PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA

(Minutes from 10/8/26 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER

REGULAR MEETING, THURSDAY, OCTOBER 8, 2026

Part I - OPERATIONS
GWTIDA as agent for NJSEA

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

Mr. Greenland	Present	Mr. Montello	Present
Mr. Murray	Present	Mr. Clunn	Present
Mr. Barnabei	Present	Ms. Long	Present
Mr. Hamlin	Present	Mr. McMullan	Present
Mr. Morey	Present		

Also present were Mr. Belasco, Ms. Bakey, Mr. Lynch, Mr. Rose, Mr. Federici, Mr. Frey, Ms. Feketics and Mr. Amenhauser.

A. **Approval of Minutes**
Ms. Long made a motion to approve the Operations minutes of September 9, 2026, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. **Public Comment** – None.

C. **Executive Director's Report**
Included in the board packet were:

Administration Update – October 2026
Legends Global Update – October 2026
DE North Update – October 2026
Finance Update – October 2026
Housing Update – October 2026
Sales Update – October 2026

Mr. Belasco stated that he and Mr. Amenhauser made a submission to the state comptroller's office for the RFP for the convention center hotel. This is the first round and is under review. We have been provided a portal for loading in documents as requested.

Mr. Greenland commented on our parking lot revenue, generating over $1 million. It was a great summer.

Mr. Belasco stated that housing has been very busy, and Mr. Greenland added that we have 2 more properties that will be open year-round.

Mr. Lynch thanked all of the convention center staff for a job well done during the recent storms.

Motions:
As discussed in Buildings & Grounds, Gen Serve performed PMI on the generator, and the radiator needs to be replaced due to a leaking water pump and corrosion. Quote was received in the amount of $62,295.78, which is above the bid threshold. The committee recommends that the board make a motion to authorize the Finance Manager to go out to bid for the purchase of a new radiator.

Mr. Clunn made a motion to authorize the Finance Manager to go out to bid for the purchase of a new radiator, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

As discussed at Buildings & Grounds, the cleaning company we hired until November 1st has shown less than satisfactory performance. The committee recommends that the board make a motion to authorize the Finance Manager to go out to bid for cleaning services at the Wildwoods Convention Center.

Mr. Morey made a motion to authorize the Finance Manager to go out to bid for cleaning services at the Wildwoods Convention Center, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. **Chairperson's Report**

Mr. Greenland reiterated meetings attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- **Buildings and Grounds Committee:** Mr. Greenland stated that the committee met, the report is in the packet, and there were no questions. We are working on stripping, repainting and sealing the lobby floors, and monitoring lobby carpet due to water damage from storms.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. **Executive Session** – None.

F. **Any matter of immediate attention** – None.

G. **Motion to go into the GWTIDA/Advertising portion of the meeting.**
Mr. McMullan made a motion to go into the GWTIDA portion of the meeting, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully,

Frances Feketics

Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS

(Minutes from 10/8/26 Regular Board Meeting)

GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, THURSDAY, OCTOBER 8, 2026

Part II – GWTIDA/Advertising and Promotions

A. **Approval of Minutes**

Mr. Murray made a motion to approve the regular meeting Operations minutes of September 9, 2026, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

B. **Public Comment** – None.

C. **Executive Director's Report**

Department Updates – Included in the board packet were:

Events Department Update – October 2026
Finance Department Update – October 2026
Marketing/Public Relations Update – October 2026

Mr. Belasco stated that September was a very busy month and all went well with the airshow. An update was provided from Elevate's perspective, as well as issues encountered which are being addressed. Elevate is on board for next year's event.

Mr. Rose stated that we are working on our ad campaign for 2027 and will be ready to present it to the Advertising Committee in November.

Motions:

Ms. Long made a motion to approve the Bill List in the amount of $197,862.28, second by Mr. Murray.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Mr. Greenland stated that the Finance Committee met and reviewed the proposed 2027 GWTIDA Budget, which included a few changes as noted in the Finance Committee Minutes included in the board packet. The committee agreed that the budget is balanced and would like to move forward as proposed. The Finance Committee is recommending to the board to approve the 2027 GWTIDA Budget as read into the minutes by Mr. Amenhauser. Once approved, Michaela will send it to DCA for approval. It will be sent back to us, and then we will adopt it at our December board meeting.

Mr. Murray made a motion to approve the 2027 GWTIDA Budget, as presented, second by Mr. Morey.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Correspondence/Communication: None.

D. **Chairperson's Report**

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Committee Reports:

- **Advertising:** Mr. Hamlin stated that the committee met with Epsilon, a data management company, for a presentation, which Mr. Rose can share with the board if they wish. More information will be available in November. Mr. Rose discussed competitive conquesting. We are awaiting a proposal from Epsilon.
- **Special Events:** Ms. Bakey stated that the committee met and approved post-event reports, and we are awaiting additional 2027 funding applications to review.
- **Finance:** Mr. Greenland stated that the committee met and reviewed and discussed the 2027 GWTIDA budget, as stated above.

Old Business: Mr. McMullan discussed the airshow and the fact that it was viewable from many parts of the island. Crowds all over North Wildwood were able to see performances. Kudos to all the pilots, there was a lot of positive feedback received. The possibility of marketing to NAS Wildwood was discussed. How can we make a whole aviation week out of our event and their event? This is something that we are working on and hope to get static displays, etc.

New Business: Mr. Greenland discussed the parking garage in the City of Wildwood. Mr. Belasco added that the Cape May County Commissioners have been authorized to purchase the land, and a parking ad-hoc committee has been created. The county views this as a project they will help fund, and the committee will be meeting with SJTA. We are looking for this project at Cedar Avenue to be a landmark and bolster the boardwalk extension at Cedar Avenue. The parking garage will also be well located for the heart of Pacific Avenue.

Policies/Procedures: None.

Correspondence/Communication: None.

Public Comment: None.

E. **Executive Session** – None.

F. **Any matter of immediate attention**
Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, November 12, 2026 at 6 p.m.

G. **Motion to Adjourn**
Mr. Barnabei made a motion to adjourn, second by Mr. McMullan.

Roll Call:

Mr. Greenland	Yea	Mr. Montello	Yea
Mr. Murray	Yea	Mr. Clunn	Yea
Mr. Barnabei	Yea	Ms. Long	Yea
Mr. Hamlin	Yea	Mr. McMullan	Yea
Mr. Morey	Yea		

Motion moved and approved.

Respectfully Submitted,

Frances Feketics

Frances Feketics
Board Secretary