in the board packet were:

Events Department Update – March 2026  
Finance Department Update – March 2026  
Marketing/Public Relations Update – March 2026

Mr. Belasco stated that the Wildwood High School Warrior Wagon food truck will be in the Montgomery Avenue lot on March 18<sup>th</sup> from 11:30am-1pm. A menu will be sent out. Also, Kyle from Elevate Airshows will be in town on March 23<sup>rd</sup> and 24<sup>th</sup> to meet with the City of Wildwood, Cape May Airport, tour the island, and meet with staff and businesses.

Mr. Greenland welcomed new GWTIDA Events Coordinator, to the meeting, taking over for Megan Dougherty. Meghan stated that the printed calendar of events arrived this afternoon. We will have boxes and laminated calendars ready for distribution.

Mr. Belasco stated that we are seeing a reduction in 2025 of 2%, which was our second-best summer ever in the Wildwoods. Also, Michaela is due this month!

**Correspondence/Communication:** None.

**Motions:**

**Mr. Morey made a motion to approve the Bill List in the amount of \$80,506.99, second by Mr. Murray.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

Mr. Belasco stated that we need a motion to authorize a contract for transportation services for the Wildwoods. The route and company would be the same as last year. Mr. Greenland asked for ridership figures. Mr. Clunn had questions that were answered by Mr. Belasco.

**Mr. Murray made a motion to authorize the execution of the second of two one-year options available under the current contract with Atlantic City Jitney Association for transportation services in the Wildwoods, in the amount of \$65,200.00 for a period of one year, commencing on May 21, 2026 and ending on September 12, 2026, second by Mr. Clunn.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

Mr. Greenland stated that with the resignation of Bill Bumbernick, previous GWTIDA Vice-Chairperson, we need to ask if there are any nominations for GWTIDA Vice-Chairperson?

**Mr. Morey made a motion to nominate Mr. Joe Murray for the position of GWTIDA Vice-Chairperson for 2025-2026, second by Mr. Barnabei.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

There were no other nominations.

**Mr. Hamlin made a motion to close the nominations and appoint Mr. Joe Murray for the position of GWTIDA Vice Chairperson for 2025-2026, second by Mr. Barnabei.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

Mr. Greenland congratulated Mr. Murray on his appointment as GWTIDA Vice-Chairperson and stated that we look forward to continuing to work with him.

Mr. Greenland stated that we need a motion to remove Bill Bumbernick as GWTIDA signatory and add our new Vice-Chairperson, Joe Murray, as a signatory for GWTIDA.

**Mr. Montello made a motion to remove Bill Bumbernick as a GWTIDA signatory and add Joe Murray, GWTIDA Vice-Chairperson, as a signatory for GWTIDA, second by Ms. Long.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

**D. Chairperson's Report**

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

**Committee Reports:**

- **Advertising:** Mr. Hamlin stated that the meeting was cancelled and will meet again next month.
- **Special Events:** Mr. Montello stated that the committee met and reviewed funding applications and approved 21 events today. Mr. Greenland congratulated Mr. Montello on becoming new chair of the committee.

**Old Business:** Mr. Greenland had questions on our webcam, which were answered by Mr. Rose. The webcam is the most visited page on our site. We have been approved for a camera on Schellenger Avenue and are looking at other locations.

**New Business:** None.

**Policies/Procedures:** None.

**Correspondence/Communication:** None.

**Public Comment:** None.

**E. Executive Session** – None.

**F. Any matter of immediate attention**

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, April 16, 2026 at 6 p.m., which is the third Thursday of the month instead of the second Thursday, due to Easter week.

**G. Motion to Adjourn**

**Mr. Murray made a motion to adjourn, second by Mr. Barnabei.**

**Roll Call:**

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

**Motion moved and approved.**

Respectfully Submitted,



Frances Feketics  
Board Secretary