PART I
OPERATIONS
GWTIDA as AGENT for NJSEA
(Minutes from 6/11/26 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, JUNE 11, 2026

Part I - OPERATIONS
GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Barnabei	Present	Mr. Clunn	Absent
Mr. Hamlin	Present	Ms. Long	Present
Mr. Murray	Present	Mr. McMullan	Absent
Mr. Morey	Absent		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

A. **Approval of Minutes**
Mr. Hamlin made a motion to approve the regular meeting Operations minutes of May 14, 2026, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Absent
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Absent		

Motion moved and approved.

B. **Public Comment** – None.

C. **Executive Director's Report**
Included in the board packet were:

Administration Update – June 2026
Legends Global Update – June 2026
DE North Update – June 2026
Finance Update – June 2026
Housing Update – June 2026
Sales Update – June 2026

Mr. Belasco stated that we are busy with events and conventions. Thank you to all the staff for all your hard work over the last month. Great job all!

Mr. Hamlin had questions of DE North regarding Varsity, answered by Mr. Federici.

Mr. Belasco reported that revenues have been back and forth but are now up year over year. Parking took a hit on Memorial Day weekend due to the weather, but we bounced back over the last 2 weeks with the basketball tournaments.

Mr. Greenland also stated that he is happy to see the tax collections 10% up over last year.

Motions: Mr. Belasco discussed the Joint Insurance Fund and stated that we need to appoint a Fund Commissioner and an Alternate Fund Commissioner to the Coastal Regional Employee Benefits Fund.

Mr. Murray made a motion to appoint Louis Belasco as Fund Commissioner and Michaela LaBounty as Alternate Fund Commissioner to the Southern Coastal Regional Employee Benefits Fund, second by Mr. Montello.

<u>**Roll Call**</u>:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Absent
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Absent		

Motion moved and approved.

Correspondence/Communication: None.

D. <u>**Chairperson's Report**</u>

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met, the report is in the packet, and there were no questions.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. <u>**Executive Session**</u> – None.

F. **Any matter of immediate attention** – None.

G. **Motion to go into the GWTIDA/Advertising portion of the meeting.**
Ms. Long made a motion to go into the GWTIDA portion of the meeting, second by Mr. Barnabei.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Absent
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Absent		

Motion moved and approved.

Respectfully,

Frances Feketics

Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS

(Minutes from 6/11/26 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, JUNE 11, 2026

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Ms. Long made a motion to approve the regular meeting Operations minutes of May 14, 2026, second by Mr. Hamlin.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Absent
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Absent		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:
- Events Department Update – June 2026
- Finance Department Update – June 2026
- Marketing/Public Relations Update – June 2026

Mr. Belasco stated that Flags of Liberty event went well. We gave the Unlocking of the Ocean key to the lifeguard Chiefs of Wildwood, North Wildwood and Wildwood Crest for them to create their own social media events.

Ms. Bakey stated that the Elks parade went well and was a longer parade at 3 hours this year. There were some growing pains this year with moving the parade to the boardwalk which will be addressed.

Mr. Greenland discussed the Cape May County Tourism Conference, where it was learned that Cape May County surpassed Atlantic County and is now the top tourism destination in New Jersey.

Mr. Belasco discussed tax figures. We have bounced back for March and made up for any deficit. April's number will be more out of line. (under-reported last year).

Mr. Rose discussed our partnership with I ♥ Radio. – podcast, digital, radio, streaming.4 episodes of Kelly Drives, 4 live remotes with Good Day Philadelphia, 4 live broadcasts with Q-102 radio. We are getting a lot of exposure.

Discussion on Ripe and hotels. Programs are being written and referral programs are going well. We are happy with RIPE and will continue to grow. In the future we would like to connect attractions in the Wildwoods.

Correspondence/Communication: None.

<u>Motions</u>:

Mr. Montello made a motion to approve the Bill List in the amount of $543,284.33, second by Mr. Murray.

<u>Roll Call</u>:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Absent
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Absent		

Motion moved and approved.

D. <u>Chairperson's Report</u>

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the committee met on Tuesday and reviewed a pitch by A, B & C for additional advertising, utilizing a $250,000 grant of $250,000. Reviewed storyboard and video content presented for our new commercial for 2027. Forge Apollo will shoot scenes and B-roll for promotional material during the third week of July. Mr. Hamlin is impressed by A, B & C, and the committee approved the concept. In addition, Lauren Suit, our Marketing Manager, made some great points at the meeting, it is very nice to have her at these meetings and hearing what she has to say. Lauren's suggestions were added to A, B & C's list. Great job Lauren.

- **Special Events:** Mr. Montello stated that the committee met and approved funding for a new Hispanic Heritage event. Mr. Belasco discussed some issues regarding the scheduling of military assets for the Wildwoods Airshow and David Schultz. The Golden Knights have removed themselves from the schedule and Davis Schultz has been sent a cease-and-desist letter and we have filed an ethics complaint. Mr. Belasco spoke with Larry Schlesser of Tharros, Aerial Events Coordinator for USAF and we will be first if anything becomes available. I-cast is also ready to help in any way they can. Kyle from Elevate is trying to book the Navy Leapfrog parachute team. We have been in touch with Congressman Van Drew's office and a letter is being written for possible funding for military assets for the show. We are working through everything and also bettering the ground portion of the show.

Old Business: Mr. Greenland discussed the deal that was made with the City of Wildwood regarding them painting the pumping station at Leaming Avenue. The city will be moving forward with moving the Bobby Rydell and Chubby Checker icon walls to the pumping station.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: None.

E. **Executive Session** – None.

F. **Any matter of immediate attention**

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, July 9, 2026 at 6 p.m. Also, congratulations to Fran for celebrating 25 years with GWTIDA this weekend.

G. **Motion to Adjourn**

Mr. Murray made a motion to adjourn, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Yea	Mr. Clunn	Absent
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Absent
Mr. Morey	Absent		

Motion moved and approved.

Respectfully Submitted,

Frances Feketics

Frances Feketics
Board Secretary