

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 8/13/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, AUGUST 13, 2026**

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Murray	Present	Mr. Clunn	Present
Mr. Barnabei	Present	Ms. Long	Present
Mr. Hamlin	Present	Mr. McMullan	Present
Mr. Morey	Present		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

A. Approval of Minutes

Mr. Morey made a motion to approve the regular meeting Operations minutes of July 9, 2026, second by Ms. Long.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Included in the board packet were:

- Administration Update – August 2026
- Legends Global Update – August 2026
- DE North Update – August 2026
- Finance Update – August 2026
- Housing Update – August 2026
- Sales Update – August 2026

Mr. Belasco provided an update on the convention center hotel. He and Mr. Amenhauser spoke with NJSEA regarding the project. RFP needs to go through comptrollers office, reviewed, and sent to DEP. In the past, NJSEA did not have any interest in being involved in the project. Now, however, it would be an NJSEA

project with us as a managing partner of the RFP process. Mr. Amenhauser stated that this is just in regards to the RFP process. We would do a ground lease with an operator. We are awaiting comments and recommendations. This is positive development. If NJSEA takes the lead, it should shorten the review period. Again, we would be the managing agent, but the hotel itself would be leased out through a ground lease.

Mr. Greenland had questions on the Food & Beverage report, with respect to Cheerleading and LB Capital, which were answered by Mr. Federici.

Finance report provided by Mr. Belasco. We are up on the tourism tax by 28%. (underreporting from April). We are awaiting numbers from June to see where we stand.

Mr. Frey discussed the LED lighting project in the building. June saw 15% savings on consumption.

Mr. Lynch provided a report on the history of bookings in the building. Since November of last year to Labor Day, there are only 2 weekends without bookings. July and August looks great. Thank you to the staff for all they do. We are proud and the economic impact of the facility is huge. IN addition, the Tattoo convention went very well, with a total of 289 vendors. Mr. Federici added that food and beverage saw an 11% increase over last year.

Mr. Greenland added that the board is also proud of the staff and all that has been accomplished. 2027 will be the 25th anniversary of the building.

Motions: None.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met, the report is in the packet, and there were no questions. Mr. Greenland highlighted several items in the report, including: climate control of our garage for the basketball courts, landscaping of our dunes, lollipop sign from SJTA at Rio and Ocean Avenues at no cost to us.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.
Mr. Murray made a motion to go into the GWTIDA portion of the meeting,
second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 8/13/26 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, AUGUST 13, 2026**

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Clunn made a motion to approve the regular meeting Operations minutes of July 9, 2026, second by Mr. Hamlin.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – August 2026

Finance Department Update – August 2026

Marketing/Public Relations Update – August 2026

Mr. Belasco stated that a large airshow meeting was held with Elevate Airshows and went very well. We are set and ready to go. Mr. Greenland added that the airshow has been a big item recognized by A, B & C. We are looking forward to an even better event this year. Mr. Morey inquired about filming the event, and the event will be filmed for marketing material.

Mr. Belasco stated that we are ahead of last year through May, and we are awaiting June's tax collection numbers.

Mr. Rose stated that we have been very busy with our photo shoot. Forge Apollo was in town creating and filming for 3 days for our 2027 commercials for the Wildwoods. A, B & C will be editing the videos for commercials, and we will receive the footage in October. We have gotten a lot of exposure for the Wildwoods between Bob Kelly and Q102 radio spots. Thank you to all involved in the process.

Motions:

Mr. Clunn made a motion to approve the Bill List in the amount of \$321,702.43, second by Mr. Barnabei.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the committee met and reviewed a presentation given by A, B & C, including numbers from January to July, with comparisons to last year. A lot of great suggestions were made and it was a good meeting.
- **Special Events:** Mr. Montello stated that the committee met and things are moving along.
- **Finance:** Mr. Greenland stated that the committee met and minutes are included in the packet. Mr. Belasco discussed highlights of the meeting and thanked Mr. Hamlin for bringing matters to the attention of the committee.

Old Business: Mr. Belasco provided an update on the convention center hotel. Recommendations and stated that the Wildwoods Airshow pilots dinner will be held at Mudhen this year (Station House) on the Friday night of Airshow weekend.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: None.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for **WEDNESDAY**, September 9, 2026 at 6 p.m. due to the Wildwoods Airshow.

G. Motion to Adjourn

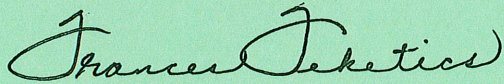
Mr. McMullan made a motion to adjourn, second by Mr. Montello.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary