

PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA

(Minutes from 4/16/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, THURSDAY, APRIL 16, 2026

Part I - OPERATIONS

GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Barnabei	Present	Mr. Clunn	Present
Mr. Hamlin	Present	Ms. Long	Present
Mr. Murray	Present	Mr. McMullan	Absent
Mr. Morey	Present		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

A. Approval of Minutes

Mr. Morey made a motion to approve the regular meeting Operations minutes of March 12, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – April 2026
- Legends Global Update – April 2026
- DE North Update – April 2026
- Finance Update – April 2026
- Housing Update – April 2026
- Sales Update – April 2026

Mr. Belasco discussed 4-H Club maintenance on m garden beds on Ocean Avenue.

Mr. Federici stated that we had a great March in food & beverage.

Mr. Belasco stated that the February numbers came in. Mr. Greenland added that our parking lots have recovered, going from \$51,000 to \$62,000.

Mr. Clunn had questions regarding the jitney routes for their next contract, which were answered by Mr. Belasco.

Mr. Frey stated that our new water treatment system has been installed.

Mr. Lynch stated that the sales department is doing well and we have RV's in the building this weekend.

Motions: Mr. Belasco stated that the City of Wildwood is in the process of developing a boardwalk plan on the west side of Ocean Avenue, as they have lost a number of parking lots in town. Discussions started in the city that parking is a necessary use for tourism. Possible solutions on how to replace parking include a parking facility. This would be a county project and they have asked GWTIDA to be the lead agent. A memo of understanding (MOU) has been derived out of this request, which would give GWTIDA the ability to speak on the City of Wildwoods behalf. Is the board ok with GWTIDA speaking on the City of Wildwoods behalf? Mr. Greenland added that a project such as this could be a \$70 million project so the county needs to be involved. Mr. Belasco stated that the location of the parking facility would be at Cedar Avenue. In addition, the City of Wildwood is interested in also building a facility on our Andrews Avenue lot, however that would need to involve NJSEA, as they lease all of our lots. The Oak Avenue parking facility would be 6 stories The concentration remains on the Oak Avenue lot site, which will also help Pacific Avenue. The City of Wildwood (COW) is asking that the board authorize the Executive Director to sign the MOU between COW and GWTIDA for the purpose of collaboratively pursuing the redevelopment of certain lots in the boardwalk redevelopment zone for construction of parking structures.

Mr. Hamlin asked about the status of the convention center hotel, which is in the hands of the NJSEA attorney's. The next step would be for the documents to go to the comptroller's office.

Mr. Murray made a motion to authorize the Executive Director to sign the MOU for the purpose of collaboratively pursuing the redevelopment of certain lots in the boardwalk redevelopment zone for construction of parking structures, second by Mr. Barnabei.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- o **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met, the report is in the packet, and there were no questions.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.
Mr. Clunn made a motion to go into the GWTIDA portion of the meeting,
second by Mr. Murray.**

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 4/16/26 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, APRIL 16, 2026

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Hamlin made a motion to approve the regular meeting Operations minutes of March 12, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – April 2026

Finance Department Update – April 2026

Marketing/Public Relations Update – April 2026

Mr. Belasco stated that Joe Kally has arranged phone calls with beach services, Wildwood Beach Patrol regarding buoys, and a call with the Army 177th. All good calls. Coast Guard call also went very well.

Ms. Bakey stated that there are currently 186 veteran flags registered for the Flags of Liberty event, which is very exciting. Registration for the event is free. In addition, Mr. Lynch has reached out to all the schools on the island and 50 students from each school, with 25 from Wildwood Catholic Academy will be participating in the event.

Mr. Belasco stated that we received the numbers for February. The numbers are difficult to compare due to the state's new reporting system, causing major swings.

Mr. Rose stated that the Wildwoods won top USA Today Readers Choice Award. We are currently also trying for Best Boardwalk in the country. Also, we have filled the open Marketing Administrator position. Kate Flud was hired and started on April 13th and is working out great so far.

Congratulations to Michaela and family on the birth of their new baby Thomas!

Correspondence/Communication: Included in the board packet were letters to Michael Porch – DRBA, Kevin Lare - CMC Administrator, and NJ Historic Trust, and a thank you letter from the Greater Wildwood Chamber of Commerce.

Motions:

Mr. Clunn made a motion to approve the Bill List in the amount of \$358,885.16, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the meeting was cancelled and will meet again next month.
- **Special Events:** Mr. Montello stated that the committee met and reviewed funding applications for a new event: Red, White and Blue. Mr. Hamlin had questions regarding funding of the fireworks, which were answered by Mr. Montello.

Old Business: Mr. Hamlin discussed the possibility of expanding police presence during 4th of July and Memorial Day Weekend. Hotels are willing to give comp rooms to officers and their families from Thursday through Sunday. Mr. Belasco will speak with Police Chief Murphy. In addition, business owners could all contribute to increasing the funds to assist officers in staying here during the above-mentioned times. Additional discussion ensued.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: None.

E. **Executive Session** – None.

F. **Any matter of immediate attention**

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, May 14, 2026 at 6 p.m., which is the third Thursday of the month instead of the second Thursday, due to Easter week.

G. **Motion to Adjourn**

Mr. Murray made a motion to adjourn, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary