

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 7/9/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, JULY 9, 2026**

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Murray	Present	Mr. Clunn	Present
Mr. Barnabei	Absent	Ms. Long	Present
Mr. Hamlin	Absent	Mr. McMullan	Absent
Mr. Morey	Present		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. DeWeese.

A. Approval of Minutes

Mr. Murray made a motion to approve the regular meeting Operations minutes of June 11, 2026, second by Mr. Clunn.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Absent	Ms. Long	Yea
Mr. Hamlin	Absent	Mr. McMullan	Absent
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – July 2026
- Legends Global Update – July 2026
- DE North Update – July 2026
- Finance Update – July 2026
- Housing Update – July 2026
- Sales Update – July 2026

Mr. Belasco stated that an individual scaled our building yesterday at 6:30pm onto our fabric roof. Police have been contacted and an investigation is being conducted. We will fly a drone over the building to assess any damage. Also, Mr. Frey is obtaining cost for inspection from BirdAir.

Mr. Belasco reported that revenues have been back and forth but are now up year over year. Parking took a hit on Memorial Day weekend due to the weather, but we bounced back over the last 2 weeks with the basketball tournaments.

Mr. McMullan arrived at 6:07 p.m.

Mr. Lynch discussed the LB Capital event. 100 attendees over 4 days, generating over \$33,000 in food & beverage revenue. Mr. Greenland had questions regarding VFW switching their convention to Monday through Thursday, therefore the elimination of the parade. They do want to remain in the Wildwoods. Basketball weekend was also discussed. The event brings in a lot of youth and families over 4 weekends.

Motions: None.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met, the report is in the packet, and there were no questions. Digital screens in lobby were discussed as well as landscaping. We are hoping the flower beds sprout up. It was reiterated that it was part of the plan that the sprouting would take a few years. Landscaping will be revisited in the future.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

- G. Motion to go into the GWTIDA/Advertising portion of the meeting.
Mr. Clunn made a motion to go into the GWTIDA portion of the meeting,
second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Absent	Ms. Long	Yea
Mr. Hamlin	Absent	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 7/9/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, JULY 9, 2026**

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Ms. Long made a motion to approve the regular meeting Operations minutes of June 11, 2026, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Absent	Ms. Long	Yea
Mr. Hamlin	Absent	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – July 2026

Finance Department Update – July 2026

Marketing/Public Relations Update – July 2026

Mr. Belasco stated that it has been a very busy month. Mr. Belasco and Mr. Lynch attended a memorial luncheon for Marty Shapiro, which was very nice.

Mr. Belasco stated that April was off in 2025. 2024 #'s \$86,934.47. 2026 saw a 15.5% increase over 2024.

Mr. Belasco stated that Mr. Rose had to leave for California. We have a lot of media coverage scheduled for the BBQ & Blues Festival this weekend, including Good Day Philadelphia, Q102 radio, CBS-3. Also, Forge Apollo will be intown creating and filming from July 20-22 for our 2027 commercials for the Wildwoods.

Motions:

Mr. Clunn made a motion to approve the Bill List in the amount of \$262,616.23, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Absent	Ms. Long	Yea
Mr. Hamlin	Absent	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Correspondence/Communication: Included in the packet was a thank you letter from the Sons of the American Legion.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Belasco stated that the committee met and a presentation was given by RIPE. There were 39,000 referrals to hotels in the Wildwoods. We will review costs.
- **Special Events:** Mr. Montello stated that the committee met and approved one new funding application. Post event reports were also reviewed, and we are moving along.

Old Business: Mr. Belasco provided an update on the convention center hotel. Recommendations and comments done. They will speak with NJSEA next week.

New Business: Mr. Belasco reported that the County has authorized negotiations for the purchase of a lot on Oak Avenue. Also, we were able to book an F-22 for the Wildwoods Airshow! Signage has been installed on the boardwalk and outside the welcome center. We may also put a sign on the Monster Truck building. Community art project and icon walls being moved to the pumping station were also discussed.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: None.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, August 13, 2026 at 6 p.m. and is our annual Re-Organization meeting. The regular meeting will immediately follow.

G. Motion to Adjourn

Mr. Murray made a motion to adjourn, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Absent	Ms. Long	Yea
Mr. Hamlin	Absent	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully Submitted,

A handwritten signature in blue ink, reading "Frances Feketics". The signature is written in a cursive style with a large, stylized initial "F".

Frances Feketics
Board Secretary