

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 5/14/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, MAY 14, 2026**

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Barnabei	Absent	Mr. Clunn	Present
Mr. Hamlin	Present	Ms. Long	Present
Mr. Murray	Present	Mr. McMullan	Present
Mr. Morey	Present		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

A. Approval of Minutes

Mr. Morey made a motion to approve the regular meeting Operations minutes of April 16, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – May 2026
- Legends Global Update – May 2026
- DE North Update – May 2026
- Finance Update – May 2026
- Housing Update – May 2026
- Sales Update – May 2026

Mr. Belasco stated that we are currently cleaning up the grounds to prepare for Memorial Day Weekend. Mr. Dale Frey and his crew have done a fantastic job.

Mr. Federici stated that we have the busiest month of the year coming up with Knights of Columbus, NJ Methodists Convention, PA Methodists Convention, VFW, American Legion and Elks. The Tournament of Bands event went very well.

Mr. Belasco stated that our March tax collection numbers have not yet been received, and parking is in range of last year. We are anticipating a busy upcoming season.

Mr. Belasco stated that the housing department is busy. Ms. Samaniego is working on airshow rooms with Elevate. We have extra military teams joining us this year.

Mr. Lynch stated that from now until December, the convention center has no weekends open to book. All is going well. An economic impact statement will be done for next months meeting on Tournament of Bands, as they added a day this year.

Motions: Mr. Belasco and Mr. Greenland discussed Southern Coastal Regional Insurance Fund. State health insurance costs are rising at a level causing GWTIDA employees to take paycuts. We started researching alternative healthcare options. Multiple organizations and municipalities are dropping out of state health insurance. We met with Jim Ridgeway of the J. Byrne Agency, and they were able to provide us with quotes for a program to accept 10 employees. We were able to get in with Coastal Health Insurance Fund. Benefits and copays are the same as what we currently have. AmeriHealth has excellent coverage in our region, and benefits are equal to what we're getting now. This program offers us a 22% decrease in cost. The State of NJ, in 2027 is projected to see a similar increase as 2026 of 36% in cost. The new program would be a savings both to GWTIDA and its employees..

Ms. Long made a motion to terminate all participation under the SHBP (including prescription drug plan), second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Mr. McMullan made a motion to join Southern Coastal Regional Employee Benefits Fund, become a member of the fund for the period outlined in GWTIDA's indemnity and trust agreements, will participate in health insurance as defined, pursuant to N.J.S.A. 17b:17-4, adopt and approve the funds by-laws, execute an application for membership and any required accompanying certifications, and commit to the found principals of the fund, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met, the report is in the packet, and there were no questions. Staff has been busy this month preparing for the upcoming season.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – Please let Meghan Bakey know if you will be attending the Flags of Liberty Ceremony on Friday, May 22nd.

**G. Motion to go into the GWTIDA/Advertising portion of the meeting.
Mr. Murray made a motion to go into the GWTIDA portion of the meeting,
second by Mr. Morey.**

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully,

A handwritten signature in purple ink that reads "Frances Feketics". The signature is written in a cursive style with a large, stylized initial 'F'.

Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 5/14/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, MAY 14, 2026**

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Hamlin made a motion to approve the regular meeting Operations minutes of April 16, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – May 2026

Finance Department Update – May 2026

Marketing/Public Relations Update – May 2026

Mr. Belasco stated that we have a new Marketing Administrator, Kate Flud, who started on April 13th and is working out great so far.

Ms. Bakey stated that there are currently 260 veteran flags registered for the Flags of Liberty event, which is very exciting. Our goal for this year was 250, and we had 140 flags last year.

Mr. Greenland stated that he spoke with Mayor Troiano regarding placing of Chubby Checker and Bobby Rydell icon walls on the pumping station at Leaming Avenue and the boardwalk.

Mr. Belasco stated that our tax collection numbers have not yet been received, however we hope to have them for next month's meeting.

Mr. Rose announced that the Wildwoods are up for best beaches in the USA Today readers choice awards. Pig Dog and Kona are also up for awards. We are being recognized nationally for our wonderful assets in the Wildwoods. Please vote, as voting closes on the 18th of this month. In addition, the Wildwoods Boardwalk did win #1 boardwalk in the country.

Mr. Greenland stated that our social media accounts have all increased by large percentages this month. This is a testament to our social media staff, including Meghan Bakey, Kate Flud and Lauren Suit. Fantastic job by all of them.

Correspondence/Communication: None.

Motions:

Mr. Clunn made a motion to approve the Bill List in the amount of \$349,941.36, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the committee met in April to review additional advertising. The trucks look good. Mr. Rose discussed the wrapped delivery trucks that are going to North Jersey, Harrisburg, Northern Virginia, Philadelphia and New York. The trucks transponders are capturing cell phone data, then we can send social media ads to their device ID's, within 50 meters of devices. This has been a very successful program so far.
- **Special Events:** Mr. Montello stated that the committee met and discussed the Wildwoods Airshow. Also, Barefoot Country Music Fest has added a cornhole tournament to their event during the day to enhance attendance.

Old Business: Mr. Hamlin had questions on the events budget which were answered by Mr. Montello. The committee has a new process and are considering everything as a whole in January, February and March. As event funding applications are presented, they will be considered. Discussion on fireworks funding also took place.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: None.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, June 11, 2026 at 6 p.m.

G. Motion to Adjourn

Mr. Murray made a motion to adjourn, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Barnabei	Absent	Mr. Clunn	Yea
Mr. Hamlin	Yea	Ms. Long	Yea
Mr. Murray	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary